

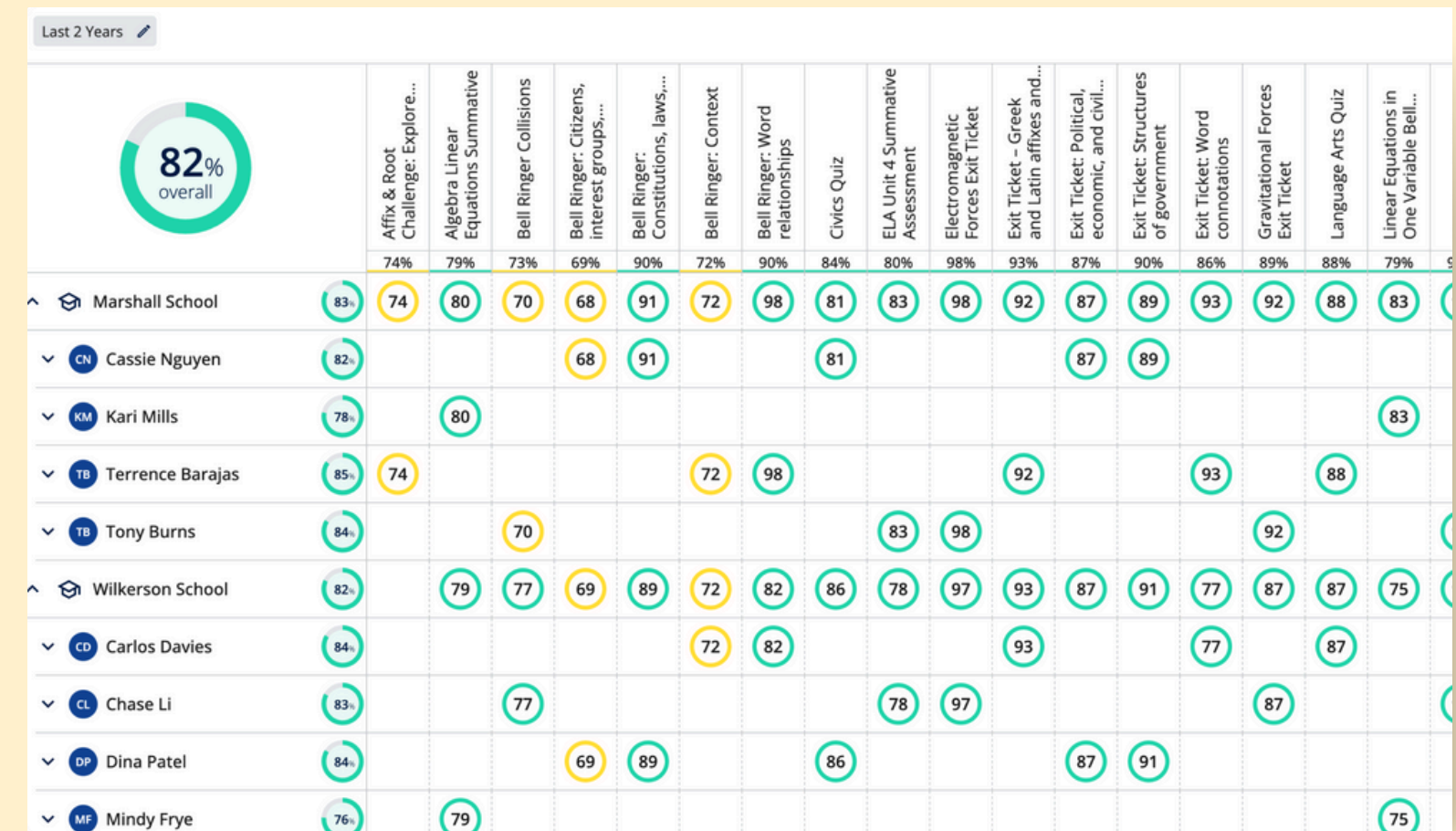
Product overview





Align daily instruction with district-wide assessment

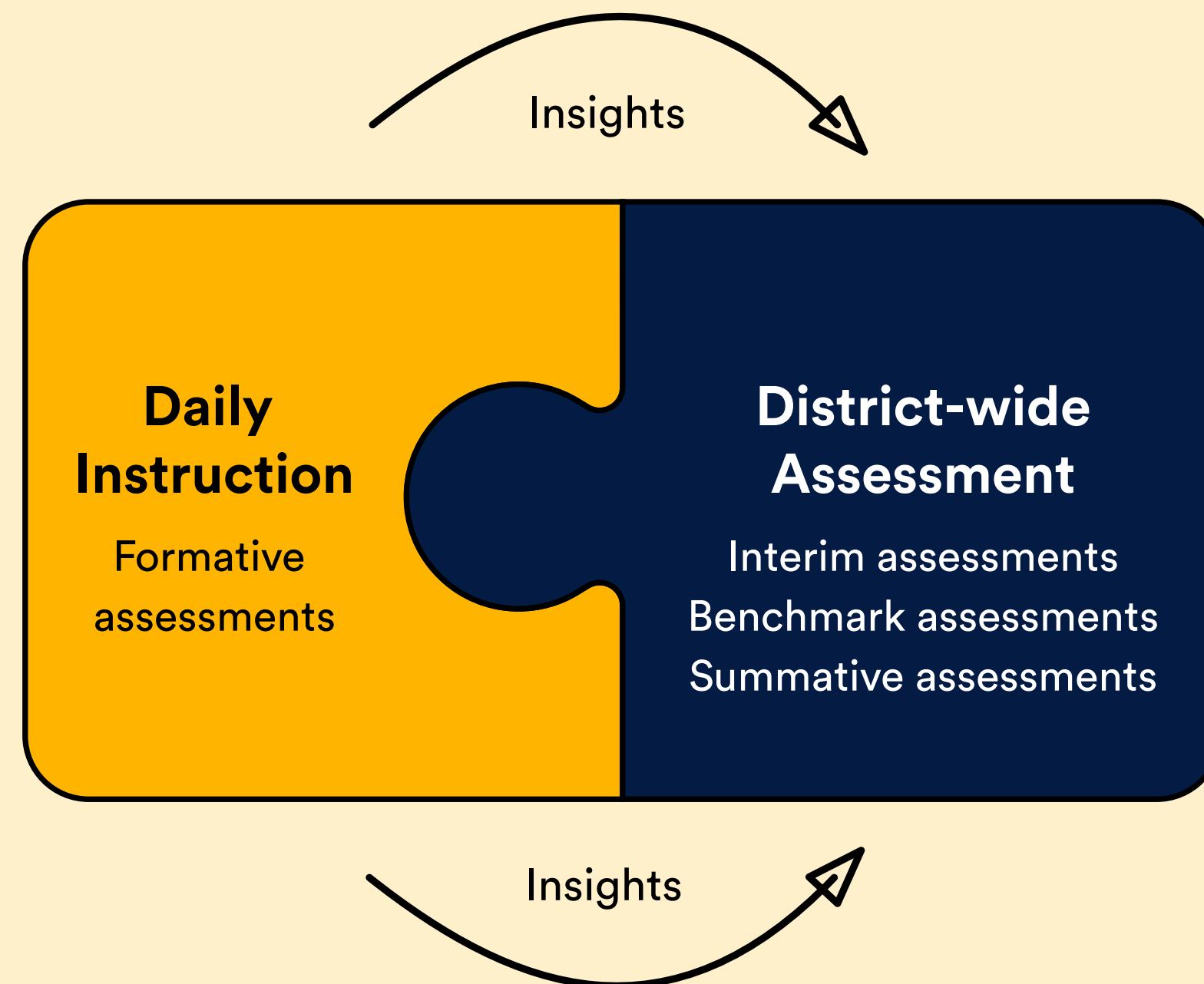
Accelerate student learning with one collaborative assessment platform—connect classroom and district insights to drive smarter instruction and stronger alignment.





What is balanced assessment?

- A balanced assessment framework combines **classroom-based formative assessments with interim assessments and state summative assessments** to provide a complete view of student performance.
- It uses **various methods**—from quick checks for understanding like exit tickets to more detailed tasks—to **inform instruction, track progress against learning targets, and measure academic achievement**.
- This framework ensures that students, teachers, and administrators **have a range of meaningful information to support student growth and success**.





The Balanced Assessment Suite **includes**

A school & district license for Formative, plus:

Respondus LockDown Browser

Create a secure testing environment with three levels of security that block application switching, printing, screen captures, and copying/pasting.

Advanced AI Bundle

Strengthen instruction and assessment with purposeful AI, including instantly translating activity text into more than 30 languages.

Item Bank

Use the Item Bank to create high-quality, standards-aligned assessments with pre-made items.

Services

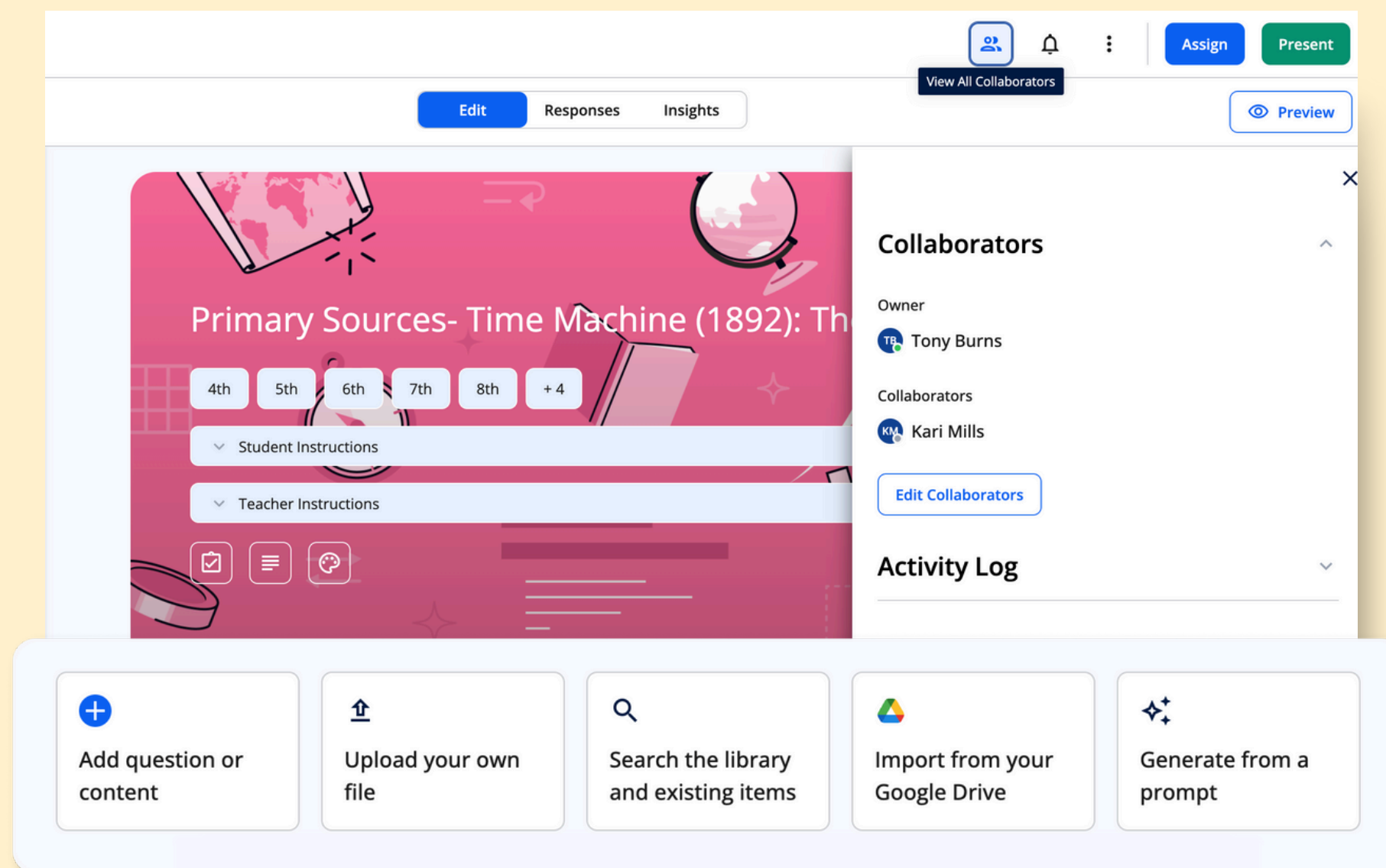
Get expert services to design and deliver purposeful, standards-aligned assessments across your district. *

*Speak with your Newsela representative about what options are available to you.



At the core of the Balanced Assessment Suite is Formative, Newsela's all-in-one instruction and assessment platform

- Quickly design and deliver **dynamic, standards-aligned activities** that keep students engaged from bell to bell
- Use **real-time insights and AI-powered support** to meet student needs in the moment, so small misunderstandings don't turn into big gaps
- **Collaborate on activities, data, and strategies** to ensure consistent, high-quality instruction across every classroom





Create and deliver reliable, standards-aligned assessments—from quick classroom checks to district-wide exams—to ensure consistent student progress

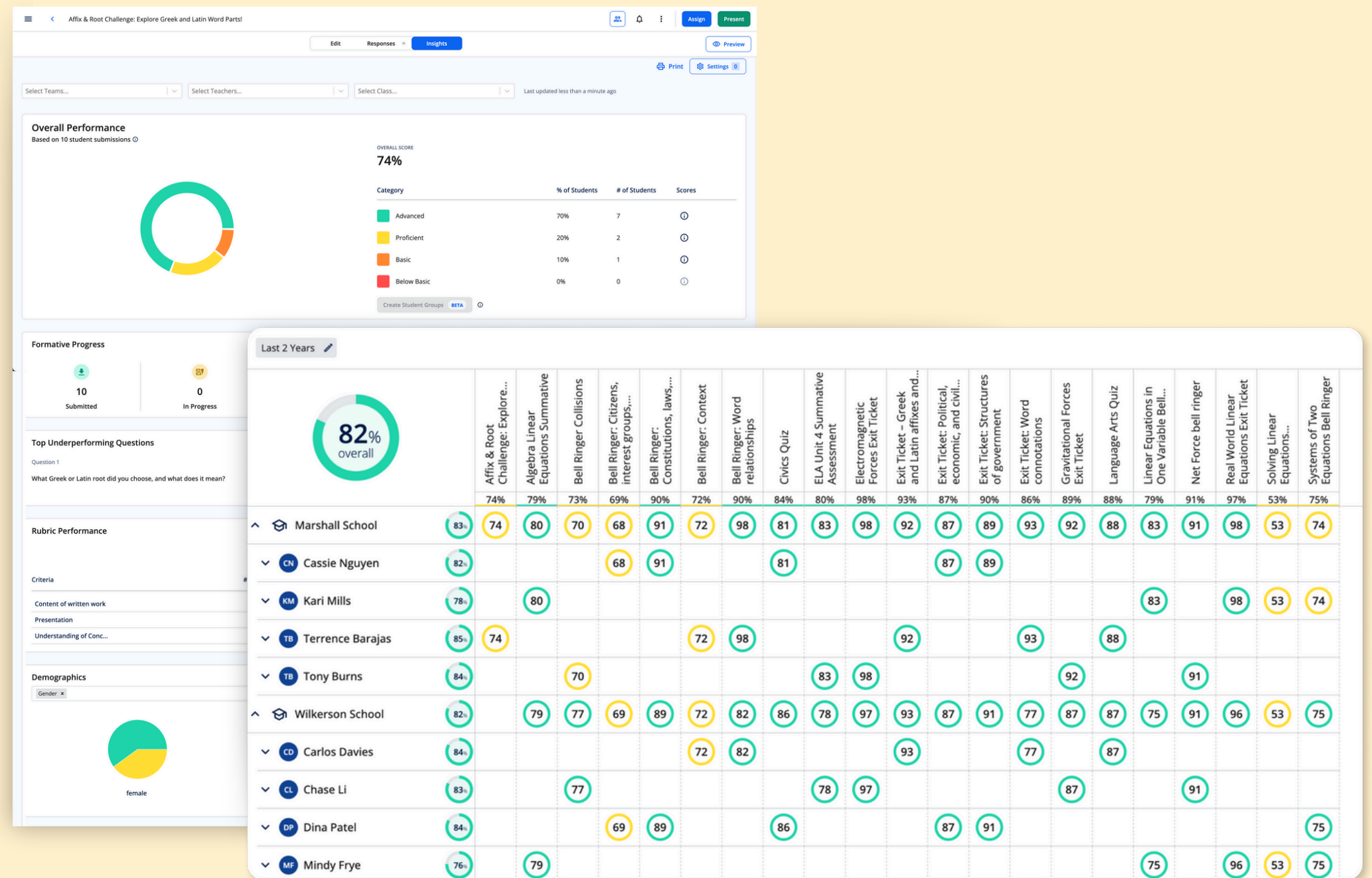
- **Standards-aligned item bank** enables fast, high-quality assessment creation
- **20 technology-enhanced item types** and standards tagging for targeted insights
- **Respondus LockDown Browser** secures test sessions and prevents cheating
- Custom Assessment Services provides **expert-built, curriculum-aligned assessments** (add-on)
- Consultative Implementation Services ensure **smooth, district-wide rollouts** (add-on)

The screenshot displays the Newsela Item Bank interface. At the top, there are tabs for 'Library', 'My Formatives', and 'Item Bank'. Below these are filter tags: 'Newsela', 'Multiple Choice', 'Numeric', 'Multiple Selection', 'DOK 1', and 'Math'. A 'Filters' panel on the left shows 'Item Bank' set to 'Newsela', 'Question Type' with 'Multiple Choice', 'Multiple Selection', and 'Numeric' selected, 'Content Type' set to 'Select an option', and 'Depth of Knowledge' set to 'DOK 1'. The main area shows '563 Results' and a 'Reset' button. A question preview is shown on the right: '1. Based on the number line, which is true?' with a number line diagram and two options: '14=18' and '18=28'. Below this, a 'Library + Item Bank' modal is open, showing a grid of question types: 'Content' (Audio, Bubble Sheet, Embed, Image, Paired Passages, Slide, Text, Video), 'Free Questions' (Drawing, Free Response, Multiple Choice, Multiple Selection, Short Answer, T/F True or False), 'Paid Questions' (Audio Response, Categorize, Drag and Drop, File Response, Fill in the Blank, Graphing, Hot Spot, Hot Text), and 'Inline Choice' (Match Table Grid, Matching, Numeric, Resequence, Video Response). A 'Hot Text' question preview is also shown in the modal.



See all your assessment data in one spot—so you can make confident, timely decisions that keep learners on track

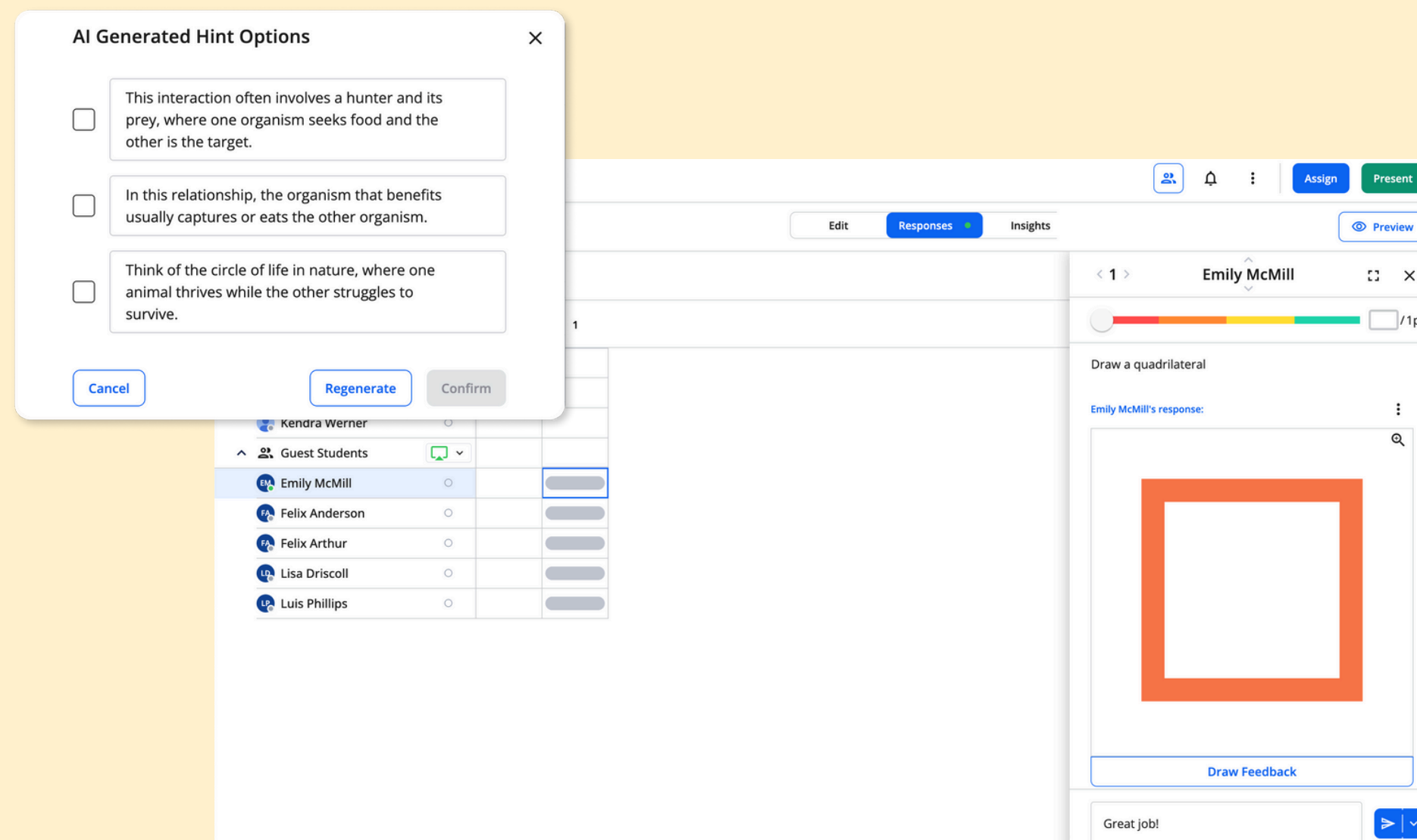
- **Common assessment tagging** aligns content and tracks outcomes district-wide
- **Organization-wide dashboards** reveal student progress and instructional trends
- Real-time data offers a **full view of performance** across the instructional cycle
- **Admin reports** provide insights by teacher, class, or student
- Role-based access controls ensure proper **data visibility across teams**





Give teachers robust instructional tools, shared resources, and real-time insights to deliver engaging instruction that meets every student's needs

- **Shared libraries and folders** centralize team-created materials for easy access
- **AI-powered support** speeds creation of standards-aligned activities
- **Live student response data** tracks thinking and understanding in real time
- Instructional scaffolds and supports include **AI hints, explanations, and automated feedback**
- **Flexible feedback options**—audio, visual, and written—for diverse learner needs



About Newsela

Newsela is an education technology company with a portfolio of high-quality instruction and assessment products dedicated to meaningful classroom learning for every student.

Newsela’s high-quality instructional products— Newsela ELA, Social Studies, and Science—grow knowledge and literacy skills across the curriculum, and our assessment product, Formative, connects data-informed instruction to assessment, accelerating growth in real-time.

