



Product overview

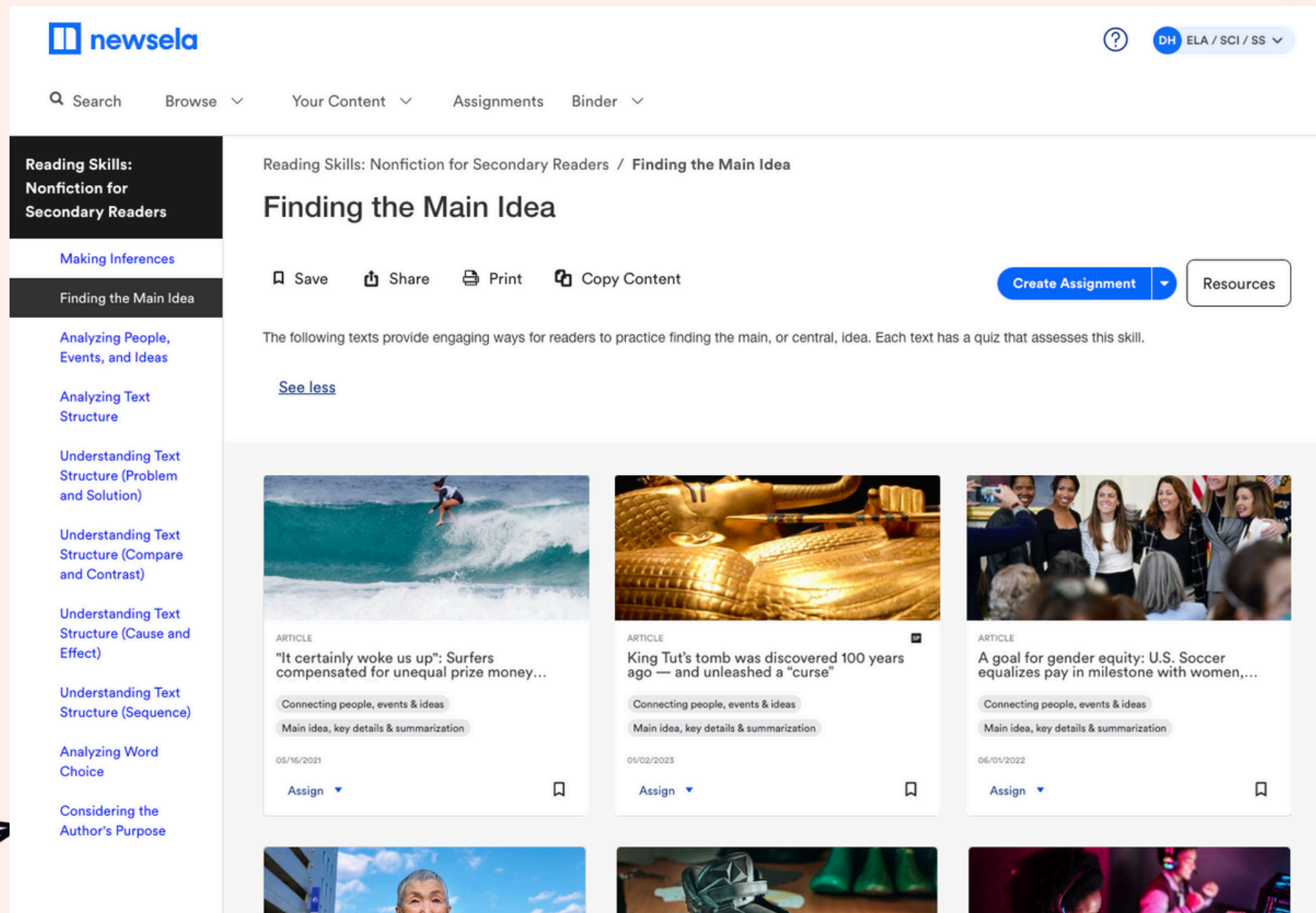




Drive meaningful student outcomes with content-rich literacy instruction

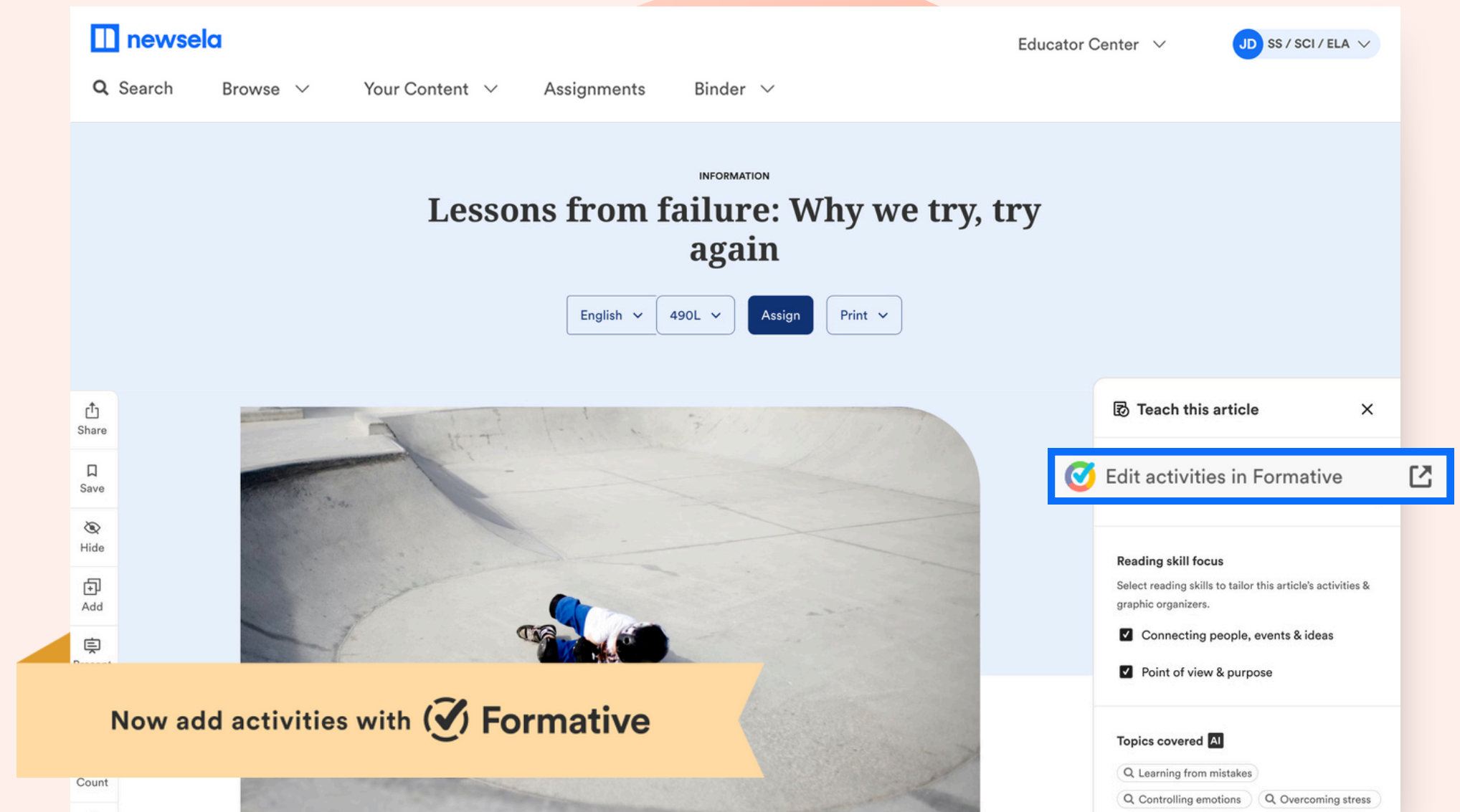
Teach skill-building strategies with relevant, real-world content, powerful scaffolding tools, and effective formative assessments to make literacy outcomes a reality for every learner.

Students who read and take quizzes 2x per week see 3 additional months of literacy skill growth by the end of the school year.



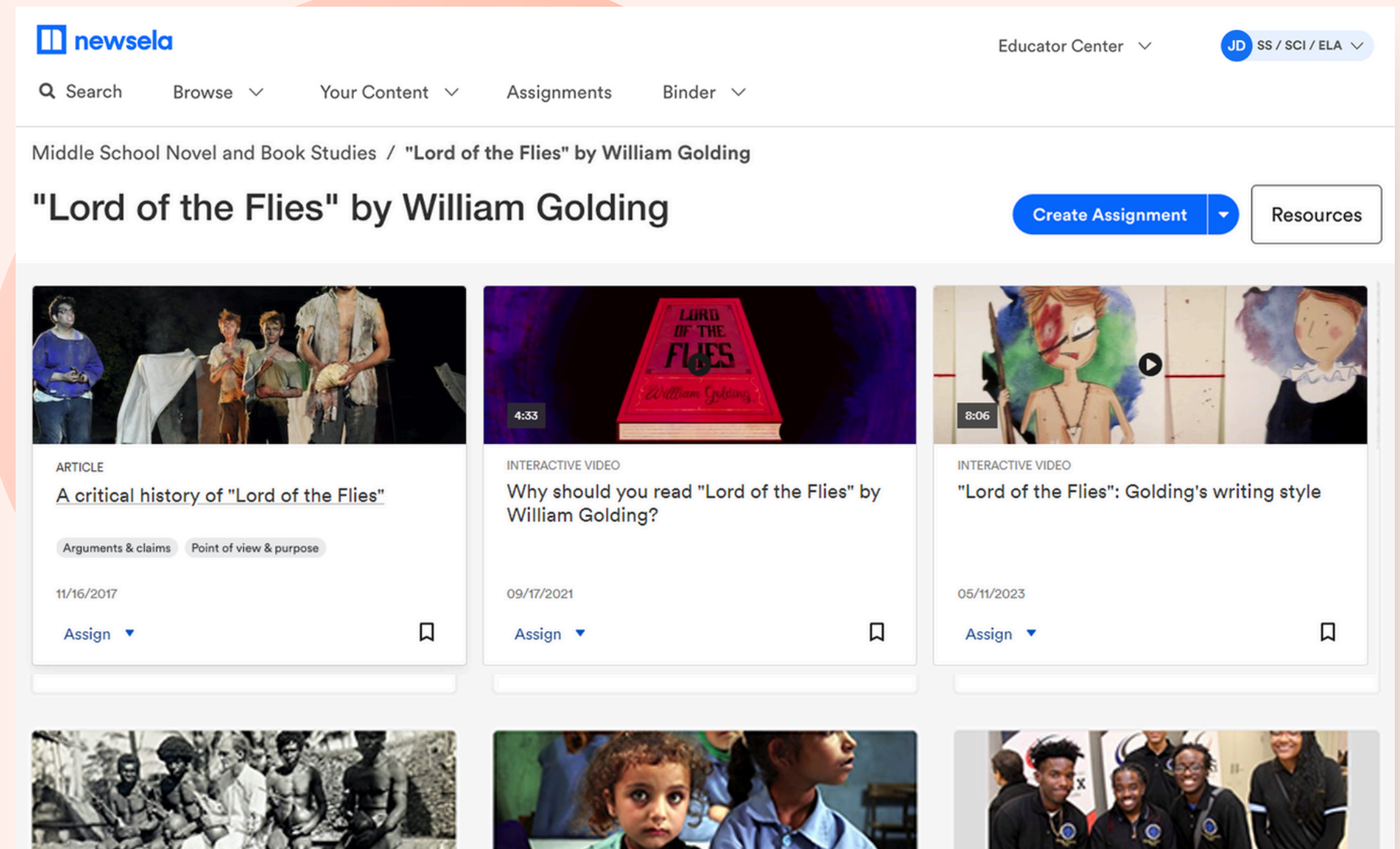
Practice literacy skills without sacrificing student engagement

- Standards-aligned **multiple-choice quizzes** and writing prompts on authentic texts support comprehension and close-reading practice.
- Targeted **search filters and article labels** help teachers find content and quizzes on assessed reading skills.
- Student, classroom, school, and district-level reporting gives teachers **real-time insights** into student performance across standards-based reading skills.
- **Embedded graphic organizers and flexible Formative activities** let teachers add assessments based on their teaching style and student needs. Add fill-in-the-blank or matching questions to show students what they'll see on state tests.



Build background knowledge on any topic

- Over **15,000 authentic texts** cover a range of curricular topics and student interests.
- **Novel and Book Studies collection** introduces or builds upon the themes, characters, settings, and authors of 450+ of the most commonly taught books and novels.
- **Curriculum Complements** organize Newsela content to work alongside your existing materials to activate, build, and extend students' knowledge.
- **Research Projects** give students the context and relevant current connections for a range of popular and engaging topics.



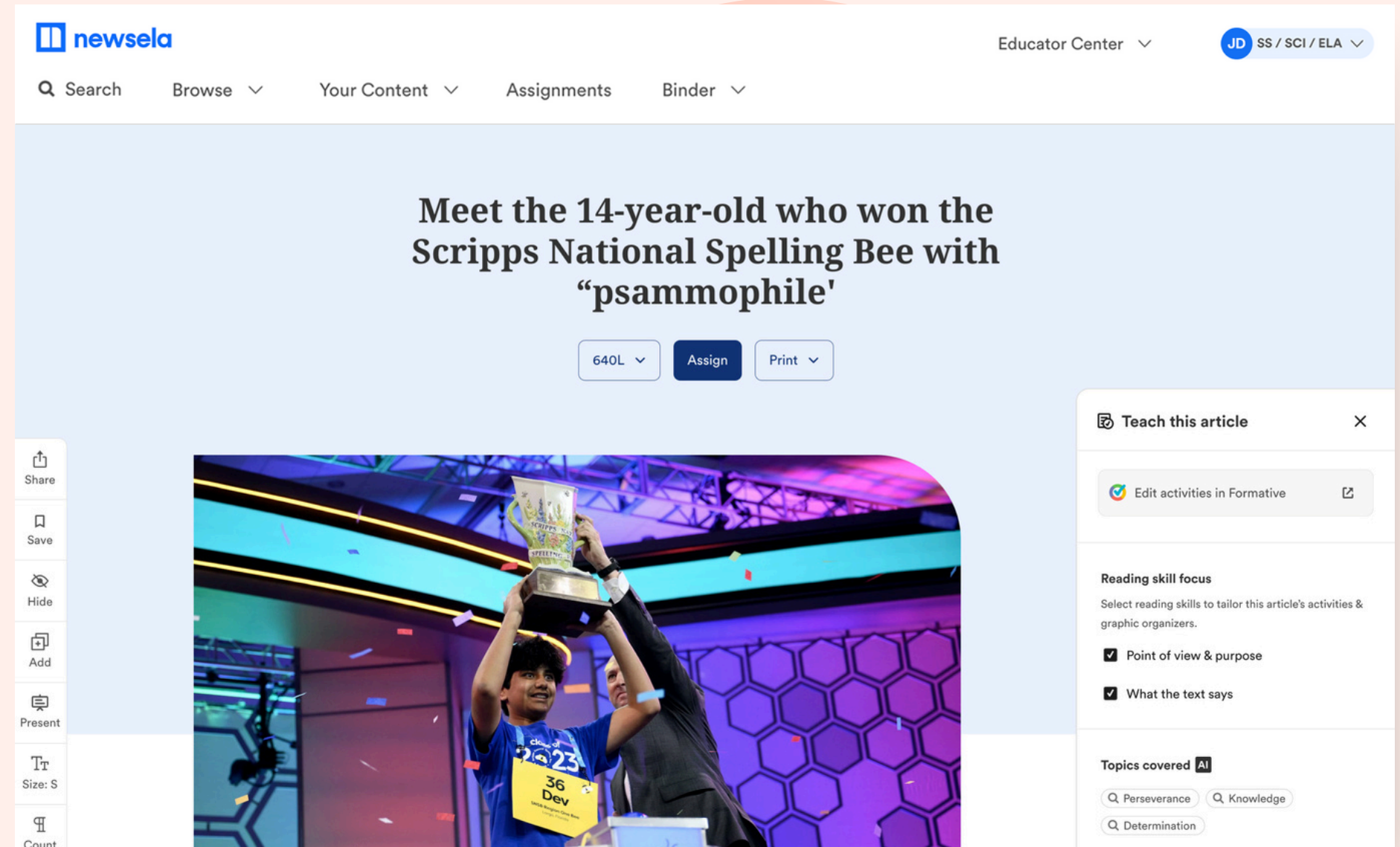
The screenshot displays the Newsela interface for the "Lord of the Flies" by William Golding collection. The page title is "Middle School Novel and Book Studies / 'Lord of the Flies' by William Golding". Below the title, there are buttons for "Create Assignment" and "Resources". The main content area features three resource cards:

- Article:** "A critical history of 'Lord of the Flies'" with tags "Arguments & claims" and "Point of view & purpose", dated 11/16/2017, and an "Assign" button.
- Interactive Video:** "Why should you read 'Lord of the Flies' by William Golding?" with a duration of 4:33, dated 09/17/2021, and an "Assign" button.
- Interactive Video:** "'Lord of the Flies': Golding's writing style" with a duration of 8:06, dated 05/11/2023, and an "Assign" button.

Below these cards, there are three smaller image thumbnails: a black and white photo of the original book cover, a photo of a young girl, and a photo of a group of students.

Support and grow every learner with powerful differentiation tools

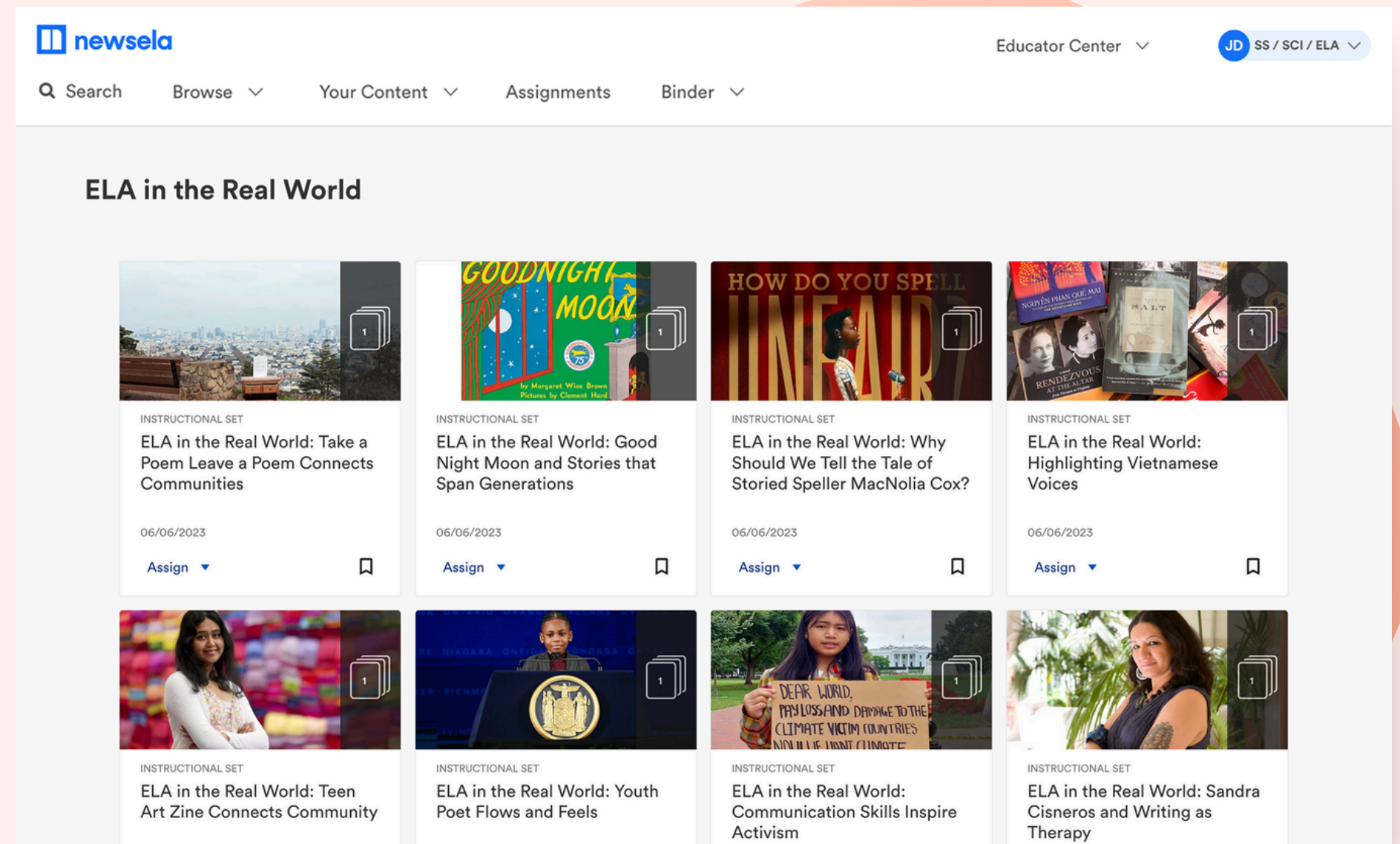
- Differentiate instruction easily with content published at **five reading levels** and level controls for teachers.
- Encourage in-context **vocabulary practice** with embedded tier three AI-generated vocabulary supports alongside helpful Power Words with student-friendly definitions and activities.
- Leverage **checks for understanding** to encourage close reading and helps students focus on key details and critically think about the content they are reading.
- Use **annotations** to highlight ideas, ask questions, and provide context for students to help them engage in active learning.
- Support Spanish-speaking English Language Learners with **thousands of translated articles**.



The screenshot displays the Newsela website interface. At the top, the Newsela logo is on the left, and 'Educator Center' and a user profile 'JD' with 'SS / SCI / ELA' are on the right. Below the header is a navigation bar with 'Search', 'Browse', 'Your Content', 'Assignments', and 'Binder'. The main content area features an article titled 'Meet the 14-year-old who won the Scripps National Spelling Bee with "psammophile"'. Below the title are buttons for '640L', 'Assign', and 'Print'. A large image shows a young boy holding a trophy. On the left side of the article, there is a vertical toolbar with icons for 'Share', 'Save', 'Hide', 'Add', 'Present', 'Size: S', and 'Count'. On the right side, there is a 'Teach this article' sidebar with a close button. It contains an 'Edit activities in Formative' button, a 'Reading skill focus' section with checkboxes for 'Point of view & purpose' and 'What the text says', and a 'Topics covered' section with tags for 'Perseverance', 'Knowledge', and 'Determination'.

Include authentic and diverse perspectives in any lesson

- Explore a diverse catalog of **over 175 content partners** to bring new ideas and points of view into the classroom.
- Use ready-to-go lessons from the **ELA in the Real World collection** to show students how ELA skills and concepts impact in their lives.
- **Celebrate different cultures and communities** with curated content and instructional resources for all federally recognized heritage months.
- Elevate real-world topics with the **Debate and Discussion Collection** to help students build evidence-based arguments on issues relevant to their lives.

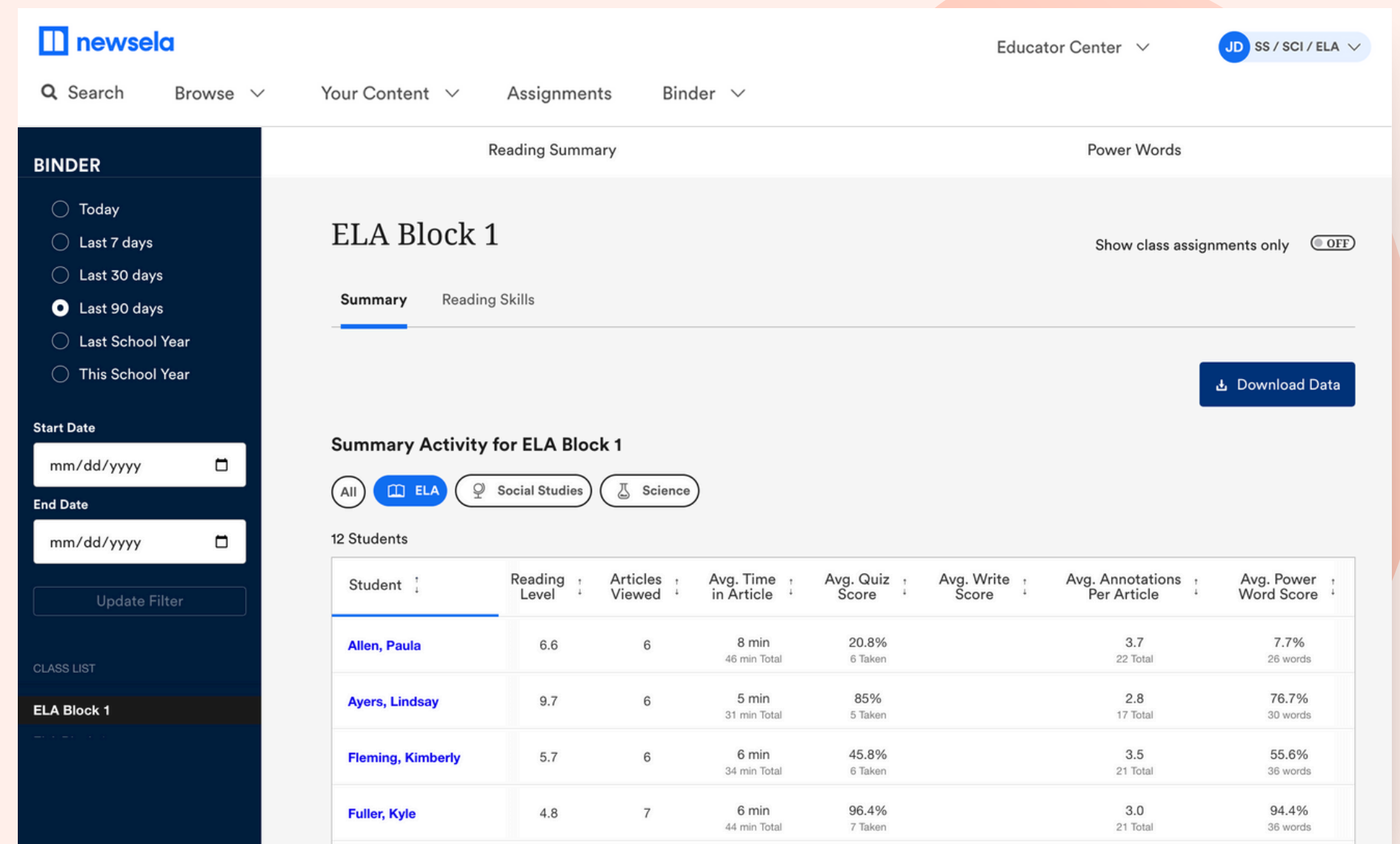


Drive teaching and learning outcomes with 2x weekly use

The following occurred in classrooms where students read at least two articles per week and took at least one quiz on Newsela ELA, according to a 2023 efficacy study*:

- Students demonstrated three additional months of literacy skill growth more than their peers.
- Students read 44% more nonfiction texts than comparison classes.
- Teachers were less reliant on Google to source classroom texts.
- Teachers could easily track student progress and adjust instruction accordingly.

Check out our [teacher and trainer resources](#) that make it easy to bring Newsela ELA into weekly instruction.



The screenshot shows the Newsela Educator Center interface. The top navigation bar includes the Newsela logo, search, browse, and content management options. The main content area displays a 'Reading Summary' for 'ELA Block 1'. A sidebar on the left allows filtering by date (Today, Last 7 days, Last 30 days, Last 90 days, Last School Year, This School Year) and start/end dates. The main table shows student progress for 12 students, with columns for Student, Reading Level, Articles Viewed, Avg. Time in Article, Avg. Quiz Score, Avg. Write Score, Avg. Annotations Per Article, and Avg. Power Word Score.

Student	Reading Level	Articles Viewed	Avg. Time in Article	Avg. Quiz Score	Avg. Write Score	Avg. Annotations Per Article	Avg. Power Word Score
Allen, Paula	6.6	6	8 min 46 min Total	20.8% 6 Taken	3.7 22 Total	7.7% 26 words	
Ayers, Lindsay	9.7	6	5 min 31 min Total	85% 5 Taken	2.8 17 Total	76.7% 30 words	
Fleming, Kimberly	5.7	6	6 min 34 min Total	45.8% 6 Taken	3.5 21 Total	55.6% 36 words	
Fuller, Kyle	4.8	7	6 min 44 min Total	96.4% 7 Taken	3.0 21 Total	94.4% 36 words	

* Study meets ESSA criteria for Moderate/Tier II efficacy evidence

Compare **Newsela ELA** to other Newsela products

Content Library

	Newsela ELA	Newsela Essentials	Newsela Lite
Current events and news articles at five reading levels	Full news library	Full news library	4 articles at a time
20+ genres of informational texts to support literacy instruction—all at five reading levels	✓	✓	
Fiction and poetry aligned to ELA standards for literature	✓		
ELA-focused videos with searchable transcripts	✓		

Features and Instructional Supports

Rigorous, standards-aligned quizzes built for effective skills practice	✓	✓	✓
Write prompts and annotations to support close reading	✓	✓	✓
Embedded interactive graphic organizers and Formative integration for added skills practice	✓	✓	✓
Customizable assignments with level control, scheduling, and more	✓	✓	
Real-time access to student work on assignments and results of auto-graded quizzes	✓	✓	
Visibility into student reading trends over time	✓		
Access to professional learning resources in the Educator Center	✓		
Embedded Lesson Sparks provide instructional strategies and activities to drive standards-based literacy skills	✓		
Power Words vocabulary terms and practice activities in articles	✓		

Curated Collections

Curriculum Complements that organize Newsela content to directly support and enhance over 30 popular curricula teachers are already using	✓		
Novel Studies support nearly 200 of the most commonly taught novels for each grade band	✓		
Paired Texts to put literature and nonfiction side-by-side to be lesson-ready for teachers	✓		
Reading Skills Check jumpstarts Newsela to begin adapting to students' reading level and give teachers insights into the reading skills most in need of support	✓		
Research Projects and Debate and Discussion to introduce all students to cross-curricular subjects and promote student-led learning	✓		
Dozens of other curated collections to support the latest in ELA teaching best practices	✓		

Newsela ELA Add-Ons

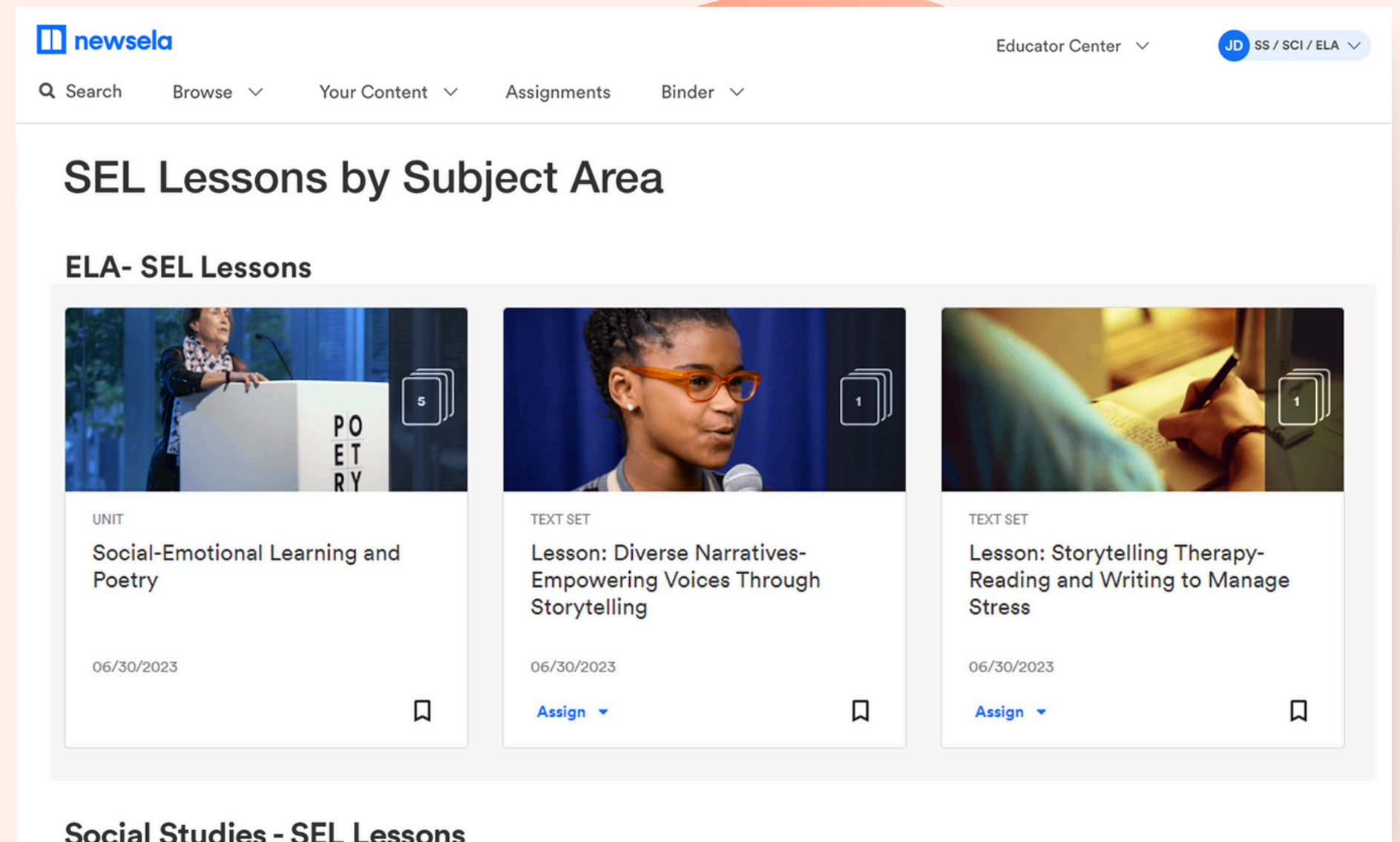
Enhance your Newsela ELA purchase with these available add-on products.

Newsela Custom Collections

Design a custom resource that's fully aligned to your district's academic priorities and instructional frameworks.

The Newsela SEL Collection

Help teachers of all grades integrate social-emotional learning (SEL) into core literacy instruction.



The screenshot shows the Newsela interface for SEL Lessons by Subject Area. The page is titled "SEL Lessons by Subject Area" and is divided into two sections: "ELA- SEL Lessons" and "Social Studies - SEL Lessons". Under the "ELA- SEL Lessons" section, there are three lesson cards. The first card is a "UNIT" titled "Social-Emotional Learning and Poetry" with a date of "06/30/2023" and a bookmark icon. The second card is a "TEXT SET" titled "Lesson: Diverse Narratives- Empowering Voices Through Storytelling" with a date of "06/30/2023", an "Assign" button, and a bookmark icon. The third card is a "TEXT SET" titled "Lesson: Storytelling Therapy- Reading and Writing to Manage Stress" with a date of "06/30/2023", an "Assign" button, and a bookmark icon. The top navigation bar includes the Newsela logo, "Educator Center", and a user profile "JD SS / SCI / ELA". The main navigation bar includes "Search", "Browse", "Your Content", "Assignments", and "Binder".

About Newsela

Teachers, administrators, students, and parents all possess unique perspectives on quality education: learning experiences that are engaging, relevant, and challenge students to grow; flexibility to course-correct and respond to students' needs; assurances that students are gaining the skills and knowledge they need to succeed beyond the classroom. Effective classroom learning happens when these viewpoints unite.

Newsela is the only provider that brings this collective vision to life. While others rely on extrinsic incentives, rote memorization, and overly-scripted materials, Newsela's products are purpose-built to inspire teachers, unlock student motivation, and drive long-lasting learning outcomes. With over 15,000 authentic texts published at five reading levels, teacher scaffolding tools, and flexible formative assessments with actionable data and insights, Newsela helps teachers engage, support, and grow every learner.

Comprehensive

Cover endless curricular and high-interest topics with a variety of ways for students to show learning.

Differentiated

Respond to each student's needs with scaffolding support for whole-class, small-group, and individual instruction.

Relevant

Create authentic learning experiences with materials that respond to the real world and students' lived experiences.

Skill-Building

Provide opportunities to practice key skills & critical thinking with content-rich materials rooted in learning science.