

Newselaween 2026 Contest Terms & Conditions

1. Contest Overview & Eligibility The 2026 Newselaween Contest consists of two distinct entry tracks: the *Scary Story Student Writing Contest* and the *Science & Social Studies Classroom Activity Giveaway*. Participation is open to registered Newsela users. No purchase necessary to enter or win.

2. Track 1: Scary Story Student Writing Contest

- **Submission Deadline:** October 20, 2026.
- **How to Enter:** Email your entry as a file attachment to creativewriting.contest@newsela.com.
- **Required Information:** Submissions must explicitly include:
 - Student Name
 - Grade Level
 - School District
 - Teacher's Email Address (required for finalist notification)
- **Prompt & Content Requirements:**
 - **Length:** 400 to 1,000 words.
 - **Element Requirements:** Stories must build suspense using descriptive language, unanswered questions, and/or dramatic irony.
- **Judging & Selection:**
 - Entries will be evaluated by Newsela using grade-appropriate standards:
 - [3-5 Narrative Writing Rubric](#)
 - [6-8 Narrative Writing Rubric](#)
 - [9-12 Narrative Writing Rubric](#)
 - A select group of top entries will be named finalists and published on the Newsela site in an ELA text set.
 - Newsela readers will vote to select the final winners from the published entry pool.
- **Prizes:** Published winners will each receive a **\$150 gift card** designated for a classroom party.

3. Track 2: Science & Social Studies Classroom Activity Giveaway

- **Submission Deadline:** October 29, 2026.
- **How to Enter:**
 1. Complete the official suggested Newselaween activity with your class.
 2. Take a photo of your classroom participating in or completing the activity (do not include student faces or names).
 3. Post the photo on a Google Form that has marketing-approved consented language for Newsela to be able to share publicly.
- **Winner Selection:** Four (4) winning classrooms will be selected at random via a drawing from all eligible Google Form entries.

- **Prizes:** Four winners will each receive a **\$150 gift card** to use for classroom supplies or a classroom party.

4. Winner Announcement & General Rules

- **Announcements:** All contest winners across both tracks will be officially announced on **Friday, October 30, 2026**.
- **Rights & Permissions:** By submitting an entry and/or activity photo, participants grant Newsela permission to publish stories and share submitted images on Newsela's website and promotional channels, as further set forth in the Terms of Use linked below. Teachers must be authorized to share classroom photos.

The corporate name and physical address of the sponsor:

Newsela, Inc.

169 Madison Ave., #2770, New York, NY 10016

By entering this contest, you acknowledge and agree to your personal information being collected and processed in accordance with our [Terms of Use](#) and [Privacy Policy](#).

By entering and submitting an entry for any or all of the Newselaween 2026 Contest, you consent to and grant to Newsela, Inc. and its affiliated entities or anyone authorized by Newsela ("Newsela"), the perpetual, non-exclusive, irrevocable, worldwide, royalty-free right to use, edit, modify, publish, print, and incorporate into any product or service, including but not limited to social media platforms, and on any platforms Newsela owns, controls, including promotions, marketing, and advertisements your name, social media handle, picture, portrait, photograph, video, voice and/or likeness in all forms, as well as any feedback, recommendations, enhancement requests, suggestions, testimonials, endorsements, information, and other materials you convey to Newsela.

The prizes described above are not meant to influence participating educators' opinions about Newsela or any decision they or their employer may make about using Newsela in the future. Some districts, states and the federal government, as well as individual employers, may have particular rules regarding the acceptance of gifts from a vendor, no matter how small in value, or may require that gifts such as these be used to purchase classroom items, and by entering the Newselaween 2026 Contest, the participating educator acknowledges and agrees that Newsela and Formative are not able to determine whether accepting the prizes identified above would violate any of the foregoing.

By entering and submitting an entry for any or all of the Newselaween 2026 Contest, you (a) fully release and hold Meta, including Facebook, Instagram, and Threads specifically, harmless from liability, and (b) acknowledge that the promotion is in no way sponsored, endorsed, administered by, or associated with Meta, including Facebook, Instagram, and Threads.