



Product overview

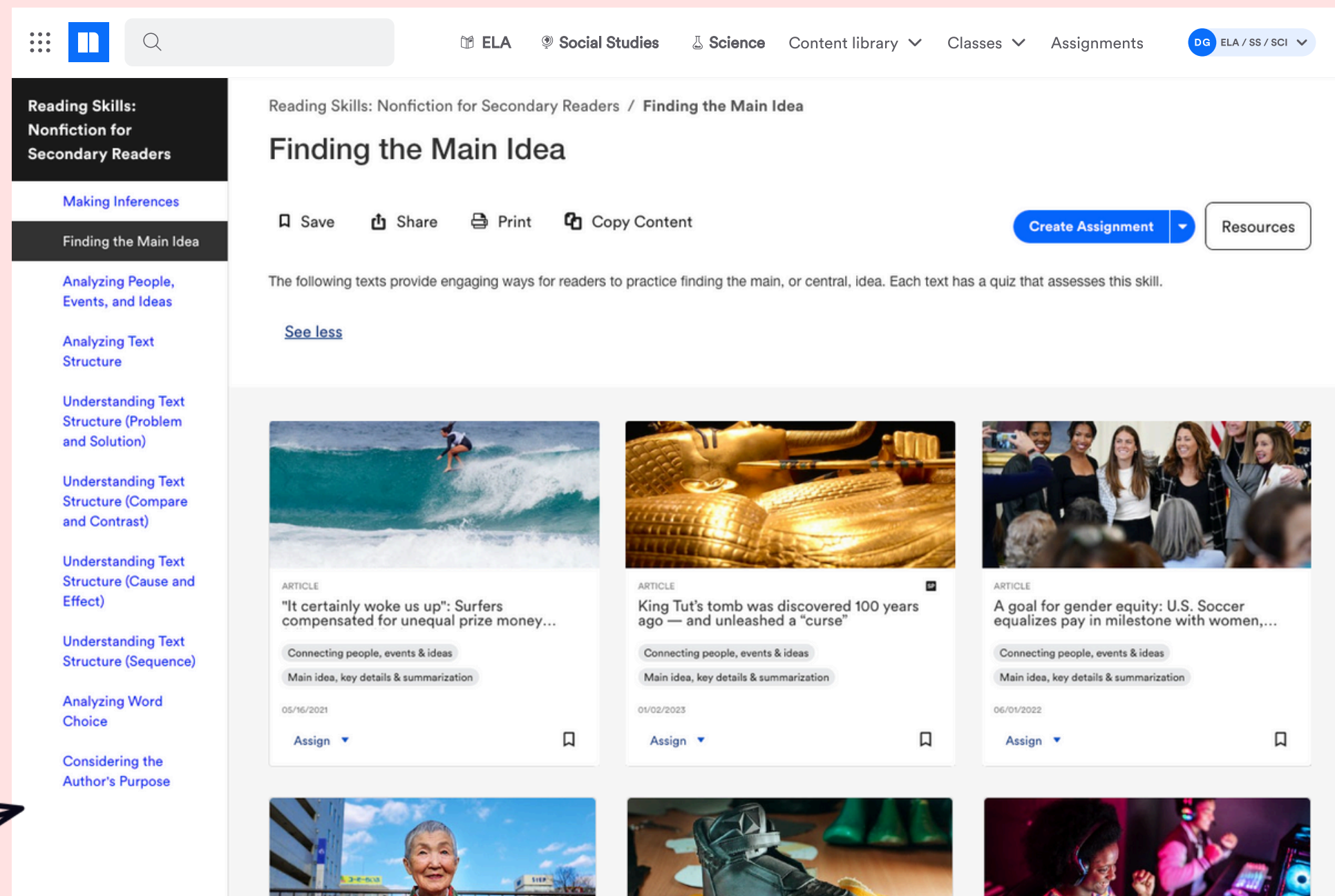




Drive meaningful student outcomes with content-rich literacy instruction

Put relevant, real-world content at the center of knowledge building and skills practice to make literacy outcomes a reality for every learner.

Students who read and take quizzes 2x per week see 4 additional months of literacy skill growth by the end of the school year

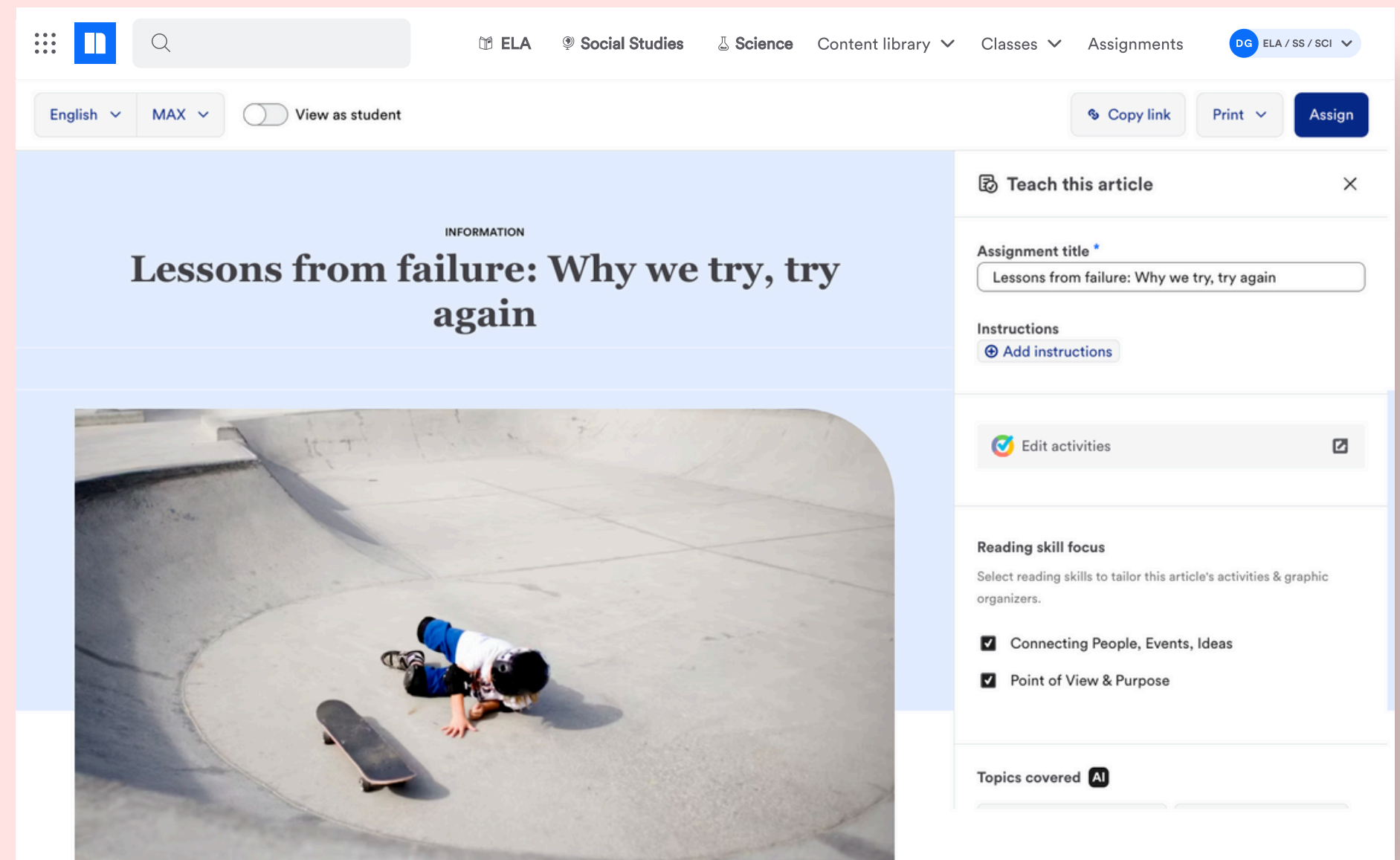


The screenshot displays the Newsela ELA interface. At the top, there's a navigation bar with icons for ELA, Social Studies, Science, Content library, Classes, and Assignments. Below this, a sidebar on the left lists various reading skills, with 'Finding the Main Idea' currently selected. The main content area is titled 'Finding the Main Idea' and includes options to Save, Share, Print, or Copy Content. A 'Create Assignment' button and a 'Resources' link are also present. The text below explains that the following texts provide engaging ways for readers to practice finding the main or central idea, each with a quiz. Three article cards are visible, each featuring a different image and title: 'It certainly woke us up': Surfers compensated for unequal prize money...', 'King Tut's tomb was discovered 100 years ago — and unleashed a "curse"', and 'A goal for gender equity: U.S. Soccer equalizes pay in milestone with women,...'. Each card includes a date, an 'Assign' button, and a bookmark icon.



Practice literacy skills without sacrificing student engagement

- Standards-aligned **multiple-choice quizzes** and writing prompts.
- **Targeted search filters and article labels** help teachers find content and quizzes on assessed reading skills.
- Student, classroom, school, and district-level reporting for **real-time insights** into student performance.
- **Embedded graphic organizers and flexible Formative activities** let teachers and leaders create their own assessments.





Build the background knowledge necessary for reading comprehension

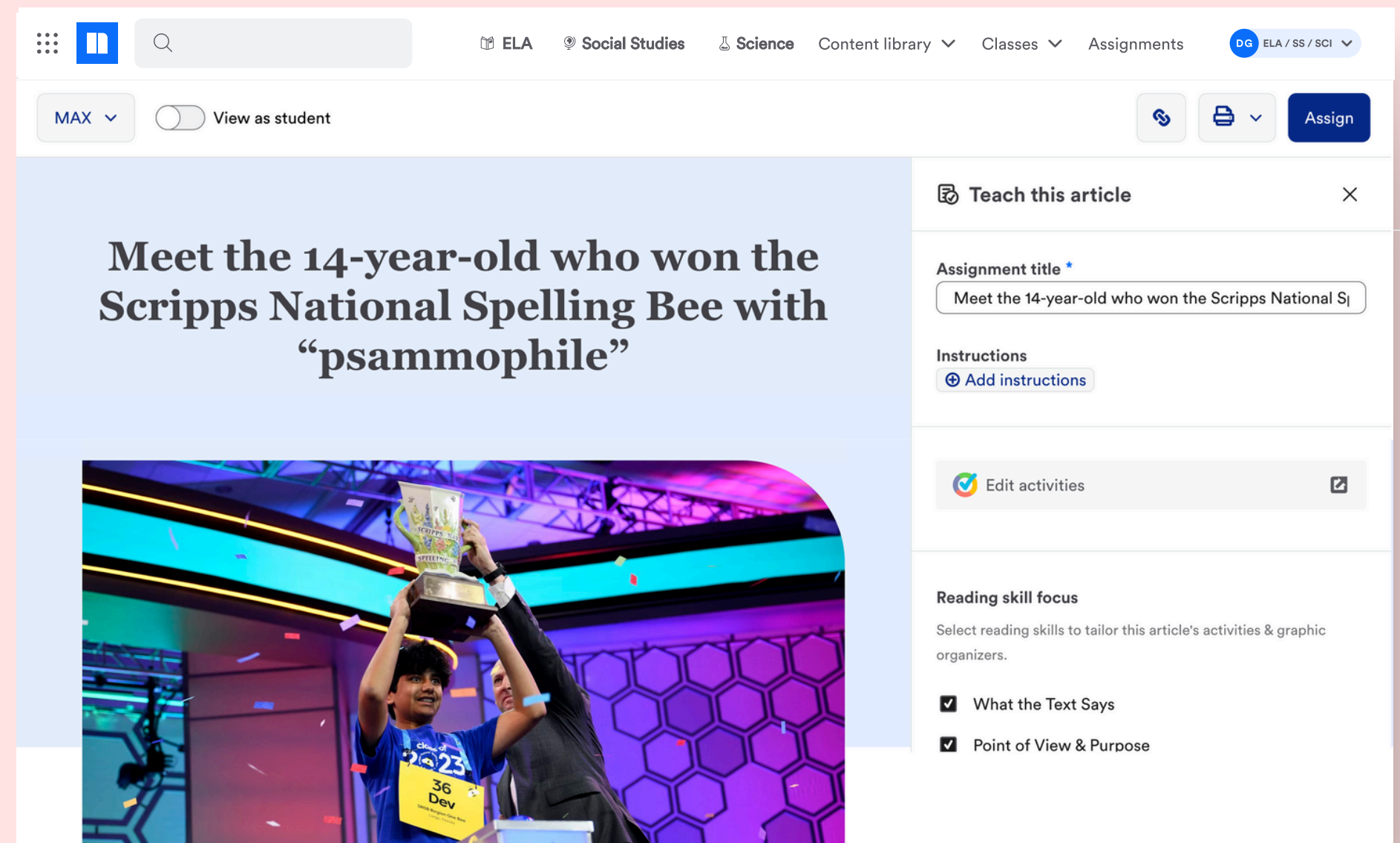
- Over **15,000 authentic texts** cover a range of curricular topics and student interests.
- **Novel and Book Studies collection** introduces or builds upon the themes, characters, settings, and authors of 450+ of the most commonly taught books and novels.
- **Curriculum Complements** organize Newsela content to work alongside your existing materials to activate, build, and extend students' knowledge.
- **Research Projects** give students the context and relevant current connections for a range of popular and engaging topics.

The screenshot displays the Newsela ELA interface for the "Lord of the Flies" by William Golding page. The top navigation bar includes the Newsela logo, a search bar, and links to ELA, Social Studies, Science, Content library, Classes, and Assignments. The page title is "Lord of the Flies" by William Golding. Below the title are options to Save, Share, Print, and Copy Content, along with a "Create Assignment" button and a "Resources" button. A quote from the text is displayed: "He began to dance and his laughter became a bloodthirsty snarling." Below the quote is a paragraph of text explaining the purpose of the Novel Study: "The texts and videos in this Novel Study highlight themes, topics and other connections to William Golding's novel, *Lord of the Flies*. They support exploration of group dynamics, human nature, government, violence, and the intersection of human society and morality." A "See less" link is provided. The page features three interactive content items: 1. An "INTERACTIVE VIDEO" titled "Lord of the Flies": Golding's writing style, with a video thumbnail showing two characters and a duration of 8:06. 2. An "INTERACTIVE VIDEO" titled "Why should you read 'Lord of the Flies' by William Golding?", with a video thumbnail showing the book cover and a duration of 4:33. 3. An "ARTICLE" titled "Hobbes' 'Leviathan' calls for social contract and strong central leader", with a thumbnail showing a man in a crown and a sword. Below the article title are two tabs: "What the Text Says" and "Word Meaning & Choice".



Support and grow every learner with powerful differentiation tools

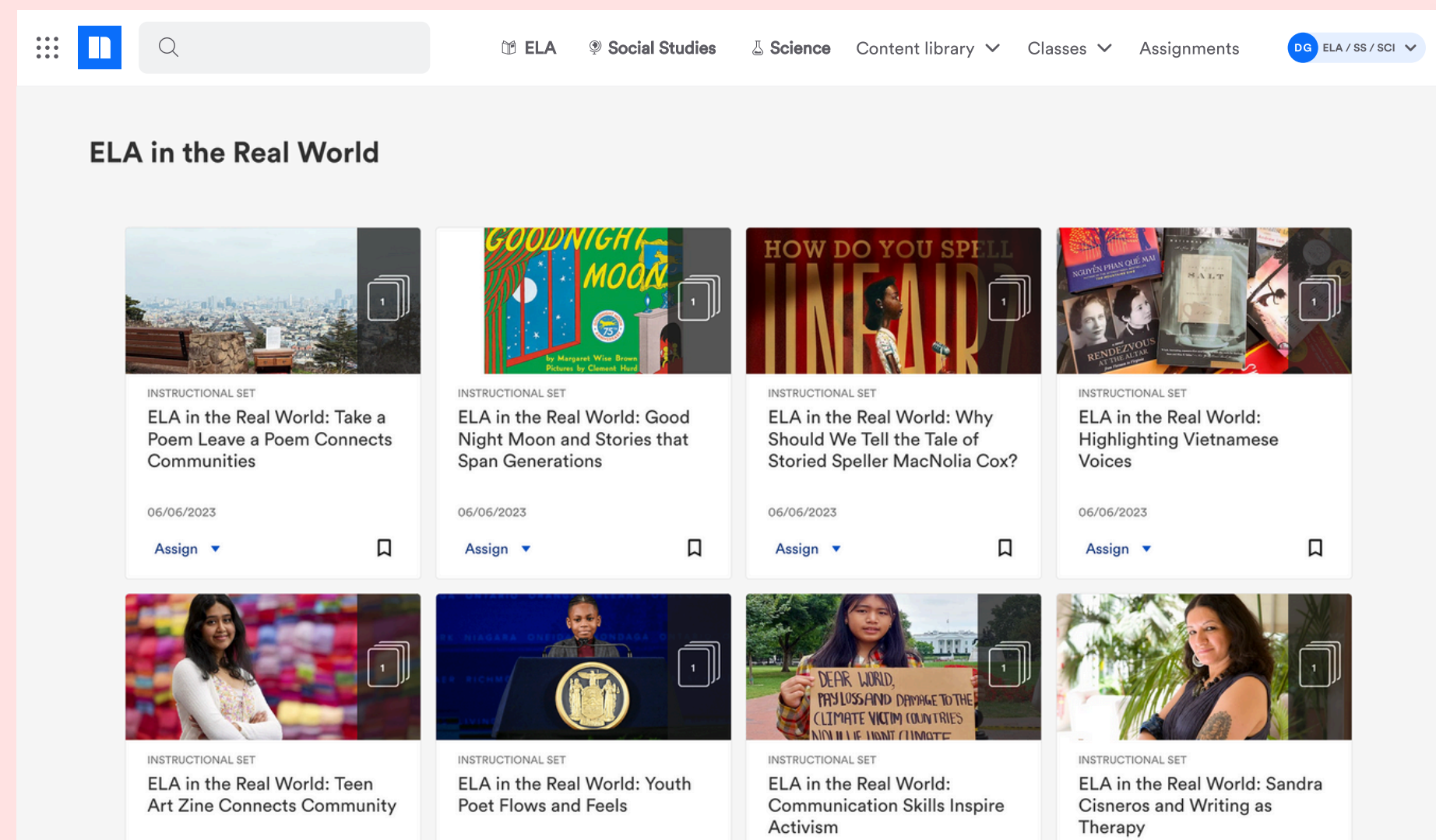
- Content published at **five reading levels** with level controls for teachers.
- **Checks for understanding** embedded into texts to encourage close reading.
- In-context **vocabulary practice** with embedded tier-three vocabulary supports alongside helpful Power Words with student-friendly definitions and activities.
- **Annotation tool** to highlight ideas, ask questions, and provide context for students.
- Thousands of articles **translated into Spanish**.





Include authentic and diverse perspectives in any lesson

- Diverse content from over **175 content partners**.
- Ready-to-go lessons from the **ELA in the Real World collection** show students how ELA skills and concepts impact in their lives.
- Curated content and instructional resources for **all federally recognized heritage months**.
- Students build evidence-based arguments on issues relevant to their lives with the **Debate and Discussion collection**.





Drive teaching and learning outcomes with 2x weekly use

The following occurred in classrooms where students read at least two articles per week and took at least one quiz on Newsela ELA, according to a 2024 efficacy study*:

- Students demonstrated **four additional months of literacy skill growth** more than their peers.
- Newsela ELA was **2x as effective** as the the average 8th-grade reading program
- Baseline tests showed students in the Newsela ELA classrooms began the school year underperforming compared to the control group. By the end of the school year, **Newsela users closed the achievement gap.**

Check out our [teacher and trainer resources](#) that make it easy to bring Newsela ELA into weekly instruction.



The screenshot displays the Newsela ELA interface. On the left is a dark blue sidebar with a 'BINDER' section containing radio buttons for 'Today', 'Last 7 days', 'Last 30 days', 'Last 90 days' (selected), 'Last School Year', and 'This School Year'. Below this are 'Start Date' and 'End Date' input fields with a calendar icon, and an 'Update Filter' button. The main content area is titled 'ELA Block 1' and includes a 'Summary' tab (selected) and a 'Reading Skills' tab. A 'Download Data' button is in the top right. Below the tabs is a 'Summary Activity for ELA Block 1' section with filters for 'All', 'ELA' (selected), 'Social Studies', and 'Science'. It shows '12 Students' and a table of performance data for four students.

Student	Reading Level	Articles Viewed	Avg. Time in Article	Avg. Quiz Score	Avg. Write Score	Avg. Annotations Per Article	Avg. Power Word Score
Allen, Paula	6.6	6	8 min 46 min Total	20.8% 6 Taken		3.7 22 Total	7.7% 26 words
Ayers, Lindsay	9.7	6	5 min 31 min Total	85% 5 Taken		2.8 17 Total	76.7% 30 words
Fleming, Kimberly	5.7	6	6 min 34 min Total	45.8% 6 Taken		3.5 21 Total	55.6% 36 words
Fuller, Kyle	4.8	7	6 min 44 min Total	96.4% 7 Taken		3.0 21 Total	94.4% 36 words

* Study meets ESSA criteria for Moderate/Tier II efficacy evidence

Compare Newsela ELA to other Newsela products

Content Library

	Newsela ELA	Newsela Essentials	Newsela Lite
Current events and news articles at five reading levels	Full news library	Full news library	Dozens of articles
20+ genres of informational texts to support literacy instruction—all at five reading levels	✓	✓	
Fiction and poetry aligned to ELA standards for literature	✓		
ELA-focused videos with searchable transcripts	✓		

Features and Instructional Supports

Rigorous, standards-aligned quizzes built for effective skills practice	✓	✓	✓
Write prompts, checks for understanding, and annotations to support close reading	✓	✓	✓
Embedded interactive graphic organizers and Formative integration for added skills practice	✓	✓	✓
Customizable assignments with level control, scheduling, and more	✓	✓	
Real-time access to student work on assignments and results of auto-graded quizzes	✓	✓	
Visibility into student reading trends over time	✓		
Access to professional learning resources in the Educator Center	✓		
Embedded Lesson Sparks provide instructional strategies and activities to drive standards-based literacy skills	✓		
Power Words vocabulary terms and practice activities in articles	✓		

Curated Collections

Curriculum Complements that organize Newsela content to directly support and enhance over 40 popular curricula teachers are already using	✓		
Novel Studies support nearly 200 of the most commonly taught novels for each grade band	✓		
Paired Texts to put literature and nonfiction side-by-side to be lesson-ready for teachers	✓		
Reading Skills Check jumpstarts Newsela to begin adapting to students' reading level and give teachers insights into the reading skills most in need of support	✓		
Research Projects and Debate and Discussion to introduce all students to cross-curricular subjects and promote student-led learning	✓		
Dozens of other curated collections to support the latest in ELA teaching best practices	✓		

Newsela ELA **Add-Ons**

Enhance your Newsela ELA purchase with these available add-on products.



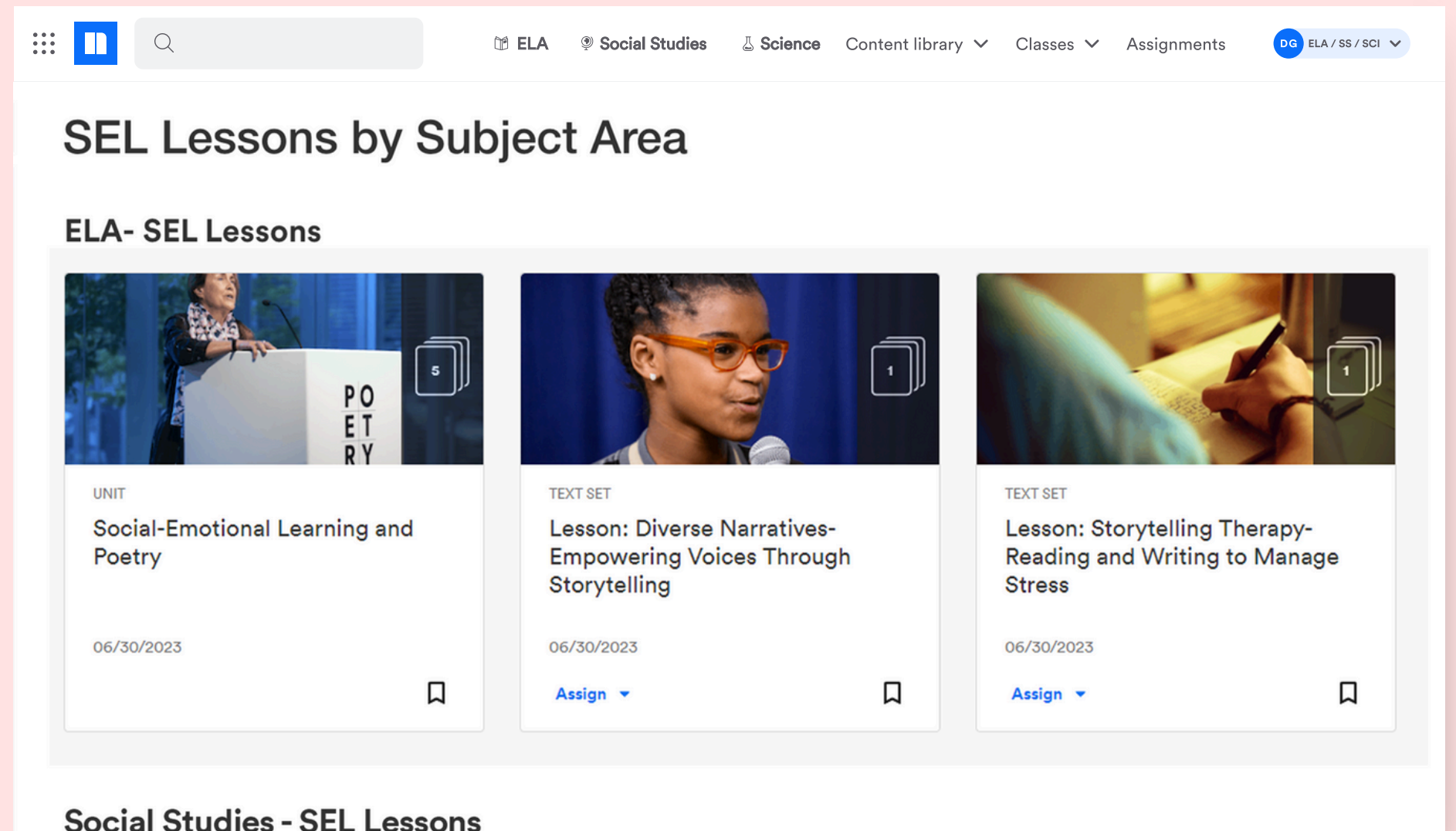
Newsela Custom Collections

Design a custom resource that's fully aligned to your district's academic priorities and instructional frameworks.



The Newsela SEL Collection

Help teachers of all grades integrate social-emotional learning (SEL) into core literacy instruction.



The screenshot displays the Newsela interface for SEL Lessons by Subject Area. The top navigation bar includes the Newsela logo, a search bar, and links for ELA, Social Studies, Science, Content library, Classes, and Assignments. A user profile icon labeled 'DG' is also present. The main heading is 'SEL Lessons by Subject Area'. Below this, the 'ELA- SEL Lessons' section is highlighted. It features three lesson cards, each with a thumbnail image, a title, a date (06/30/2023), and an 'Assign' button. The first card is titled 'Social-Emotional Learning and Poetry' and is labeled as a 'UNIT'. The second card is titled 'Lesson: Diverse Narratives- Empowering Voices Through Storytelling' and is labeled as a 'TEXT SET'. The third card is titled 'Lesson: Storytelling Therapy- Reading and Writing to Manage Stress' and is also labeled as a 'TEXT SET'. Each card has a bookmark icon in the bottom right corner.

SEL Lessons by Subject Area

ELA- SEL Lessons

UNIT
Social-Emotional Learning and Poetry
06/30/2023

TEXT SET
Lesson: Diverse Narratives- Empowering Voices Through Storytelling
06/30/2023

TEXT SET
Lesson: Storytelling Therapy- Reading and Writing to Manage Stress
06/30/2023

Social Studies - SEL Lessons

About Newsela

Teachers, administrators, students, and parents all possess unique perspectives on quality education: learning experiences that are engaging, relevant, and challenge students to grow; flexibility to course-correct and respond to students' needs; assurances that students are gaining the skills and knowledge they need to succeed beyond the classroom. Effective classroom learning happens when these viewpoints unite.

Newsela is the only provider that brings this collective vision to life. While others rely on extrinsic incentives, rote memorization, and overly-scripted materials, Newsela's products are purpose-built to inspire teachers, unlock student motivation, and drive long-lasting learning outcomes. With over 15,000 authentic texts published at five reading levels, teacher scaffolding tools, and flexible formative assessments with actionable data and insights, Newsela helps teachers engage, support, and grow every learner.

