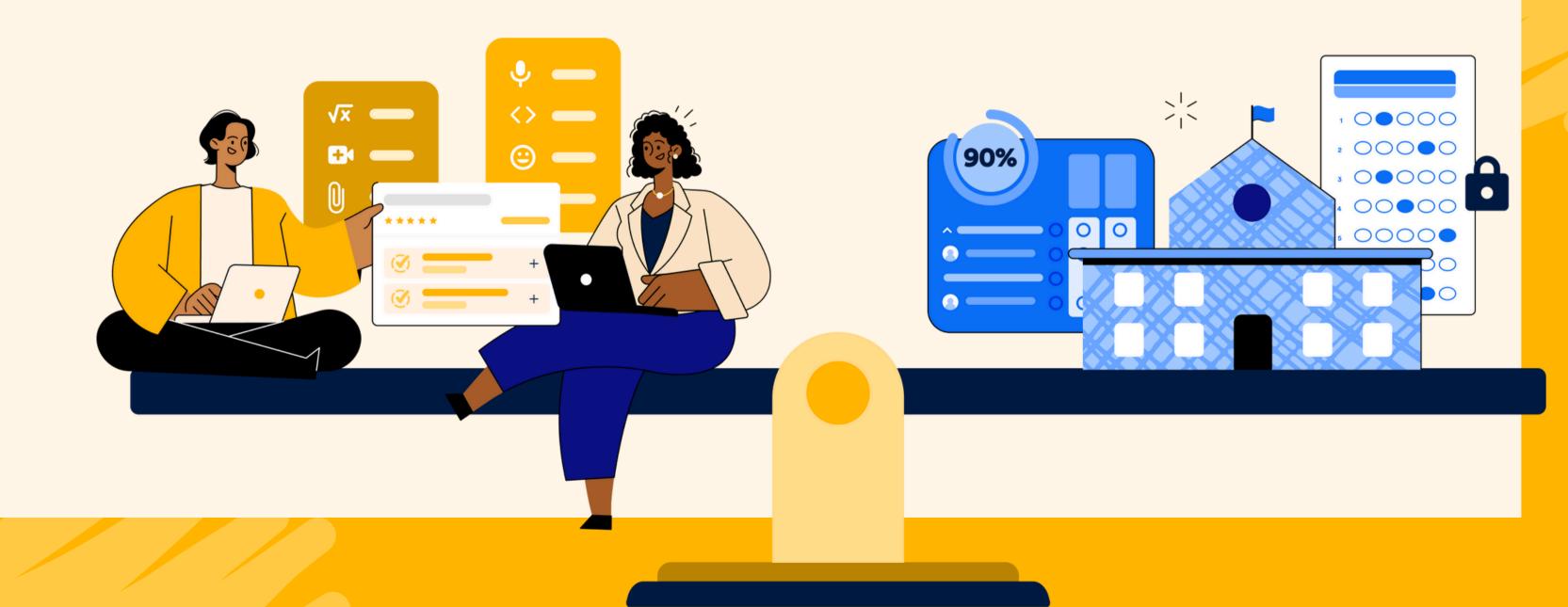


# Product overview





Newsela ELA

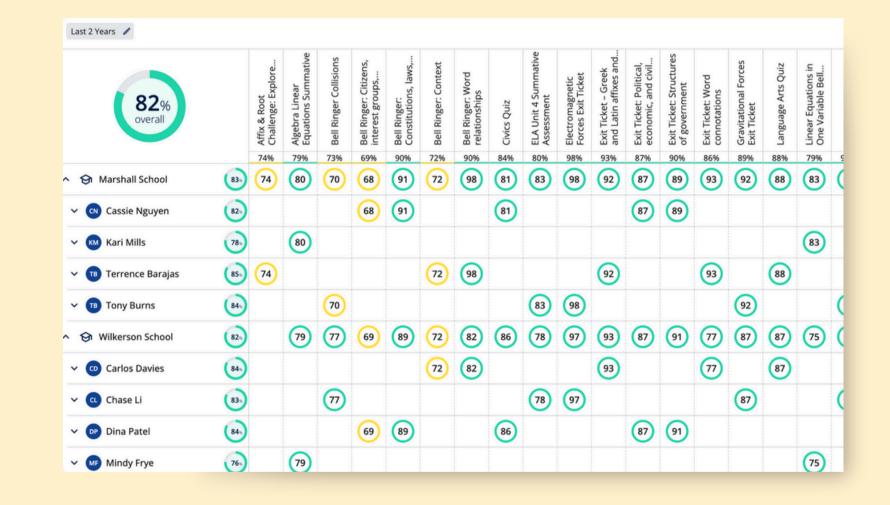


**Newsela Social Studies** 



# Align daily instruction with district-wide assessment

Accelerate student learning with one collaborative assessment platform—connect classroom and district insights to drive smarter instruction and stronger alignment.



### ✓ Newsela Science





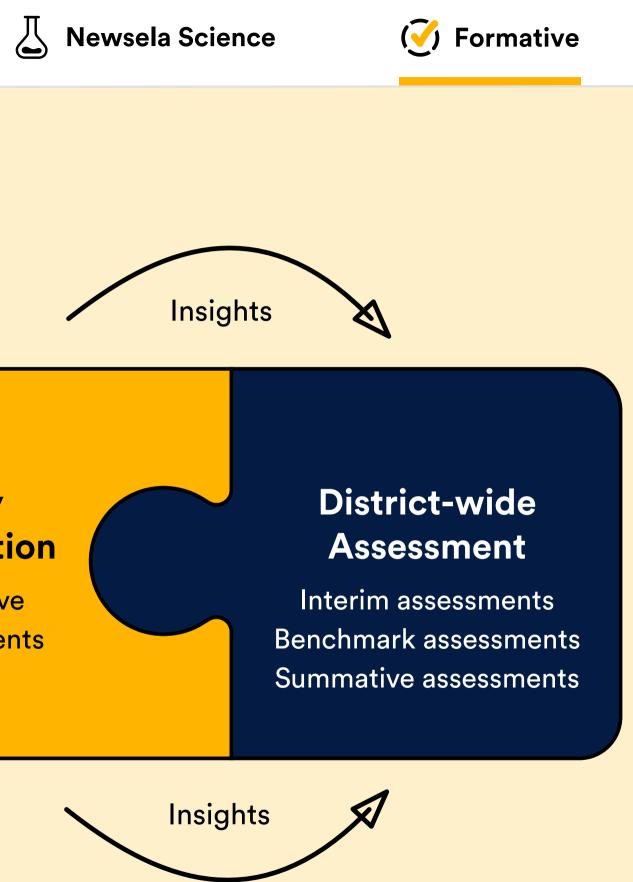


# What is balanced assessment?

- A balanced assessment framework combines classroombased formative assessments with interim assessments and state summative assessments to provide a complete view of student performance.
- It uses various methods—from quick checks for understanding like exit tickets to more detailed tasks—to inform instruction, track progress against learning targets, and measure academic achievement.
- This framework ensures that students, teachers, and administrators have a range of meaningful information to support student growth and success.

### Daily Instruction

Formative assessments





Newsela ELA



**Newsela Social Studies** 

## **The Balanced Assessment Suite includes**

## **A school & district license for Formative, plus:**

#### **Respondus LockDown Browser**

Create a secure testing environment with three levels of security that block application switching, printing, screen captures, and copying/pasting.

#### **Advanced Al Bundle**

Strengthen instruction and assessment with purposeful AI, including instantly translating activity text into more than 30 languages.

#### **Item Bank**

Use the Item Bank to create high-quality, standardsaligned assessments with pre-made items.

#### **Services**

Get expert services to design and deliver purposeful, standards-aligned assessments across your district. \*





\*Speak with your Newsela representative about what options are available to you.

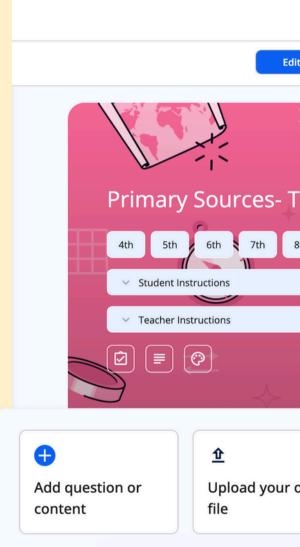






## At the core of the Balanced Assessment Suite is Formative, Newsela's all-in-one instruction and assessment platform

- Quickly design and deliver dynamic, standardsaligned activities that keep students engaged from bell to bell
- Use real-time insights and Al-powered support to meet student needs in the moment, so small misunderstandings don't turn into big gaps
- Collaborate on activities, data, and strategies to ensure consistent, high-quality instruction across every classroom







		Č	Assign Present
lit Res	ponses Insights	View All Collaborators	O Preview
Time N 8th +4	(1892): Th	Collaborators Owner Tony Burns Collaborators Kari Mills Edit Collaborators	× ^
		Activity Log	~
_			
own	Q Search the library and existing items	Import from your Google Drive	◆         Generate from a         prompt







## **Create and deliver reliable, standards-aligned assessments—from quick** classroom checks to district-wide exams—to ensure consistent student progress

- Standards-aligned item bank enables fast, high-quality assessment creation
- 20 technology-enhanced item types and standards tagging for targeted insights
- **Respondus LockDown Browser** secures test sessions and prevents cheating
- Custom Assessment Services provides expert-built, curriculum-aligned assessments (add-on)
- Consultative Implementation Services ensure smooth, district-wide rollouts (add-on)

Library My Forn	natives Item Bank							×
Newsela × M	ultiple Choice × Numeric	× Multiple Selection ×	DOK1 × Math ×					〒   Filters   6
Filters Item Bank Newsela X Question Type Multiple Choice Multiple Selection Numeric X Content Type Select an option Depth of Knowledg	• × × •	DOK 1		,	1. Base	ed on the number l $0$ $\frac{1}{4}$ $0$ $\frac{1}{2}$ 14=18 18=28	ine, which is true? $ \begin{array}{ccccccccccccccccccccccccccccccccccc$	
Add Item Upload Im	ree Questions	Paid Questions				Library + Item Bank	×	
Audio     Bubble Sheet     Smeet     Image	<ul> <li>Drawing</li> <li>Free Response</li> <li>Multiple Choice</li> <li>Multiple Selection</li> </ul>	Audio Response     Categorize     Drag and Drop     File Response	<ul> <li>Inline Choice</li> <li>         Match Table Grid → Matching √x Numeric         </li> </ul>	Which pl the gave Select th We the Pe	he correct answer. ropie of the United States, in Order to form a franculity, conside for the common deferse		Formative	-
<ul> <li>Paired Passages</li> <li>Slide</li> <li>Text</li> <li>Video</li> </ul>	<ul> <li>Short Answer</li> <li>T/F True or False</li> </ul>	<ul> <li>Fill in the Blank</li> <li>Graphing</li> <li>Hot Spot</li> <li>Hot Text</li> </ul>	<ul> <li>Resequence</li> <li>Video Response</li> </ul>	Hot Text Click to h text		ords or phrases within		
+ Section								







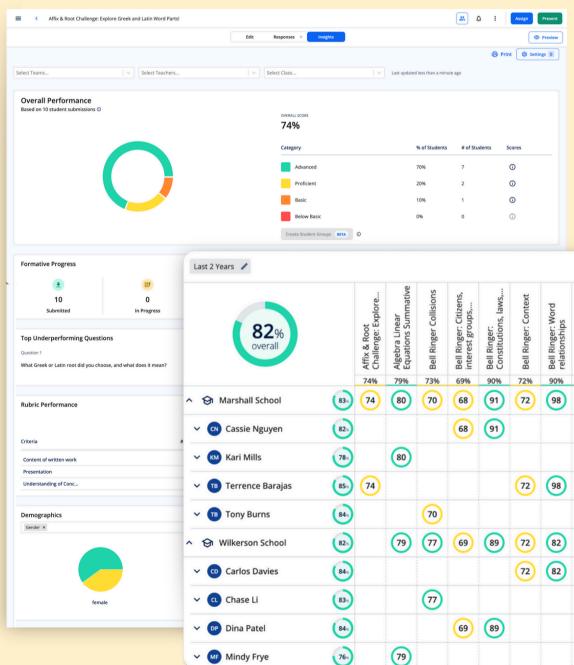
Newsela ELA



Newsela Social Studies

## See all your assessment data in one spot—so you can make confident, timely decisions that keep learners on track

- Common assessment tagging aligns content and tracks outcomes district-wide
- Organization-wide dashboards reveal student progress and instructional trends
- Real-time data offers a full view of performance across the instructional cycle
- Admin reports provide insights by teacher, class, or student
- Role-based access controls ensure proper data visibility across teams







Affix & Root Challenge: Explore	Algebra Linear Equations Summative	Bell Ringer Collisions	Bell Ringer: Citizens, interest groups,	Bell Ringer: Constitutions, laws,	Bell Ringer: Context	Bell Ringer: Word relationships	Civics Quiz	ELA Unit 4 Summative Assessment	Electromagnetic Forces Exit Ticket	Exit Ticket – Greek and Latin affixes and	Exit Ticket: Political, economic, and civil	Exit Ticket: Structures of government	Exit Ticket: Word connotations	Gravitational Forces Exit Ticket	Language Arts Quiz	Linear Equations in One Variable Bell	Net Force bell ringer	Real World Linear Equations Exit Ticket	Solving Linear Equations	Systems of Two Equations Bell Ringer
74%	79% 80	73%	69% 68	90%	72%	90%	84%	80%	98%	93%	87%	90%	86% 93	89% 92	88%	79% 83	91%	97%	53%	75%
			68	91			81				87	89								
	80															83		98	53	74
74					72	98				92			93		88					
		70						83	98					92			91			
	79	77	69	89	72	82	86	78	97	93	87	91	77	87	87	75	91	96	53	75
					72	82				93			77		87					
		77						78	97					87			91			
			69	89			86				87	91								75
	79															75		96	53	75







## Give teachers robust instructional tools, shared resources, and real-time insights to deliver engaging instruction that meets every student's needs

- Shared libraries and folders centralize team-created materials for easy access
- Al-powered support speeds creation of standardsaligned activities
- Live student response data tracks thinking and understanding in real time
- Instructional scaffolds and supports include AI hints, explanations, and automated feedback
- Flexible feedback options—audio, visual, and written -for diverse learner needs

AI Generated I	lint Options	×			
	tion often involves a hunter and its one organism seeks food and the target.				
	ionship, the organism that benefits tures or eats the other organism.		Edit	Responses Insights	😩 ᡇ 🗄 Assig
	e circle of life in nature, where one ves while the other struggles to	1			< 1 > Emily McMill
Cancel	<b>Regenerate</b> Confirm				Draw a quadrilateral Emily McMill's response:
	🛃 Kendra Werner				Enny MCMIII's response.
	▲ Suest Students				
	Emily McMill      Pelix Anderson				
	Relix Arthur O				
	🗣 Lisa Driscoll 🛛 🔾				
	🚱 Luis Phillips 🛛 🔾				
					Draw Feedback
					Great job!









## **About Newsela**

Newsela is an education technology company with a portfolio of high-quality instruction and assessment products dedicated to meaningful classroom learning for every student.

Newsela's high-quality instructional products— Newsela ELA, Social Studies, and Science—grow knowledge and literacy skills across the curriculum, and our assessment product, Formative, connects data-informed instruction to assessment, accelerating growth in real-time.

> **Purposeful resources** that align with districts' unique goals and prepare students to be successful in and out of the classroom.







#### Authentic



Authentic learning experiences that connect with students, meet them where they are, and show them the value of their learning.



三

**Responsive learning** environments that provide room for creativity, flexibility, and the ability to adjust in the moment.

#### Purposeful

#### Responsive