

Presenter Resources

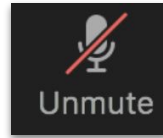
To customize the slides, view the [Google Slides deck](#)

Present the slides in this deck to get educators in your district started on Newsela! Please review the following considerations before you begin:

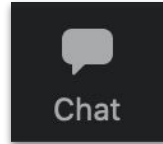
- Consult each slide's **accompanying appendix slide** for presentation guidance and subscription notes.
- **Skip slides** that do not pertain to your subscription.
- **Customize** [this agenda](#) to align with your district's priorities.

Welcome!

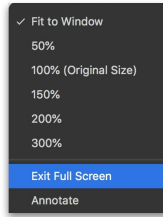
We'll get started soon,
but while we wait...



Mute your microphone.



Locate the chat feature.



Exit full screen on Zoom.



Visit app.formative.com and
log in.

Train the Trainer: Formative Foundations

Welcome all!

*See speaker notes [here](#)



Session Agenda

1

Introduction to Formative

2

What's new

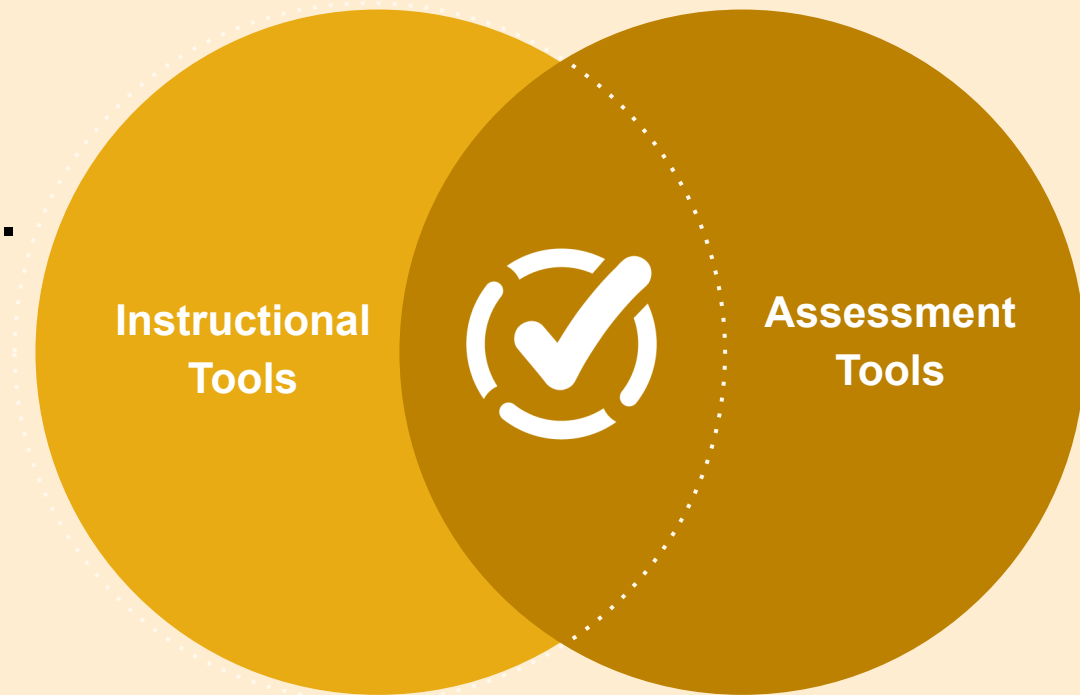
3

Additional learning

Intro to Formative



**Formative supports
both **daily instruction**
and **assessment** needs.**

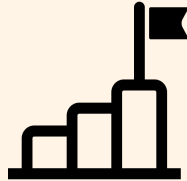


Formative is an all-in-one daily instruction tool

Formative
assessment

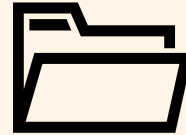


Interim/benchmark
assessment



Lesson delivery

NEW!



Independent
student practice


NEW!



... with real-time data and student feedback built in

CUSTOMER STORIES

SUCCESS STORY: DORCHESTER SCHOOL DISTRICT 02



How Dorchester School District 02 built a district-wide common assessment strategy to increase student achievement

DISTRICT PROFILE

District
DORCHESTER SCHOOL DISTRICT 02

Location
SUMMERSVILLE, SC

Student Population
28,500

Classroom Use Case
COMMON ASSESSMENT



THE CHALLENGE

Find a platform for assessment across every subject that enables collaboration and data analysis, district wide

Educators and administrators need to be able to understand student performance throughout the school year and adjust instruction accordingly. The team at Dorchester School District 02—a large K-12 district outside of Charleston, South Carolina—was focused on establishing a data-driven assessment strategy that enabled teacher collaboration and student achievement.



SUCCESS STORY: JS MORTON HIGH SCHOOL DISTRICT 201



How JS Morton empowered teachers with authentic common assessments and real-time results

DISTRICT PROFILE

District
JS MORTON HIGH SCHOOL DISTRICT 201

Location
CINCINNATI, IL

Student Population
8,200




Classroom Use Case
COMMON ASSESSMENT

THE CHALLENGE

A suburban high school district aims to bring authentic, standards-aligned common assessments to students.

The community of educators at JS Morton High School District 201 in Illinois is a highly engaged group. They offer a rich variety of classes to students, with an emphasis on opportunities for both college and career preparedness. And with a student population of over 70% current and former English learners (EL), inclusive and accessible teaching strategies play a significant role in daily instruction.

Director of Innovation and Accountability, Samantha Skubal, focuses on helping teachers incorporate technology and data to drive positive learning outcomes. The district prioritizes common assessments to ensure all students are progressing throughout the year, and give teachers actionable data to make informed instructional decisions.



But the common assessment program the district had been using felt antiquated and unhelpful. Students were confined to rigid assessments with one-size-fits-all question types and feedback tools. Teachers were looking for a flexible, engaging platform that enabled them to assess students through more inclusive methods that would meet those students—who come with a variety of learning needs and preferences—where they are. When educators asked repeatedly for Formative as a replacement for their current assessment platform, Ms. Skubal couldn't ignore their enthusiasm.

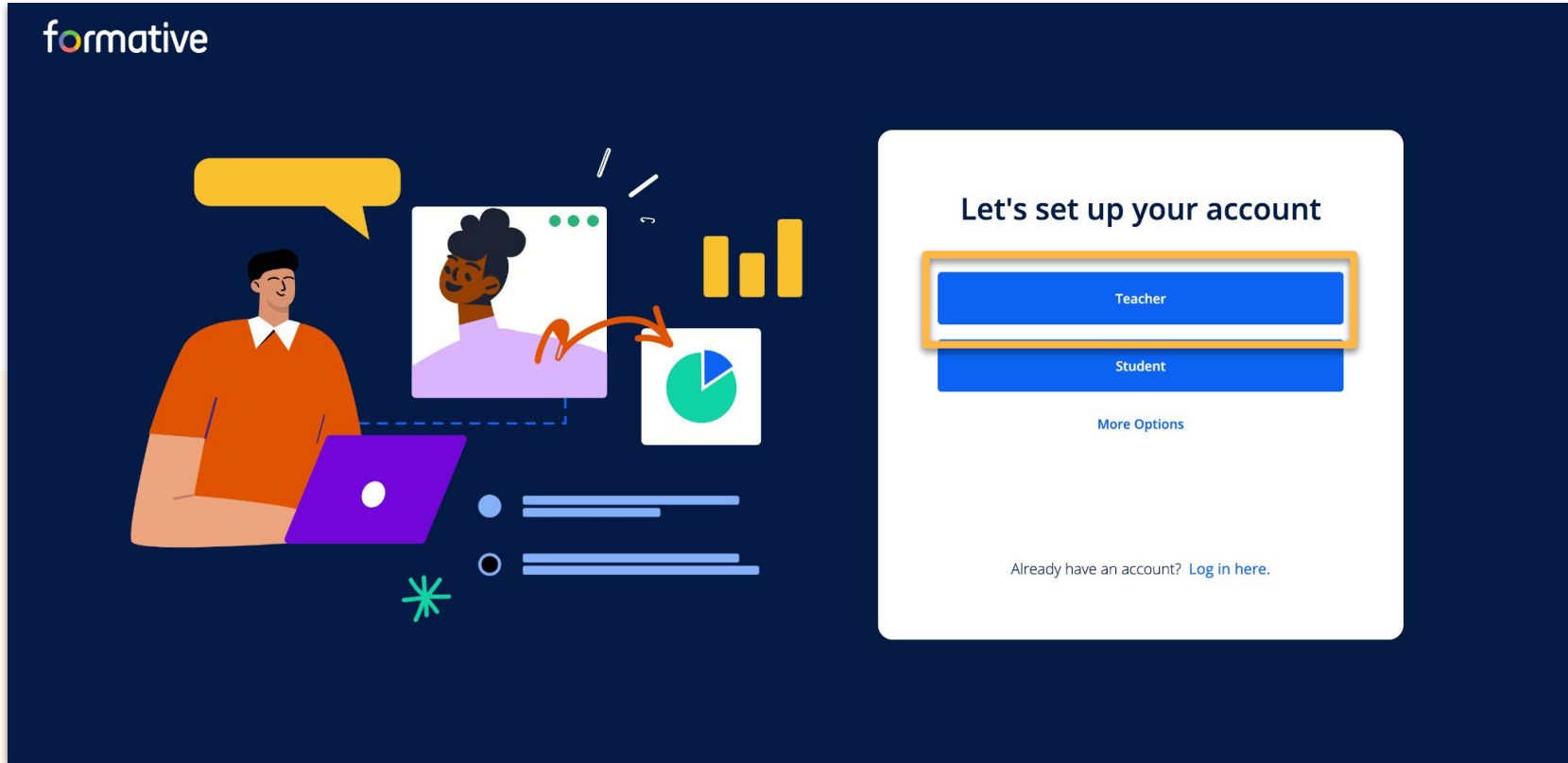
“In talking with our schools, a lot will credit **common assessments and the data they had at their fingertips**—thanks to Formative—in their success. Throughout the entire common assessment process, Formative has been a huge strategy in **increasing overall student achievement.**”

*Assistant Director of Elementary
Dorchester School District 02*

“Having a tool that allows us to use **audio in an assessment** has been life-changing, especially for our English learners and Modern Language students.”

*Director of Innovation and Accountability
JS Morton High School District*

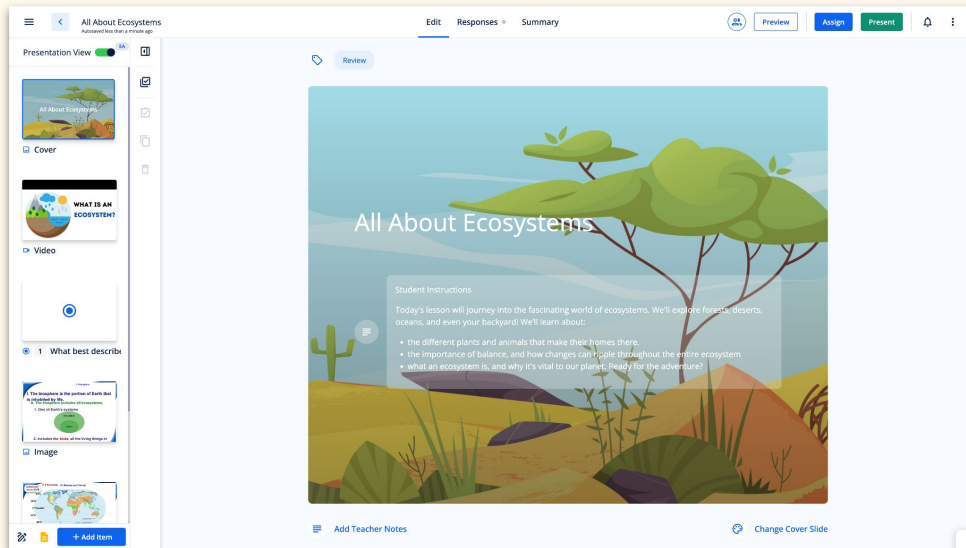
The image displays the Formative app interface. On the left, a dark blue background features the 'formative' logo in white. Below the logo is an illustration of a man in an orange sweater sitting at a purple laptop. To his right, a woman's profile is shown in a white window, with an orange arrow pointing to a pie chart. Further right are three yellow bars of increasing height and a green asterisk. On the right side, a white login card is centered. It has the title 'Login' and the text 'Welcome back to Formative!'. Below this are two input fields: 'Email or username' and 'Password' with an eye icon. A link 'Forgot password?' is positioned below the password field. A blue 'Log In' button is centered below the fields. Below the button is a separator line with 'or' in the middle. At the bottom of the card are four social login buttons: Google, Classmate, Microsoft, and Email. A yellow-bordered box highlights the text 'New to Formative? Sign up here.' at the bottom of the card.



The image displays the Formative app interface. On the left, a dark blue background features the 'formative' logo in white. Below the logo is an illustration of a man in an orange sweater sitting at a purple laptop. To his right, there is a profile picture of a woman, a yellow speech bubble, a bar chart with three bars, a pie chart, and a green asterisk. On the right side, a white rounded rectangle contains the text 'Let's set up your account'. Below this text are three blue buttons: 'Teacher' (highlighted with an orange border), 'Student', and 'More Options'. At the bottom of the white box, there is a link: 'Already have an account? [Log in here.](#)'

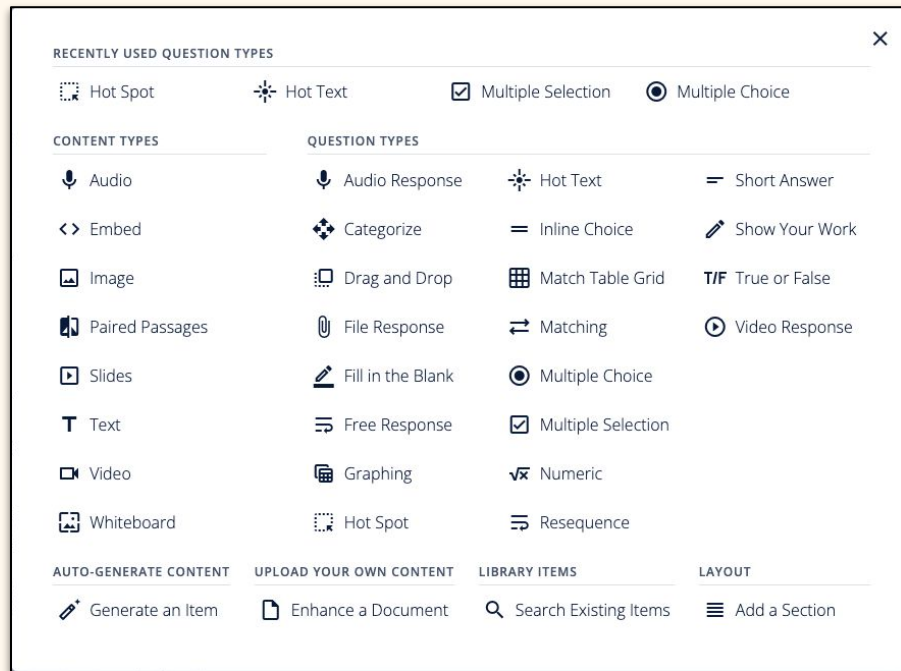
Create and deliver engaging lessons

- Starter lessons
- Lesson builder
- 20+ question and content types
- Standards tagging
- Google Slides and Forms integration
- Video customization
- Present or assign
- Real-time insights and feedback



20+ question and content types

- **Content types** offer different ways for students to grasp key concepts
- **Question types** let you assess student learning in multiple ways
- Upload and enhance your own documents, presentations, and photos



Flexible activity delivery options

Assign

Student-paced mode

Students progress through an activity at their own speed.

Present

Teacher-paced mode

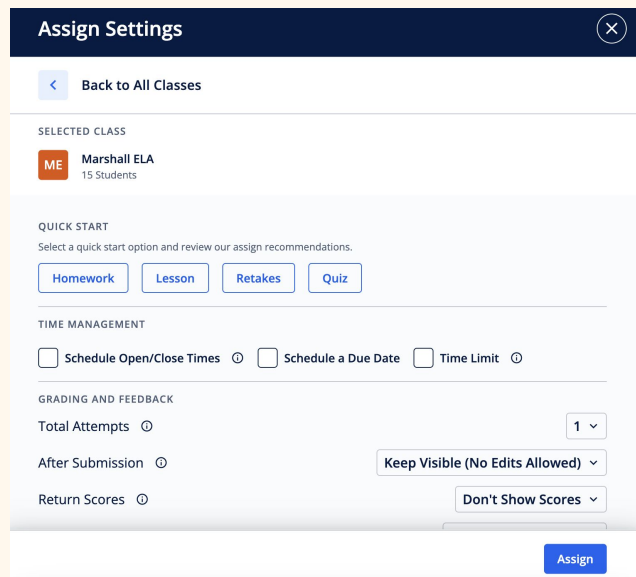
Teachers present activities synchronously to the whole class.

Assign

- Edit default Assign settings on your settings page which will automatically apply to each activity you create
- Customize settings for individual activities by selecting Assign, choosing a class, and opening Additional Settings

Default Assign Options

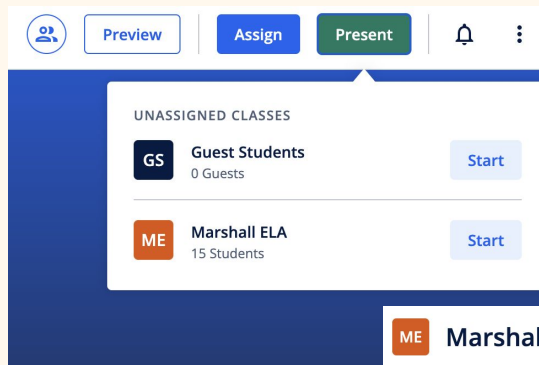
- Display Each Item as a Separate Page
- After Submission **Keep Visible (No Edits Allowed)** ▾
- Return Scores **Don't Show Scores** ▾
- Return Correct Answers **Don't Show Answers** ▾
- Display Questions in Random Order



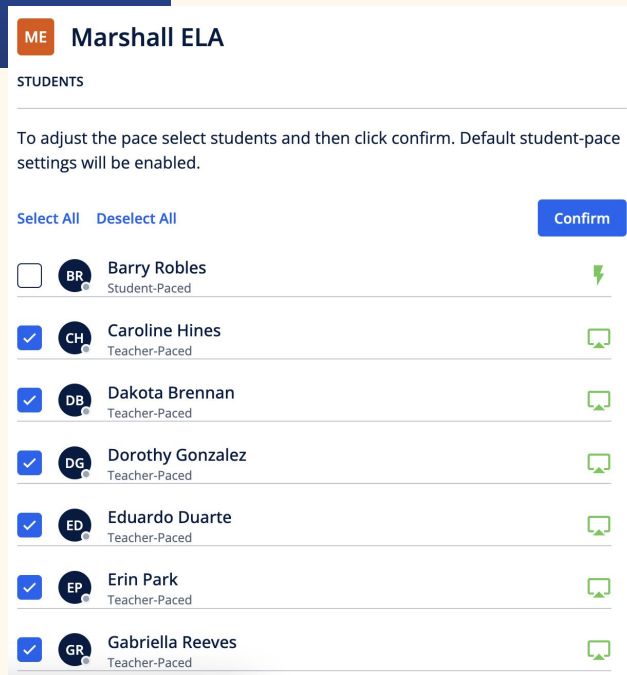
The screenshot shows the 'Assign Settings' modal window. At the top, there is a dark blue header with the title 'Assign Settings' and a close button. Below the header is a navigation bar with a back arrow and the text 'Back to All Classes'. The main content area is divided into several sections: 'SELECTED CLASS' showing 'ME Marshall ELA' with '15 Students'; 'QUICK START' with buttons for 'Homework', 'Lesson', 'Retakes', and 'Quiz'; 'TIME MANAGEMENT' with checkboxes for 'Schedule Open/Close Times', 'Schedule a Due Date', and 'Time Limit'; and 'GRADING AND FEEDBACK' with dropdown menus for 'Total Attempts' (set to 1), 'After Submission' (set to 'Keep Visible (No Edits Allowed)'), and 'Return Scores' (set to 'Don't Show Scores'). An 'Assign' button is located at the bottom right of the modal.

Present

- Select Present, then choose a class to start presenting to
- Default teacher-pace settings will be enabled, but you can change some students to student-paced mode as needed



The screenshot shows the top navigation bar with 'Preview', 'Assign', and 'Present' buttons. The 'Present' button is highlighted. Below the navigation bar, there is a section titled 'UNASSIGNED CLASSES' with two entries: 'GS Guest Students' (0 Guests) and 'ME Marshall ELA' (15 Students). Each entry has a 'Start' button.



The screenshot shows the 'Marshall ELA' class interface. At the top, there is a 'Confirm' button. Below it, there is a section titled 'STUDENTS' with a note: 'To adjust the pace select students and then click confirm. Default student-pace settings will be enabled.' There are 'Select All' and 'Deselect All' buttons. The student list includes:

Student	Pace	Icon
Barry Robles	Student-Paced	⚡
Caroline Hines	Teacher-Paced	📖
Dakota Brennan	Teacher-Paced	📖
Dorothy Gonzalez	Teacher-Paced	📖
Eduardo Duarte	Teacher-Paced	📖
Erin Park	Teacher-Paced	📖
Gabriella Reeves	Teacher-Paced	📖

What's new on Formative



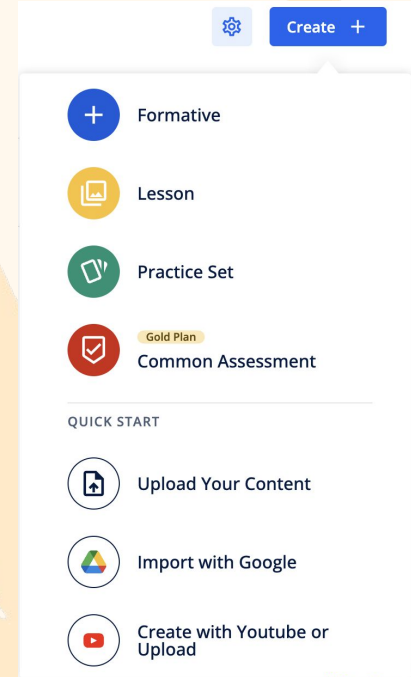
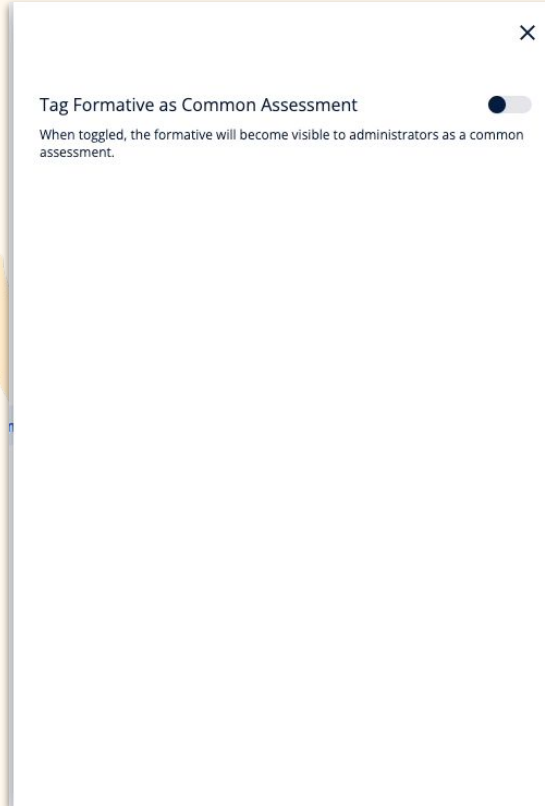
Product updates to power your school year

Common assessment updates allow you to...

- Easily share and schedule assessments
- Standardize question display and scoring
- Use tagging for better organization and reporting
- Ensure a secure testing environment

Daily instruction updates allow teachers to...

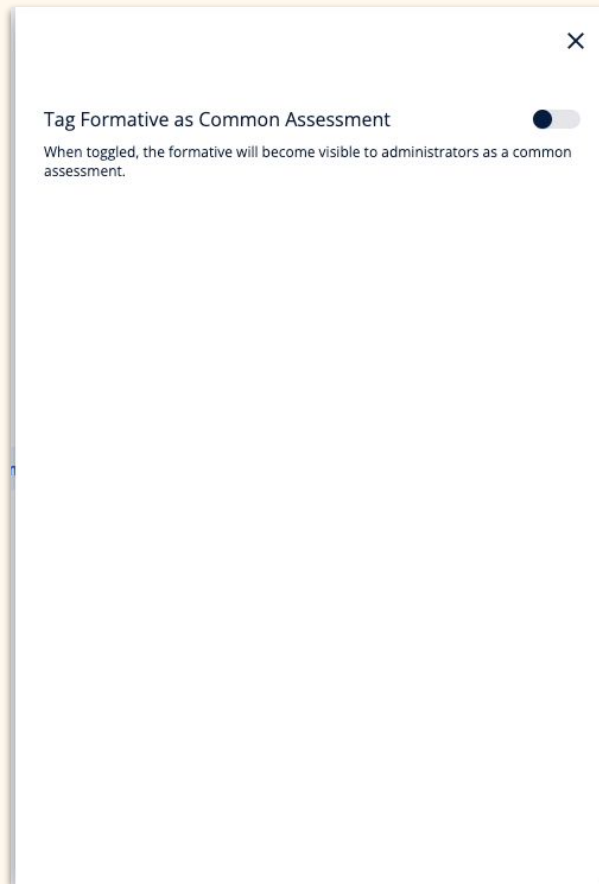
- Create and present lesson-ready slides and activities
- Enhance and add videos to content
- Incorporate Google Forms and Slides
- Give students tools to practice and study independently



New!

Common assessment updates

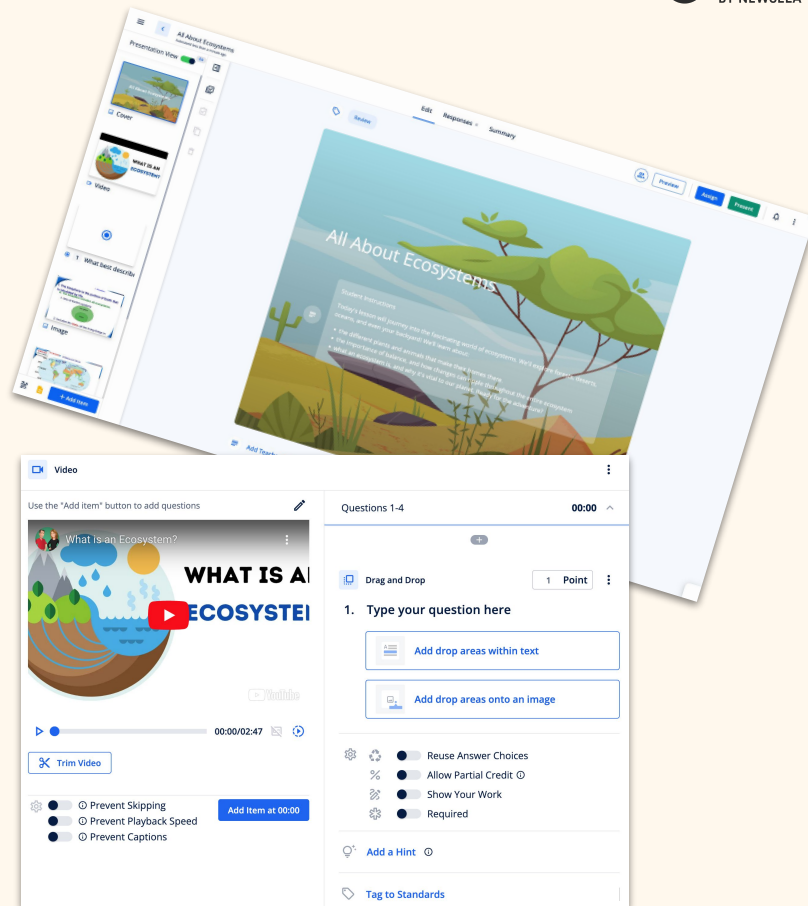
- Assignment link sharing
- Assessment windows
- Content display settings
- Grading behavior and threshold settings
- Bulk question creation and standards tagging
- Tag management
- Secure testing settings



New!

Daily instruction updates

- Lesson building and delivery with starter lessons
- Lesson blocks
- Video customization tools & settings
- Enhanced Google integration
- Student practice sets



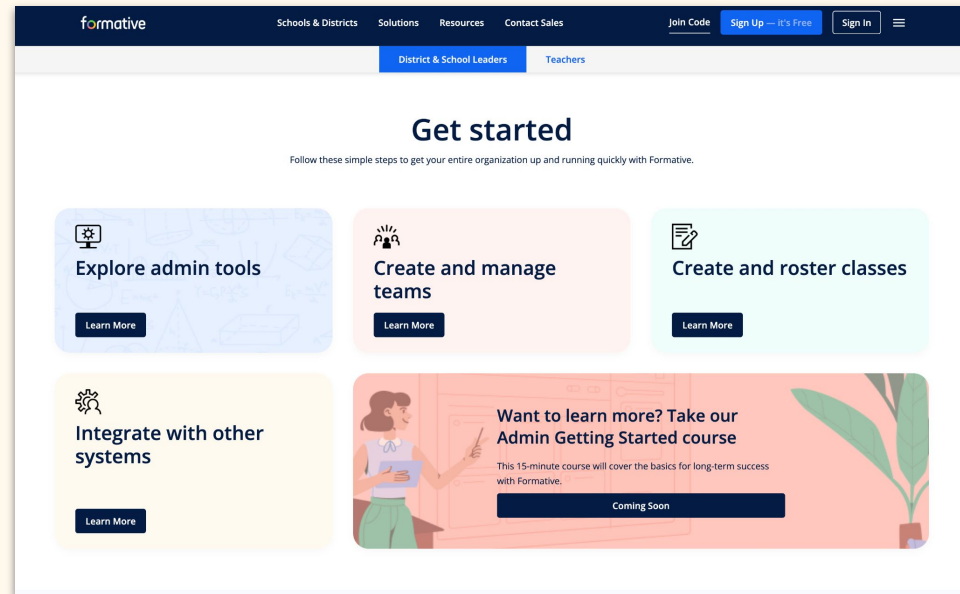
Continued Learning Support



Formative Back to School Hub

Discover resources to help you use Formative to create a learning environment where all students excel through data-driven instruction.

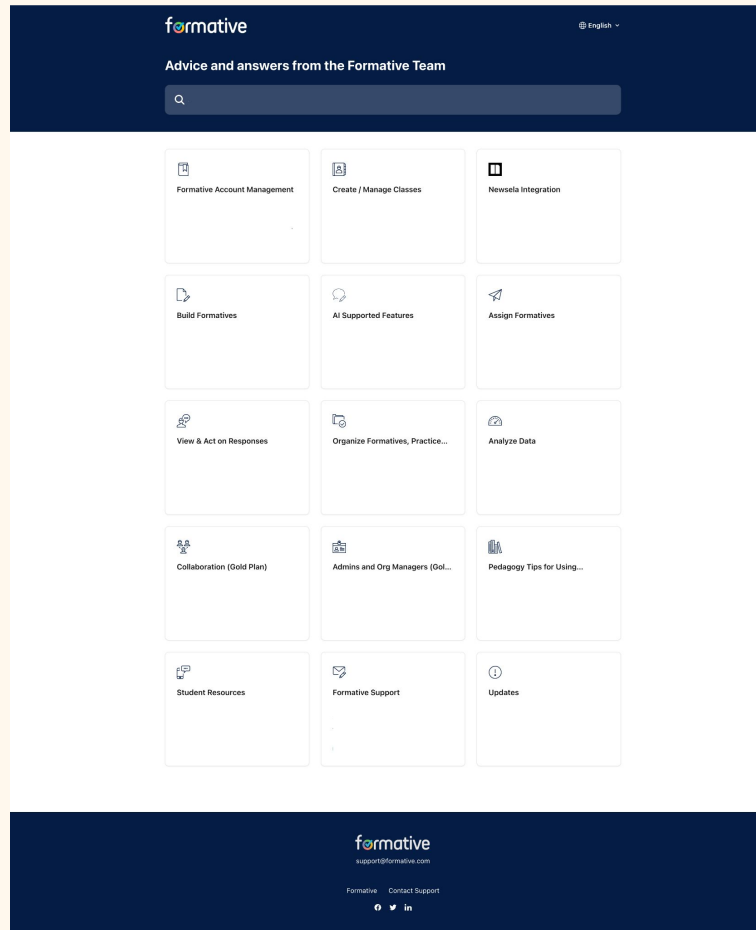
<https://www.formative.com/resources>



Formative Help Center

Find step-by-step guides and articles on how best to use Formative in your classroom.

<https://help.formative.com/en/>

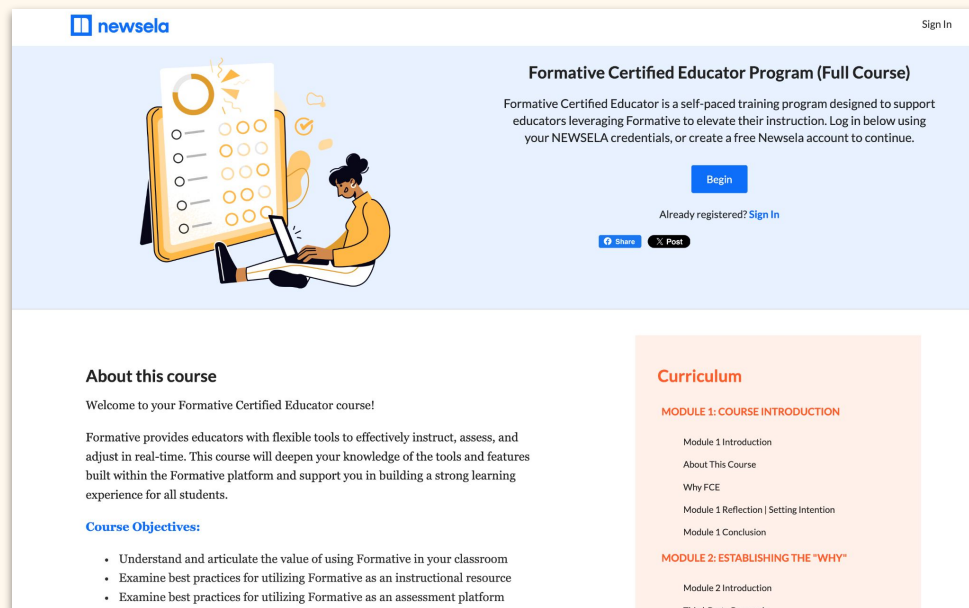


The screenshot displays the Formative Help Center interface. At the top, there is a dark blue header with the 'formative' logo on the left and 'English' with a dropdown arrow on the right. Below the header, the text 'Advice and answers from the Formative Team' is centered above a search bar. The main content area features a grid of 15 help articles, each with an icon and a title. The articles are: 'Formative Account Management', 'Create / Manage Classes', 'Newsela Integration', 'Build Formatives', 'AI Supported Features', 'Assign Formatives', 'View & Act on Responses', 'Organize Formatives, Practice...', 'Analyze Data', 'Collaboration (Gold Plan)', 'Admins and Org Managers (Gol...', 'Pedagogy Tips for Using...', 'Student Resources', 'Formative Support', and 'Updates'. At the bottom, a dark blue footer contains the 'formative' logo, the email 'support@formative.com', and social media icons for Facebook, Twitter, and LinkedIn.

Formative Certified Educator Course

Complete a self-paced course covering best practices for effectively using Formative as a daily instruction and assessment tool.

<https://training.formative.com/course>



newsela Sign In

Formative Certified Educator Program (Full Course)

Formative Certified Educator is a self-paced training program designed to support educators leveraging Formative to elevate their instruction. Log in below using your NEWSLA credentials, or create a free Newsela account to continue.

[Begin](#)

Already registered? [Sign In](#)

[Share](#) [Post](#)

About this course

Welcome to your Formative Certified Educator course!

Formative provides educators with flexible tools to effectively instruct, assess, and adjust in real-time. This course will deepen your knowledge of the tools and features built within the Formative platform and support you in building a strong learning experience for all students.

Course Objectives:

- Understand and articulate the value of using Formative in your classroom
- Examine best practices for utilizing Formative as an instructional resource
- Examine best practices for utilizing Formative as an assessment platform

Curriculum

MODULE 1: COURSE INTRODUCTION

- Module 1 Introduction
- About This Course
- Why FCE
- Module 1 Reflection | Setting Intention
- Module 1 Conclusion

MODULE 2: ESTABLISHING THE "WHY"

- Module 2 Introduction
- Third Party Research

Formative Community

Learn, grow, and share together to make the most out of Formative.

[Facebook](#)

[Instagram](#)

[LinkedIn](#)

[X](#)



Thank You.



Appendix: Speaker Notes

Speaker Notes: Slides 3 and 4

Slide 3: Train the Trainer: Formative Foundations

Welcome everyone! Today, we'll be introducing you to Formative. We're glad you're here!

Slide 4: Session Agenda

Here's our agenda for today:

- First, we'll introduce you to Formative and how it can enhance classroom instruction and assessment
- Then, we'll review recent updates to Formative
- Finally, we'll provide resources for your continuing learning

Let's get started!

Speaker Notes: Slides 5 and 6

[Slide 5: Intro to Formative](#)

Let's begin by reviewing just exactly what Formative is.

[Slide 6: Graphic](#)

Formative serves as both an assessment tool and a tool for daily instruction. So often we think of these two things as distinct, but insights on student learning inform instruction and vice versa, and Formative makes blending the two easy.

It provides teachers and students with a one-stop-shop for customization and insights.

Speaker Notes: Slide 7

Slide 7: Formative Use Cases

Let's take a look at some of the ways in which Formative can be used in your classroom.

- **Formative assessment:** Make low-stakes assessments that measure student learning in the moment with a variety of question and response types. Tag questions to your standards to monitor student growth. Use these insights to reteach concepts or engage in small group learning.
- **Interim/benchmark assessments:** In addition to daily assessment, you can use Formative for benchmark assessments to see how students are progressing. Share common assessments across grade levels or departments according to your standards. Use this assessment data to set goals and see patterns in student learning.
- **Lesson delivery:** Create, adapt, or modify lessons for the whole class to engage in on Formative. With Present Mode, you can decide the pace at which the class moves through and engages with the lesson.
- **Independent student practice:** With our practice sets, you can encourage students to review vocabulary or conceptual information. Think of them like digital index cards students can study with!

Speaker Notes: Slide 8

Slide 8: Formative Success Stories

- Let's take a look at how classrooms like yours have been using Formative and the value educators find in it. [Read two quotes]
- Our customer stories show how Formative gives educators “data at their fingertips” and how many have seen boosts in overall achievement and that for multilingual learners.

Speaker Notes: Slides 9 and 10

[Slide 9: Get Started](#)

Let's get you set-up so you can start using Formative.

The first step is to go to app.formative.com.

If you already have an account associated with your school email address, go ahead and log in:

- Google
- Clever
- Microsoft
- School email

If you are a brand new Formative user, you're going to click on Sign up here.

[Slide 10: Get Started](#)

If you need to sign up, be sure to select "Teacher" and use your school email address.

Speaker Notes: Slides 11 and 12

Slide 11: Lesson Creation

Now that you're logged in, let's talk about the instruction side of things. You can create and deliver engaging lessons on Formative by first selecting Create + and select Formative.

You can choose to add content types or questions. You can start from scratch or modify any of our starter lessons. You can even import existing Google Slides and Forms to use past materials with the benefit of Formative's instant feedback.

When you're done, you can choose to Present the lesson to have students go through it at your selected pace.

Slide 12: Question & Content Types

When creating or adapting lessons, you can choose to add content types— like an image, video, audio, or even import a slide from your Google Drive. Then, add questions to engage students. Maybe you'll ask them to reflect on an image or share prior knowledge or even graph coordinates. There are lots of different ways to ask students what they know and lots of different means through which they can show it.

Speaker Notes: Slides 13 and 14

[Slide 13: Activity Delivery](#)

We talked a bit about Present for lesson delivery. In this case, you can move the whole class through your activity at the same time. You can also choose to Assign an activity that students can work through at your own pace—perhaps, for homework or for an in-class assignment.

What activities would you use Present vs. Assign for your classroom instruction?

[Slide 14: Assign](#)

Let's talk a little bit more about options when you Assign an activity. You can have standard Assign options that become default to your account— like displaying questions in a random order. You can schedule open and close times for assignments and even add modifications for individual students in your class.

Speaker Notes: Slides 15 and 16

[Slide 15: Present](#)

With Present, you can have students enrolled in your class join an activity at the same time. Or you can make the activity for guest students, which means students are not required to be enrolled in your class on Formative.

This is a gamechanger for whole-class lesson delivery. You can even allow some students to be Assigned the activity, so they can work through it at their own pace. With assign, you can have the whole class engage in an activity while providing the appropriate level of challenge per student.

[Slide 16: What's New](#)

Formative releases hundreds of new product updates each year to grow with you. Let's take a look at some updates rolling out for this Back to School season!

Speaker Notes: Slides 17 and 18

[Slide 17: Product Updates](#)

Here is an overview of just some of the updates that will support district level design and implementation of common assessments, in addition to updates to supporting daily instruction. Let's jump a little deeper into these.

[Slide 18: Common Assessment Updates](#)

Take a look at some of the updates for our Common Assessments. Now, you and your team can facilitate how you collaborate on, “push out”, and analyze data from common assessments.

Nearly all of these updates can be reached by navigating to the settings of any formative within a district or school admin account, and then clicking on “Common Assessment Settings” from the dropdown. When you toggle on “Tag Formative as Common Assessment” a full menu of settings options will appear.

Speaker Notes: Slides 19 and 20

[Slide 19: Daily Instruction Updates](#)

Our updates are also working to provide you with ready-to-go Formative activities (that you can still adapt should you like!) Starter lessons and lesson blocks are pre-created to make it easy for you to use Formative to meet your instructional goals.

You can ask students questions at certain points in videos and adapt existing Google Slides and Forms into Formative with ease. The practice sets help students review concepts, say, when studying vocabulary or preparing for an assessment.

[Slide 20: Continued Learning Support](#)

Let's take a look at some of the ways in which you can continue learning about Formative and get support should you need.

Speaker Notes: Slides 21 and 22

[Slide 21: Back to School Hub](#)

Visit our Back to School Hub, where we feature resources for teachers who are working to incorporate Formative at the beginning of the school year. Learn how to roster your classes or manage teams with colleagues or even integrate Formative with your LMS.

[Slide 22: Help Center](#)

Visit our Help Center, where you'll find step-by-step guides and articles on how to best use Formative in your classroom.

Speaker Notes: Slides 23 and 24

[Slide 23: Certified Educator Course](#)

Take our Formative Certified Educator course where you'll learn and apply advanced strategies for using Formative for both instruction and assessment.

[Slide 24: Community](#)

Formative Community— learn how educators like you are making the most out of Formative. Post questions, engage in discussions, and take-away strategies for maximizing Formative in your classroom.