

Newsela Back-to-School Kickoff Social Share Giveaway

Terms and Conditions

Submission Requirements:

To be eligible for the Back-to-School Kickoff Social Share Giveaway (the “Giveaway”), you must:

- Register for and attend at least one session of the Newsela Back-to-School Kickoff webinar series live on July 23-25.
- Create a public post on Instagram, Facebook, or LinkedIn sharing something you learned from the webinar series, how you plan to use it in your classroom or school, or another takeaway from your experience.
- Tag Newsela or Formative in your post using the applicable official Newsela or Formative account.
- Publish your post during the Giveaway Entry Period from 7/23-7/25.

To Win:

Eligible winners will be selected through a random drawing from all qualifying entries received during the Giveaway Entry Period. Winners will be announced via social media on Monday, July 27.

General Entry Details:

- Only one (1) entry per person will be accepted, regardless of the number of social media posts submitted.
- Posts must be original and created by the participant.
- Posts must remain publicly viewable until winners have been selected and notified.
- Participants must comply with the terms and policies of the social media platform on which they enter.
- No purchase is necessary to enter or win.

Prizes:

Ten (10) eligible winners will receive a Newsela swag box worth approximately \$50.

Additionally, three (3) eligible winners will each receive one (1) \$100 Amazon gift card intended to support the purchase of classroom supplies.

Winners will be selected through random drawings from all eligible entries received during the Giveaway Entry Period. Prizes are non-transferable and may not be substituted or redeemed for cash, except at Newsela's sole discretion.

Entry Deadline:

Entries must be submitted between **7/23 7AM PT** and **7/25 12PM PT** ("Giveaway Entry Period"). Entries submitted after the Giveaway Entry Period will not be eligible.

Sponsor Information:

The corporate name and physical address of the sponsor:

Newsela, Inc.
169 Madison Ave., #2770
New York, NY 10016

Privacy and Use of Information:

By entering this Giveaway, you acknowledge and agree that your personal information (including your registration information and publicly available social media profile information) may be collected and processed in accordance with Newsela's [Terms of Use](#) and [Privacy Policy](#).

By entering and submitting a qualifying social media post, you grant Newsela, Inc. and its affiliated entities or anyone authorized by Newsela ("Newsela") the perpetual, non-exclusive, irrevocable, worldwide, royalty-free right to use, edit, modify, publish, print, and incorporate into any product or service, including but not limited to social media platforms, and on any platforms Newsela owns, controls, including promotions, marketing, and advertisements your name, social media handle, picture, portrait, photograph, video, voice and/or likeness in all forms, as well as any feedback, recommendations, enhancement requests, suggestions, testimonials, endorsements, information, and other materials you convey to Newsela.

Social Media Disclaimer:

This Giveaway is in no way sponsored, endorsed, administered by, or associated with Instagram, Facebook, or LinkedIn. By participating, you completely release Instagram, Facebook, and LinkedIn from any liability related to this Giveaway.

By entering and submitting an entry for any or all of the Back-to-School Kickoff Social Share Giveaway, you (a) fully release and hold Meta, including Facebook, Instagram, Threads, and/or LinkedIn specifically, harmless from liability, and (b) acknowledge that the promotion is in no way sponsored, endorsed, administered by, or associated with Meta, including Facebook, Instagram, Threads, and/or LinkedIn.

Educator Compliance:

The prizes described above are not meant to influence participating educators' opinions about Newsela or any decision they or their employer may make about using Newsela in the future. Some districts, states, the federal government, and individual employers may have policies regarding the acceptance of gifts from vendors. By entering the Back-to-School Kickoff Social Share Giveaway, each participant acknowledges that they are responsible for determining whether accepting a prize complies with applicable laws, regulations, or employer policies. Newsela is not responsible for determining a participant's eligibility to accept a prize under such rules.