



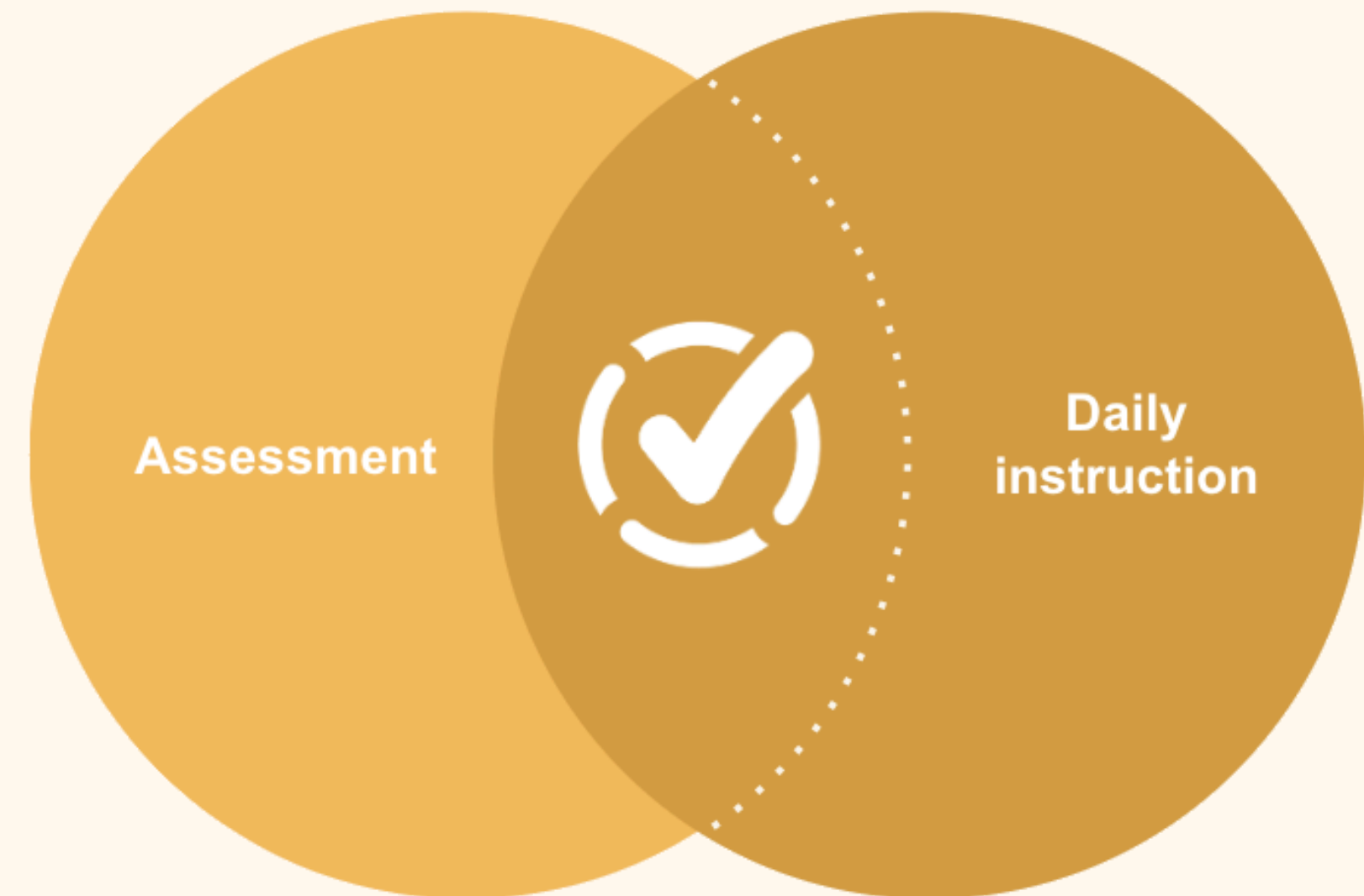
Product overview





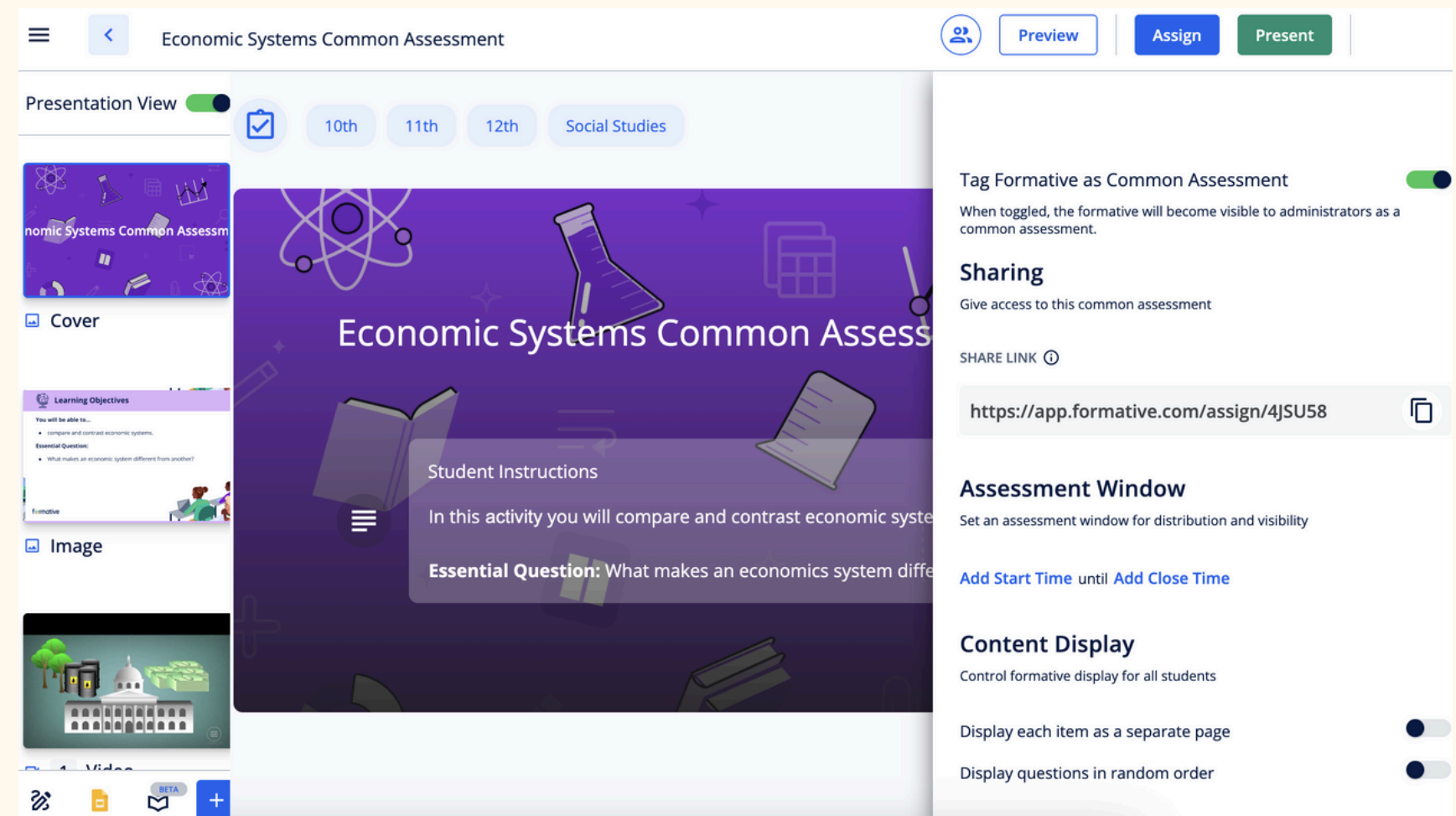
Where assessment accelerates growth

Administer assessments, deliver data-informed instruction, and provide targeted feedback - all in one place **to accelerate student growth.**



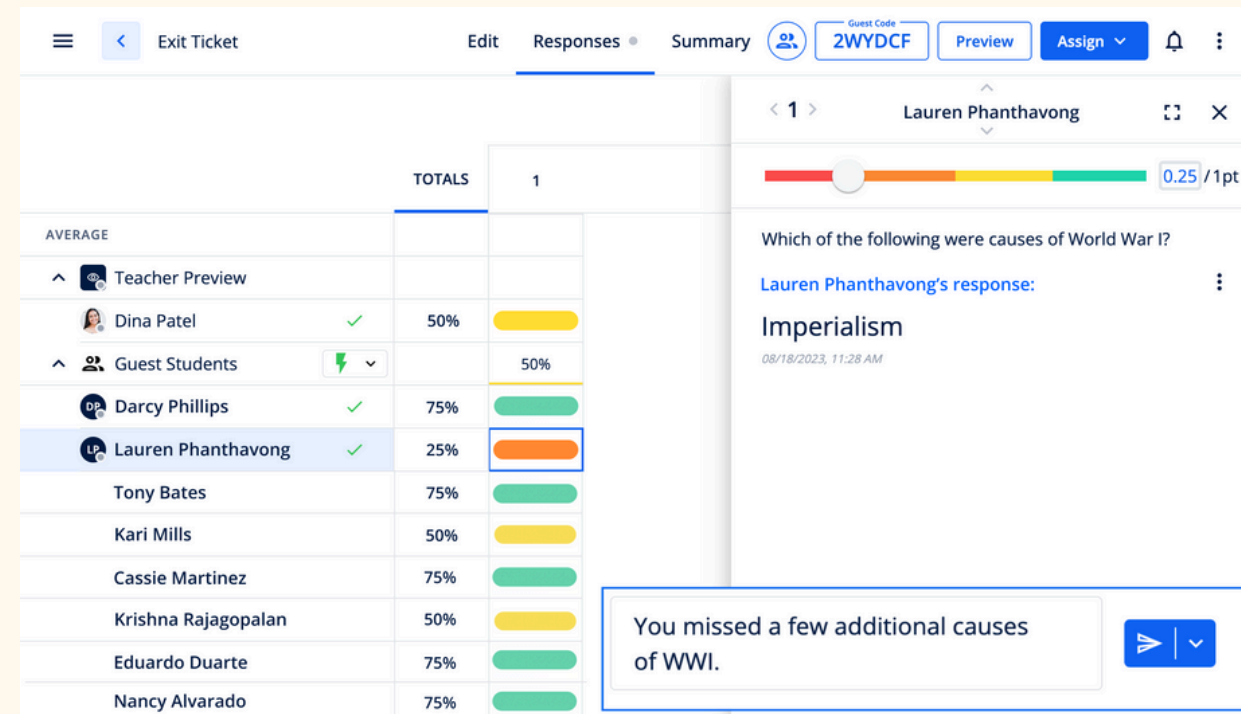
Easily scale assessments across classrooms, schools, and districts

- **Ensure fidelity in administration** with common assessment settings, secure exam environments, controlled grading, and set time windows.
- **Create high-quality assessments** using 20+ question and content types for daily classroom activities to periodic district assessments.
- **Save time by streamlining assessment management** with bulk creation tools, tagging, filtering, and easy PDF conversions.



Give teachers real-time insights into students' understanding of instructional content

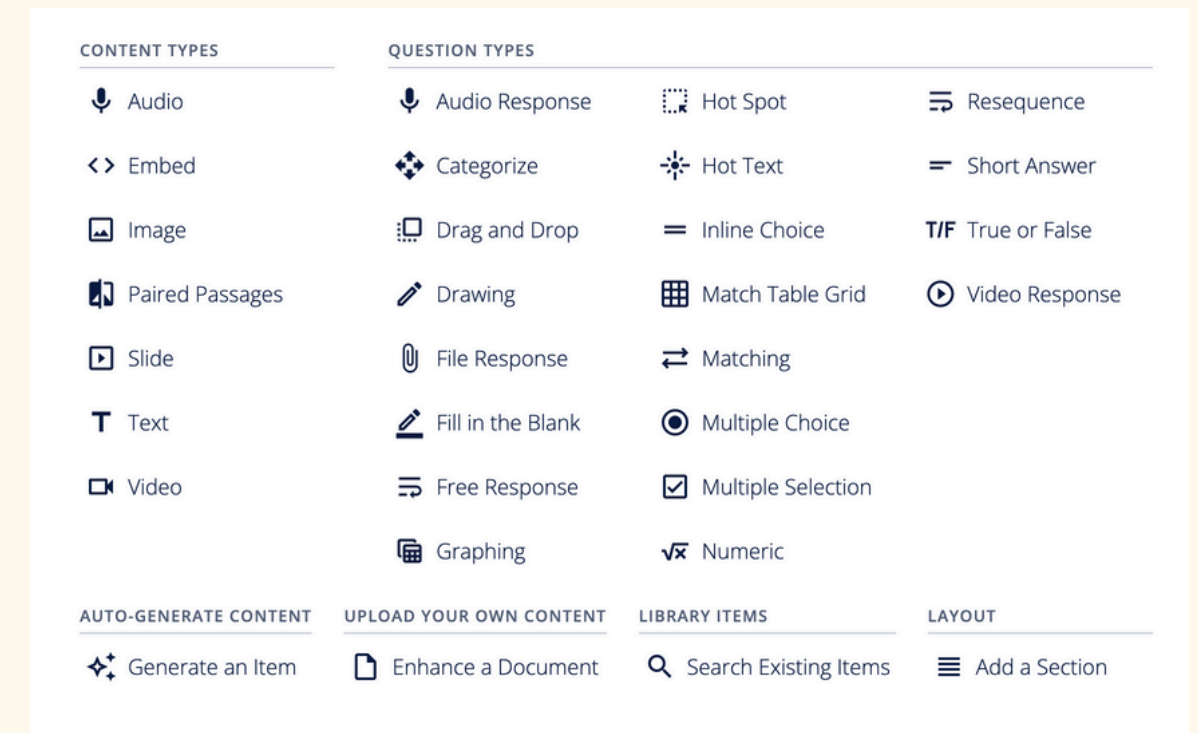
- Easily create and deliver activities for any grade or subject using a variety of multimedia.
- Add formative assessments at any point during instruction with 20+ question and content types.
- View student responses in real-time and provide direct feedback through text, audio, video, and more.



The screenshot shows the 'Exit Ticket' assessment interface. On the left, a table displays student performance:

AVERAGE	TOTALS	1
Teacher Preview		
Dina Patel	50%	
Guest Students	50%	
Darcy Phillips	75%	
Lauren Phanthavong	25%	
Tony Bates	75%	
Kari Mills	50%	
Cassie Martinez	75%	
Krishna Rajagopalan	50%	
Eduardo Duarte	75%	
Nancy Alvarado	75%	

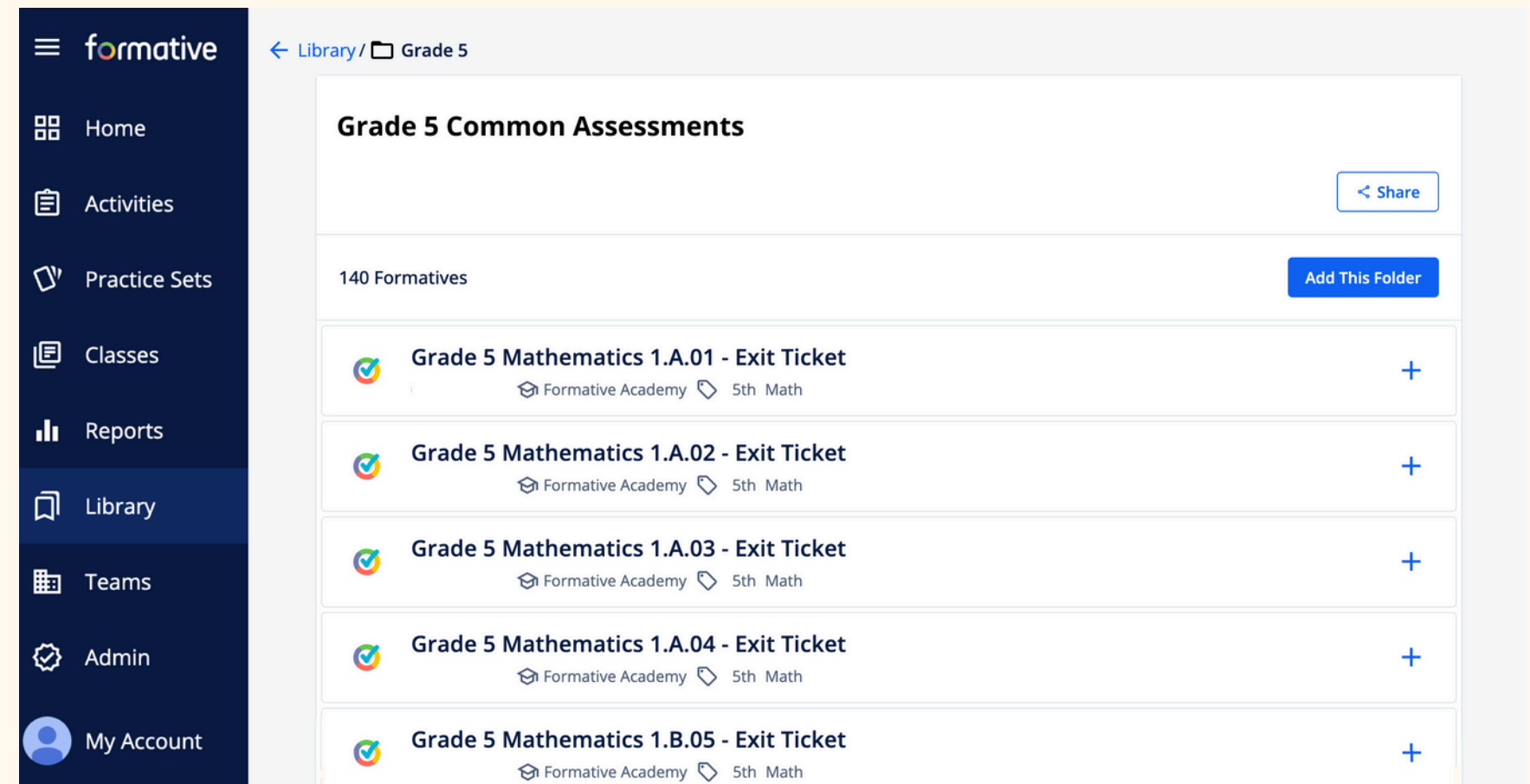
The right side shows a detailed view for Lauren Phanthavong, with a score of 0.25 / 1pt. The question is: "Which of the following were causes of World War I?" The student's response is "Imperialism". A feedback message states: "You missed a few additional causes of WWI."



The screenshot displays the 'CONTENT TYPES' and 'QUESTION TYPES' selection menu. The 'CONTENT TYPES' section includes: Audio, Embed, Image, Paired Passages, Slide, Text, and Video. The 'QUESTION TYPES' section includes: Audio Response, Categorize, Drag and Drop, Drawing, File Response, Fill in the Blank, Free Response, Graphing, Hot Spot, Hot Text, Inline Choice, Match Table Grid, Matching, Multiple Choice, Multiple Selection, and Numeric. At the bottom, there are sections for 'AUTO-GENERATE CONTENT' (Generate an Item), 'UPLOAD YOUR OWN CONTENT' (Enhance a Document), 'LIBRARY ITEMS' (Search Existing Items), and 'LAYOUT' (Add a Section).

Foster collaboration among departments and professional learning communities to co-create assessments and share resources, data, and best practices

- Enable teachers across the district to share and collaborate on instructional activities and assessments.
- Empower departments and professional learning communities to manage shared libraries of pre-made activities for daily instructional support.
- Get consistent data collection with common assessment configurations.

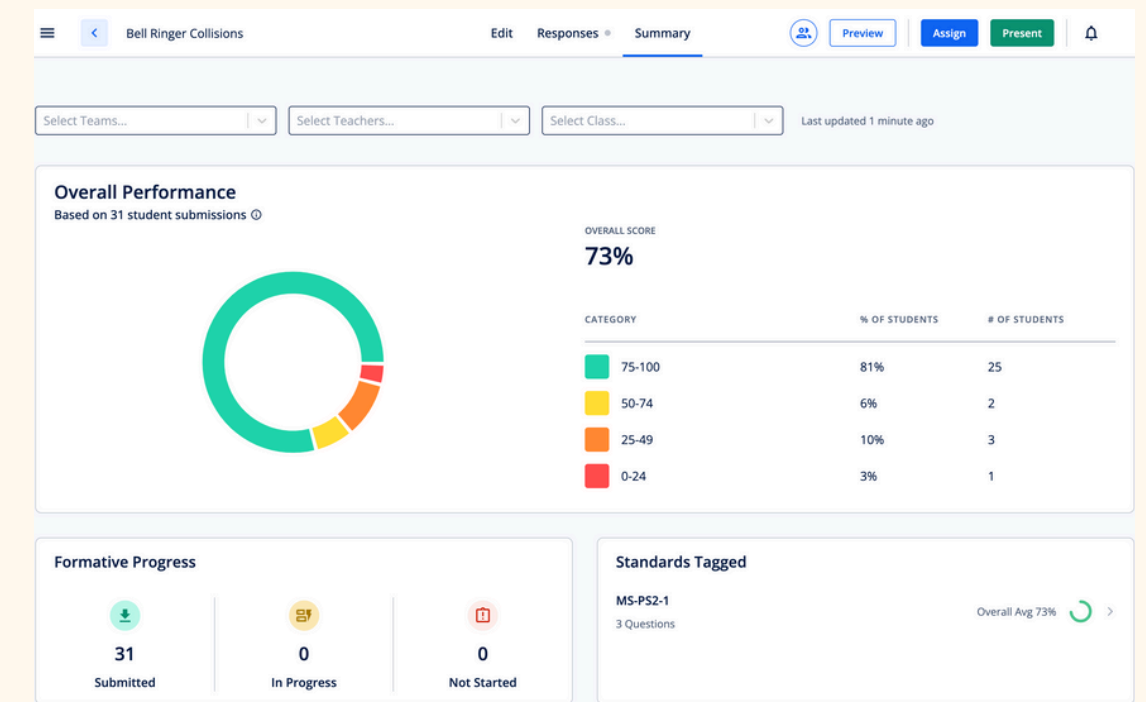


The screenshot displays the Formative user interface. On the left is a dark blue sidebar with navigation options: Home, Activities, Practice Sets, Classes, Reports, Library (highlighted), Teams, Admin, and My Account. The main content area shows a breadcrumb path 'Library / Grade 5' and a section titled 'Grade 5 Common Assessments'. A 'Share' button is in the top right. Below, it indicates '140 Formatives' and an 'Add This Folder' button. A list of five assessment items is shown, each with a plus icon for expansion:

- Grade 5 Mathematics 1.A.01 - Exit Ticket (Formative Academy, 5th Math)
- Grade 5 Mathematics 1.A.02 - Exit Ticket (Formative Academy, 5th Math)
- Grade 5 Mathematics 1.A.03 - Exit Ticket (Formative Academy, 5th Math)
- Grade 5 Mathematics 1.A.04 - Exit Ticket (Formative Academy, 5th Math)
- Grade 5 Mathematics 1.B.05 - Exit Ticket (Formative Academy, 5th Math)

Get a complete picture of student progress district-wide with real-time, centralized data from daily classroom activities to periodic assessments

- Gain granular insights into student performance with detailed item-level overviews on standards, questions, and item types.
- Track standards progress over time by viewing student and teacher responses to specific standards.
- Review data by teacher, class, and individual students using the comprehensive Teachers Report and Team Tracker.



Formative **Add-Ons**

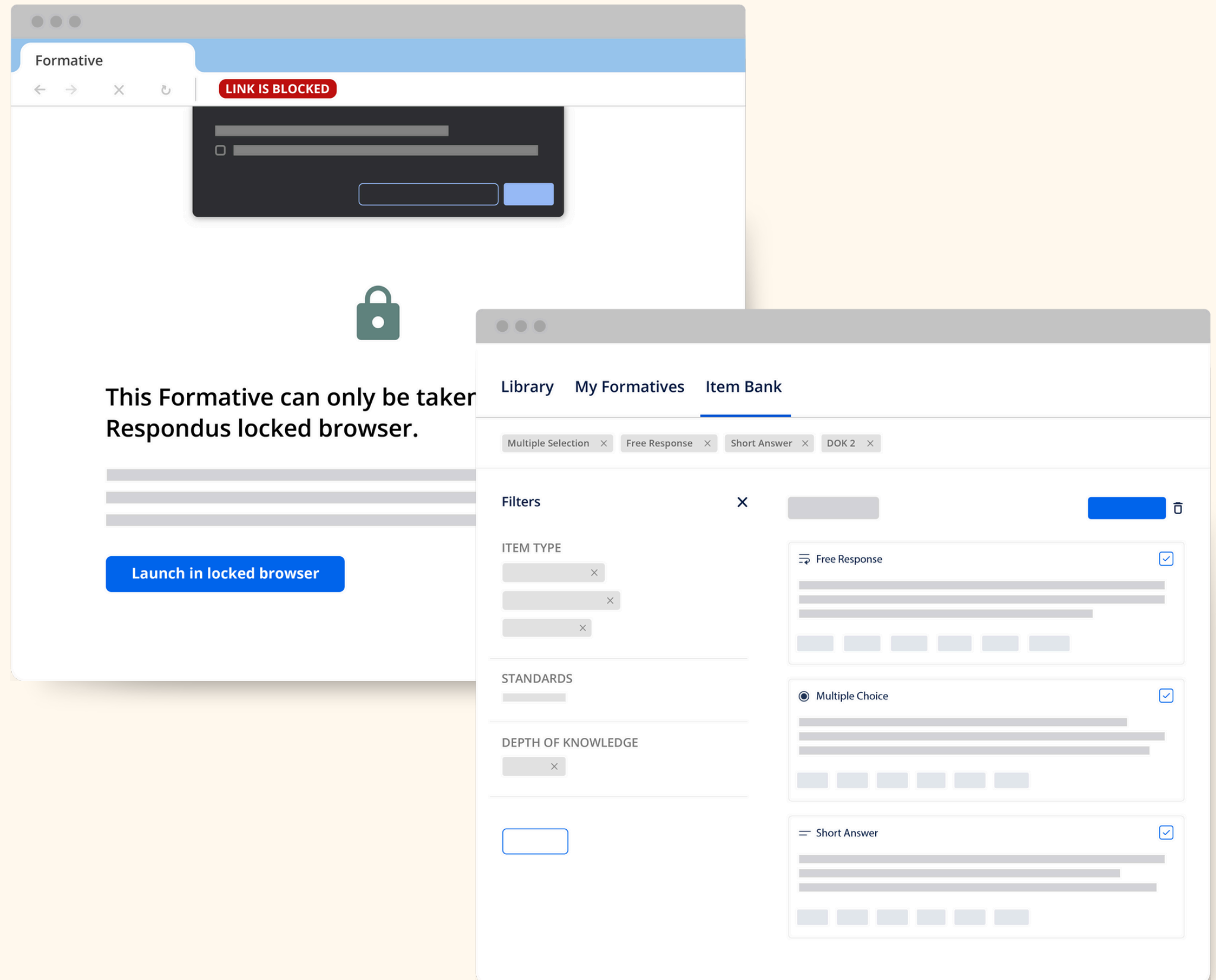
Enhance your Formative purchase with these available add-ons.

Respondus Lockdown Browser

Prevent students from opening new tabs, printing, or visiting other URLs when they're taking assessments via Formative.

Formative Item Bank

Provide teachers with expert-created free response, multiple selection, and multiple choice questions that they can attach and edit into activities — all aligned to state standards and Depths of Knowledge (DOK).




Administer secure assessments with a locked browser

Add-On

- Create a **secure testing environment** on the same tool you use for daily instruction.
- **Block application switching**, ensuring students cannot access other applications or websites during exams.
- **Prevent printing, screen captures, and copying/pasting** of assessment questions.
- **Empower teachers** to enable the locked browser as needed with the click of a button.

Midterm Exam

Assigned to Guests | by  Mr. F | Student Paced | 5 Questions



This Formative can only be taken from a Respondus locked browser.

To open this Formative you must have Respondus LockDown Browser installed on your computer. Click below to to open the Formative or contact your teacher if you are experiencing difficulties.

[Launch in locked browser](#)

[Troubleshooting](#) 

Streamline assessment creation with a standards-aligned item bank

Add-On

- Access 90,000+ vetted, state standards-aligned assessment questions for **ELA, social studies, science, and math.**
- Search for questions aligned to **specific standards and filter by Depth of Knowledge.**
- Choose from multiple choice, multi-select, and free response questions and convert them into any of Formative's **20+ question and content types.**
- Admins can **lock items** to prevent teacher usage or reserve them for summative assessments.

The screenshot displays the 'Item Bank' interface. On the left, a 'Filters' sidebar includes sections for 'ITEM TYPE' (Free Response, Multiple Choice, Multiple Selection), 'STANDARDS' (L.5.4b), 'DEPTH OF KNOWLEDGE' (DOK 3), 'GRADE' (Select Grades...), and 'SUBJECTS' (Select Subjects...). A 'Clear All' button is at the bottom of the filters. The main area shows '42 Results' with an 'Add Items' button and a trash icon. Three sample questions are visible, each a 'Multiple Choice' type, L.5.4b standard, and DOK 3 level. The first question is: 'Which word contains a Latin root that means "life"?'. The second is: 'Which word has a Latin root meaning "carry"?'. The third is: 'Which word has a Latin root meaning "seize"?'. On the right, a preview of the first question shows four radio button options: 'biography', 'location', 'latitude', and 'exploration'. A blue bar at the bottom right contains the text 'Add Item To Formative'.

Compare **Formative** Plans

	Bronze	Silver	Gold
Unlimited lessons, assignments, and assessments	✓	✓	✓
Real-time student tracking	✓	✓	✓
Create and manage classes	✓	✓	✓
Full suite of 20+ question types, including drag and drop, fill in the blank, and numeric		✓	✓
Ability to embed unlimited content within Formative		✓	✓
AI-enhanced question generator and grader		✓	✓
Video assessment features		✓	✓
Collaboration between teachers			✓
Department and district-wide private libraries			✓
Standards progress over time reports			✓
Common assessments with reporting			✓
Admin access to student results			✓
Cheating prevention features			✓
Student testing accommodations including text-to-speech and time limit extensions			✓
Advanced LMS integrations			✓
Dedicated support & success team			✓

About Newsela

Newsela is an education technology company with a portfolio of high-quality instruction and assessment products dedicated to meaningful classroom learning for every student.

Newsela’s high-quality instructional products— Newsela ELA, Social Studies, and Science—grow knowledge and literacy skills across the curriculum, and our assessment product, Formative, connects data-informed instruction to assessment, accelerating growth in real-time.

