Goal and Intended Teacher Capture

What is Goal Capture?

Goal Capture is a space for Newsela admins to display more information about their intended usage of Newsela. Admins can post their goals to the goal capture feature, and all of the other admins will be able to see and access these goals throughout the year. Teachers without administrator access cannot view the goals, as they will be in the admin console, which will not be visible for them

Admins can also provide us with a list of intended teachers, whom they wish to be using Newsela the most. They can also specify which grades and subjects are intended for use

- Admins will specify who they intend to be using Newsela most, or for premium districts, who was in mind when Newsela was purchased
- Admins have the ability to upload a list via CSV, or can provide names and an estimated amount
- Could be a subject and grade level (i.e 6th Grade or ELA Teachers)

Identifying Your Goals

In the console you will identify your top goal for using Newsela based on the Goals and definitions below:

- **Increase student content engagement:** Increase the volume of content students are interacting with.
- **Ensuring standards alignment:** Ensure that students are interacting with materials that align to age and stage appropriate state standards.
- **Ensure teachers are creating engaging, authentic lessons:** Ensure that teachers are using Newsela content to create assignments for students.
- **Provide differentiation for all levels of readers:** Ensure that regardless of reading comprehension ability, students have access to content that is differentiated at a level that is just-right for them.
- **Expose students to multiple content format:** Ensure students are interacting with a wide variety of content formats.
- **Complement existing instructional materials:** Ensure students are interacting with newsela content that alsigns with a District's specified existing instructional materials.

Goal Capture FAQs

- How do I create a goal?
  - Goals are predetermined by Newsela, and admins select them from a picklist
- Can more than one goal exist?
  - Only one goal can be set for the district. School admins can create goals for their respective school that will exist below the district goals
- Who can create goals?
  - District admins can set district goals, and school admins can set school level goals. District admins cannot set goals for individual schools
- Can goals be deleted?
  - No. Goals cannot be deleted. However, they can be edited. So if a goal is not correct, it can be replaced
- How come the goal I see is different from the one I created?
  - Other admins have the ability to change goals. If the goal you see is different from the one submitted, Admins can see Created by and Last Edited by in the goal capture feature

Intended Teachers

- As part of the goal capture feature, admins can also input their intended teachers. These are the teachers they primarily purchased Newsela for
- Admins can either submit a CSV file that contains their intended teachers, or can input them manually
- Intended teachers can also be a grade level or subject level (i.e 5th grade ELA Teachers)

Intended Teacher FAQs

- Where do I get the Intended Teachers file template? And are there field definitions?
  - Under step 2 of the goal capture feature, there is an option to add user counts. The option to download a template is available there. The definitions are within the file
- Do intended teacher file uploads create accounts for these teachers?
  - No, no accounts will be created from the file upload system. The admin console is not validated against Django
- Why did the file upload fail?
  - The file is either not in the correct format (CSV) or does not have the correct headers
  - See the template for more information