

A guide to Professional Learning with Newsela

2021-2022



Newsela Professional Learning is flexible, meaningful, and relevant to the challenges teachers face on a daily basis. Read on for an overview of our professional learning offerings.

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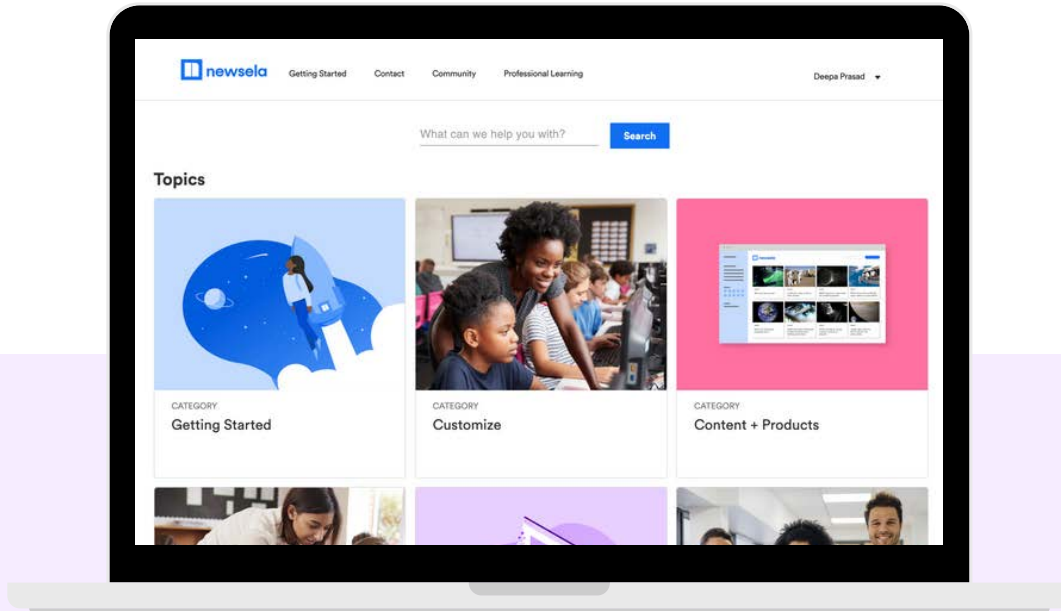
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Newsela Educator Center

Always-on, differentiated, and bite-sized support for teachers



Support

Our robust library of support articles can get teachers answers to common questions about using Newsela. And if they don't find what they're looking for, they can chat with a live support agent for additional guidance.

Support articles available to all users; Live chat available 8 AM-6 PM ET for teachers with paid Newsela licenses.

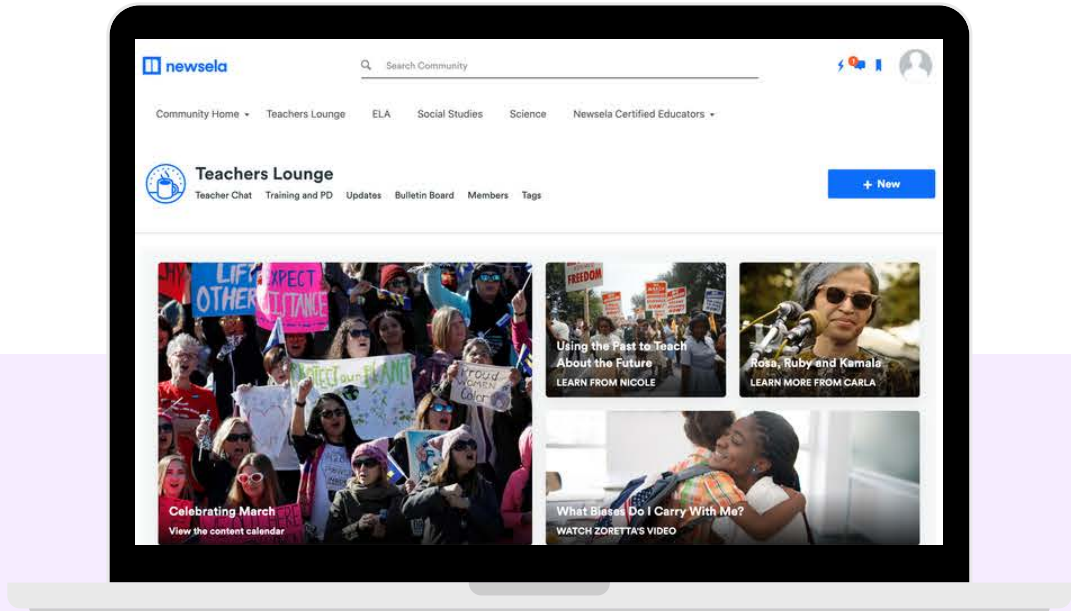
Getting Started

Here, teachers can find information on account setup, student rostering, and creating their first assignments. The Getting Started section also contains more information on integrations with popular learning management systems like Google, Clever, Canvas, and Schoology, and helpful implementation guides for both administrators and teachers.

Content available to all users.

Newsela Educator Center (cont'd)

Always-on, differentiated, and bite-sized support for teachers



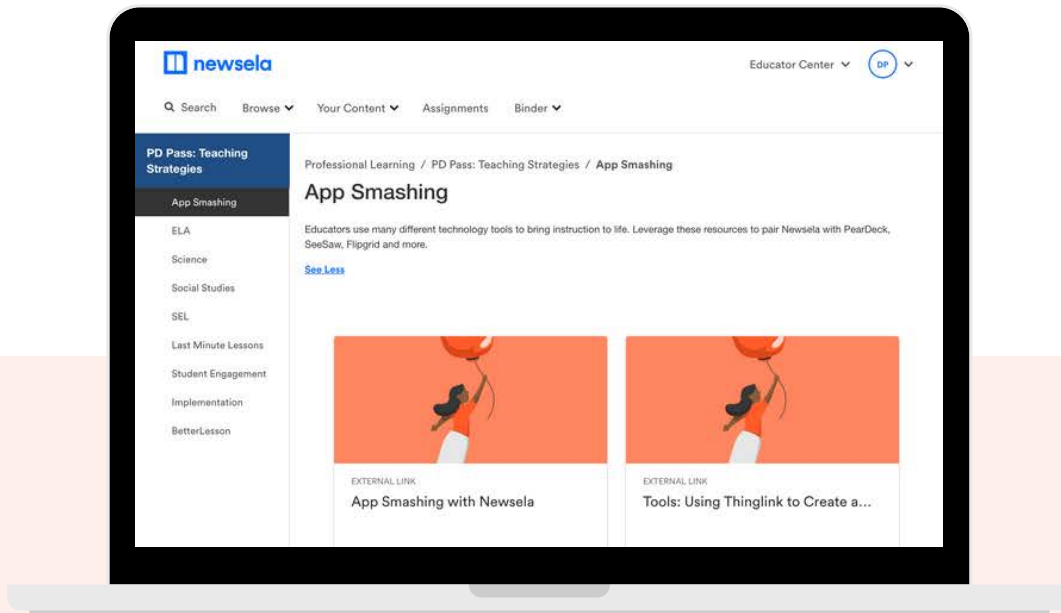
Newsela Community

The Newsela Community builds collaborative connections between teachers and provides an online destination for all Newsela educators to find and share lesson ideas, discuss teaching strategies, and stay on top of Newsela features and updates.

Available to all users.

PD Pass

Access to pedagogical expertise and exclusive content



PD Pass provides your teachers with 100+ additional resources, including access to engaging events, videos, and courses, that allow them to customize their own professional learning. You can use these resources to plan your district's next professional learning day.

Available as an add-on to Newsela licenses.

Subject-specific pedagogy

Differentiated resources for ELA, social studies, science, and SEL instruction with examples of how to fit Newsela into the flow of teachers' classrooms and craft engaging lessons.

App smashing

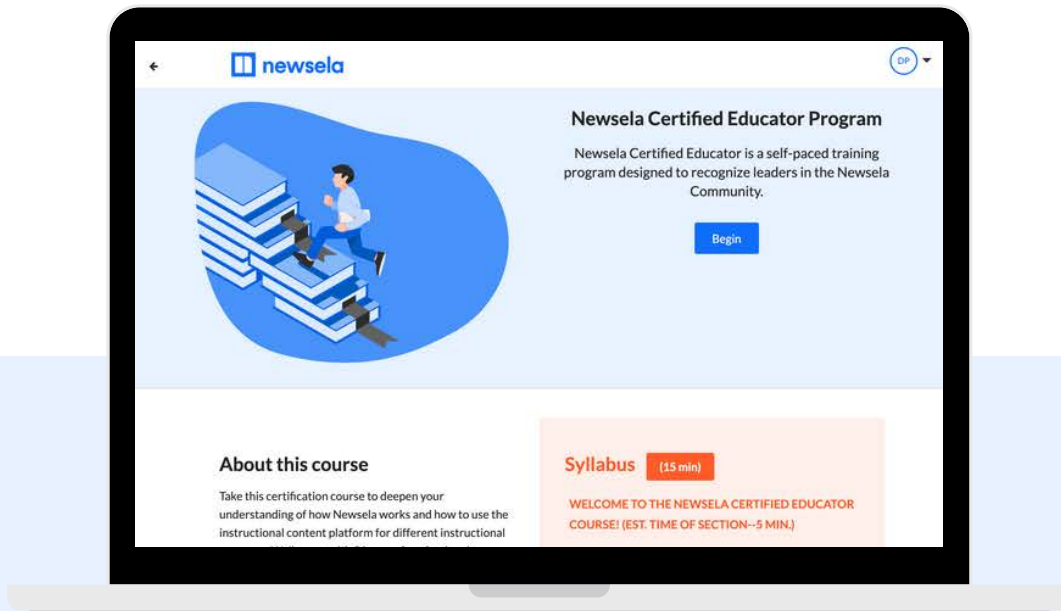
Educators use many different technology tools to bring instruction to life. These resources help teachers pair Newsela with PearDeck, SeeSaw, Flipgrid, and other platforms.

Student engagement

Teachers can use Newsela's curations and authentic content to drive student engagement. We offer ideas on project-based learning, inquiry, and interactive experiences.

Certification Programs

Enriching experiences for teachers and school leaders



Newsela Certified Educator

In this five hour program, teachers review the basics and work towards designing meaningful classroom applications with Newsela. It all ends with a text set teachers can start using with their students right away, and a badge and certificate they can display with pride.

Newsela Teacher Trainer

Educators can become an official Newsela trainer and presenter for local and national events. By completing this course, educators will have the tools to effectively implement Newsela across schools in your district.

Newsela Fellows

An opportunity offered exclusively to Newsela Certified Educators. Partner year-round with a hand-selected group of innovative NCEs to learn as a cohort, design, and implement a passion project. Newsela Fellows will share final presentations at a Fellow Summit.

Professional Learning Sessions

Find a plan that's just right for your district

In addition to our Educator Center, PD Pass, and certification programs, schools and districts with Newsela licenses have the option to purchase additional professional learning sessions just for your teachers. We'll collaborate with you to design a professional learning plan that works for your unique needs and aligns to your training objectives.



Hone in on your instructional priorities and teachers' needs

Different schools have different needs depending on local requirements, special populations, and subject-area objectives. We can help you choose the right types of sessions to host for your teachers based on your professional learning objectives, rooted in four instructional pathways: Getting Started with Implementation, Advancing Instructional Approaches, Expanding Culturally Responsive Practice, and Aligning to Subject-Area Skills and Standards.



Take the fuss out of scheduling and coordination

Coordinating across organizations and schedules can be an immense challenge. With our self-scheduling tool, you can easily book professional learning sessions (in-person or virtual) that factor in your teachers' subjects, grade levels, LMS, and more – all at times that are convenient for you. Best of all, we can adapt sessions to be asynchronous and even adjust the content to be targeted towards trainers within your school or district.



Let our team of experienced facilitators inspire and engage your teachers

Every session, synchronous or asynchronous, is facilitated by one of Newsela's Professional Learning Managers. Our Professional Learning team collectively has decades of experience as former educators, and their sessions have been rated 5/5 by over 5,000 teachers. You can count on them to provide your teachers with pedagogical expertise and actionable guidance that's relevant to their day-to-day challenges.

Tailor sessions for your needs with Newsela Professional Learning

We've outlined session topics for schools and districts to choose from and tailor for your needs. Grouped by five instructional pathways, you can use this as a guide to find the right fit based on your goals, audience, and setting. Click on each pathway to see details about sessions available.



1

[Getting Started with Implementation](#)

Help your educators get off to the right start with their Newsela licenses. Sessions include:

- Discovering Newsela
- Newsela and Your LMS
- Hybrid Instruction
- Analyzing Student Activity

2

[Advancing Instructional Approaches](#)

Connect your Newsela resources to the instructional approaches that matter most to your teams. Sessions include:

- Guiding Inquiry
- Supporting Student Engagement
- Analyzing Student Activity
- Cross-Curricular Literacy
- Differentiating Instruction
- Building Background Knowledge

3

[Expanding Culturally Responsive Practice](#)

Build comfort and capacity around culturally responsive content and teaching practices. Sessions include:

- Culturally Responsive Teaching
- Tackling Complex Topics Social
- Justice in Your Classroom
- LGBTQIA+ Studies Social-
- Emotional Learning

4

[Aligning to Subject Area Skills and Standards](#)

Support your departments in leveraging Newsela in service of their subject-area frameworks. Sessions include:

- Reading Skills to Reteach
- Vocabulary Development
- Rethinking History
- Integrating Science and Literacy
- Implementing Your Custom Collections

5

[Sessions for Administrators and Instructional Leaders](#)

Give your administrators and coaches the tools they need to deepen Newsela use across your district through workshops and 1:1 coaching support. Options include:

- 1:1 Virtual Coaching for Administrators and Instructional Leaders*
- Addressing Academic Gaps with Intentional Scaffolds*
- English Learners: Building Language Skills with Newsela*
- Creating Meaningful Learning Tasks with Newsela*

Getting Started with Implementation

Help your educators get off to a great start with their Newsela licenses.

Session	Description	Format Options	Models
Discovering Newsela See sample agenda	Educators need accessible resources that reflect students' interests and experiences and help them to better understand the world around them. Newsela provides classrooms with high-quality, accessible content paired with interactive tools to help drive student engagement.	<ul style="list-style-type: none">• Virtual synchronous• Asynchronous	<ul style="list-style-type: none">• New users• Train-the-trainer
Newsela and Your LMS See sample agenda (Google) See sample agenda (Canvas)	Effectively integrating existing technologies is critical to educator efficiency and a cohesive student experience. Newsela can be leveraged seamlessly with your learning management system, like Google Classroom and Canvas, to build meaningful learning activities for students.	<ul style="list-style-type: none">• Virtual synchronous• Asynchronous	<ul style="list-style-type: none">• New users
Hybrid Instruction See sample agenda	Current educational structures and materials must support instruction and student engagement across hybrid learning environments. Newsela connects classrooms to content and teaching resources to flexibly support teaching and learning in and outside of the classroom.	<ul style="list-style-type: none">• Virtual synchronous• Asynchronous	<ul style="list-style-type: none">• New users• Train-the-trainer
Analyzing Student Activity See sample agenda	Formative feedback guides student learning and is most effective when delivered in a timely and targeted manner. Newsela surfaces actionable insights of student performance to inform instruction and foster student agency.	<ul style="list-style-type: none">• In-person*• Virtual synchronous• Asynchronous	<ul style="list-style-type: none">• New users• Train-the-trainer

Advancing Instructional Approaches

Connect your Newsela resources to the instructional approaches that matter most to your teams.

Session	Description	Format Options	Models
Guiding Inquiry See sample agenda	Inquiry-based learning promotes student engagement and development of critical thinking skills. Newsela enables teachers to facilitate multiple models of student-driven exploration of content and essential questions in service of real-world application and action.	<ul style="list-style-type: none"> • Virtual synchronous • Asynchronous 	<ul style="list-style-type: none"> • Multiple subject areas
Supporting Student Engagement See sample agenda	Learning occurs when students are engaged, and students are more likely to engage when content makes a real-world connection to their lives or interests. Newsela offers texts on a range of interests and lived experiences with features to support student interaction and choice.	<ul style="list-style-type: none"> • In-person* • Virtual synchronous • Asynchronous 	<ul style="list-style-type: none"> • Multiple subject areas • Train-the-trainer
Analyzing Student Activity See sample agenda	Formative feedback guides student learning and is most effective when delivered in a timely and targeted manner. Newsela surfaces actionable insights of student performance to inform instruction and foster student agency.	<ul style="list-style-type: none"> • In-person* • Virtual synchronous • Asynchronous 	<ul style="list-style-type: none"> • New users • Train-the-trainer
Differentiating Instruction See sample agenda	Teachers who differentiate build multiple means of expression and engagement into lessons to offer student options and promote ownership over learning. Newsela's accessible content, instructional supports, and interactive tools lay the foundation for personalized lessons and learning activities.	<ul style="list-style-type: none"> • In-person* • Virtual synchronous • Asynchronous 	<ul style="list-style-type: none"> • Multiple subject areas • Train-the-trainer
Building Background Knowledge See sample agenda	The background knowledge a student brings to a reading has a significant impact on their engagement and comprehension. Newsela helps teachers scaffold learning with leveled texts that help students build understanding of a topic across multiple sources.	<ul style="list-style-type: none"> • Virtual synchronous • Asynchronous 	<ul style="list-style-type: none"> • Multiple subject areas
Cross-Curricular Literacy See sample agenda	Teaching literacy across the curriculum builds comprehension, critical thinking, and communication skills. Newsela's wide range of content and instructional curations allow students to interpret and collaborate around complex texts of varied topics and types.	<ul style="list-style-type: none"> • In-person* • Virtual synchronous • Asynchronous 	<ul style="list-style-type: none"> • Multiple subject areas

Expanding Culturally Responsive Practice

Build comfort and capacity around culturally responsive content and teaching practices.

Session	Description	Format Options	Models
Culturally Responsive Teaching See sample agenda	<p>Culturally relevant pedagogy is supported by instructional resources that unpack and discuss ways to examine identities. Newsela connects educators to content that supports understanding, engagement, and reflection on their personal identity and the identity of others.</p>	<ul style="list-style-type: none"> • In-person* • Virtual synchronous • Asynchronous 	<ul style="list-style-type: none"> • Multiple subject areas • Train-the-trainer
Tackling Complex Topics See sample agenda	<p>Discussing complex topics in the classroom helps students work across lines of difference to foster learning and develop advocacy skills for themselves and others. Newsela's real-world content can be used to support teachers in their efforts to foster critical conversations around complex topics.</p>	<ul style="list-style-type: none"> • In-person* • Virtual synchronous • Asynchronous 	<ul style="list-style-type: none"> • Specific subjects: ELA and Social Studies
Social Justice in Your Classroom See sample agenda	<p>Classrooms with a social justice orientation value learners' contributions and encourage them to question their learning materials and environments. Newsela connects students to real-world problems and traditionally marginalized narratives to support the consideration and critique of ideas, issues, and injustices in their worlds and school community.</p>	<ul style="list-style-type: none"> • In-person* • Virtual synchronous • Asynchronous 	<ul style="list-style-type: none"> • Multiple subject areas
LGBTQIA+ Studies See sample agenda	<p>Inclusive curriculum includes representation of LGBTQIA+ people and their cultural contributions. The Newsela LGBTQIA+ Studies collection provides content and instructional resources that explore the history and topics associated with the LGBTQIA+ community throughout the past 100 years.</p>	<ul style="list-style-type: none"> • In-person* • Virtual synchronous • Asynchronous 	<ul style="list-style-type: none"> • Specific subjects: ELA and Social Studies • LGBTQIA+ Studies (requires LGBTQIA+ Studies license) • Social-Emotional Learning (requires Newsela SEL Collection license)
Social-Emotional Learning See sample agenda	<p>Emotions and relationships impact how and what we learn, as well as how we apply that learning. The Newsela Social-Emotional Learning Collection empowers teachers to incorporate SEL topics and strategies into their core instruction with real-world texts and embedded teaching resources grounded in Anti-Bias Anti-Racist practices.</p>	<ul style="list-style-type: none"> • In-person* • Virtual synchronous • Asynchronous 	<ul style="list-style-type: none"> • Multiple subject areas • LGBTQIA+ Studies (requires LGBTQIA+ Studies license) • Social-Emotional Learning (requires Newsela SEL Collection license)

Aligning to Subject Area Skills and Standards

Support your departments in leveraging Newsela in service of their subject-area frameworks.

Session	Description	Format Options	Models
Reading Skills to Reteach See sample agenda	Revisiting skills and standards across varied learning activities helps students reencounter strategies and expand their understanding. Newsela provides curated content and differentiated activities to engage students in reviewing essential reading skills.	<ul style="list-style-type: none"> • In-person* • Virtual synchronous • Asynchronous 	<ul style="list-style-type: none"> • Specific subject: ELA • Train-the-trainer
Vocabulary Development See sample agenda	Word awareness and language development are most effective when vocabulary is taught in context. Newsela supports vocabulary instruction with content and features that scaffold unknown words, foster vocabulary practice, and support language engagement.	<ul style="list-style-type: none"> • Virtual synchronous • Asynchronous 	<ul style="list-style-type: none"> • Specific subject: ELA • Train-the-trainer
Rethinking History See sample agenda	Meaningful social studies instruction emphasizes critical inquiry, perspective-taking, and an understanding of enduring issues. Newsela inspires students to make real-world connections through discussion and analysis of diverse sources.	<ul style="list-style-type: none"> • Virtual synchronous • Asynchronous 	<ul style="list-style-type: none"> • Specific subject: Social Studies
Integrating Science and Literacy See sample agenda	Literacy plays an authentic role in scientists' work as they consult research, communicate findings, and engage in discourse. Newsela makes it easy for teachers to target ELA and scientific practices by incorporating diverse sources of information for students to evaluate and incorporate into their evidence-based arguments.	<ul style="list-style-type: none"> • Virtual synchronous • Asynchronous 	<ul style="list-style-type: none"> • Specific subject: Science
Implementing Your Custom Collections See sample agenda	Curricular materials should serve your instructional priorities and students. Newsela Custom Collections align with districts' unique instructional goals, with curated, differentiated content, and customized lesson resources to support planning and implementation.	<ul style="list-style-type: none"> • In-person* • Virtual synchronous 	<ul style="list-style-type: none"> • Multiple subject areas

Sessions for Administrators and Instructional Leaders

Give your administrators and coaches the tools they need to deepen Newsela use across your district through workshops and 1:1 coaching support.

Sessions	Description	Format Options	Models
Addressing Academic Gaps with Intentional Scaffolds*	Heading into school year 21-22, students will need support addressing learning gaps more than ever. There are no shortcuts -- just fundamental teaching principles in a new context. Newsela offers powerful tools that support educators to scaffold instruction and provide meaningful feedback in response to academic gaps.	<ul style="list-style-type: none"> Virtual synchronous up to 30 participants** 	<ul style="list-style-type: none"> Multiple subject areas For coaches and administrators
Creating Meaningful Learning Tasks with Newsela*	Newsela's features and library can unlock more efficient and effective tracking and goal setting, differentiation, culturally responsive teaching, and so much more! Leveraging these tools purposefully requires a lens of meaningful and authentic technology integration - from the rollout to the tasks we create.	<ul style="list-style-type: none"> Virtual synchronous up to 30 participants** 	<ul style="list-style-type: none"> Multiple subject areas Available for either a teacher or a leader audience
English Learners: Building Language Skills with Newsela*	During this session, participants will gain a deeper understanding of the language needs of English Learners (ELs) through the exploration of the WIDA English Language Development Standards and resources. After considering the needs of ELs, participants will map scaffolds and supports from Newsela to specific language needs of students. In a collaborative space, participants will develop an instructional plan using a Newsela article and features to take with them into the classroom.	<ul style="list-style-type: none"> Virtual synchronous up to 30 participants** 	<ul style="list-style-type: none"> Multiple subject areas Available for either a teacher or a leader audience

Coaching Opportunities

Session	Description	Format Options	Models
1:1 Coaching for Administrators and Instructional Leaders*	Participants will receive a series of 1:1, 30-minute, individual coaching sessions based on their individual needs and goals. Coaching will be delivered in short cycle (3 sessions), half year (9 sessions), and full year (18 sessions) increments. Coaching sessions are personalized and offer growth-oriented support, engaging administrators in the 'Try, Measure, Learn' Cycle.	<ul style="list-style-type: none"> Short cycle (3 coaching sessions) Half school year (5 months: Nine Coaching sessions) Full school year (10 months: Eighteen Coaching sessions) 	<ul style="list-style-type: none"> Coaching for teacher leaders Coaching for coaches and specialists Coaching for school and districts administrators