

## Overview

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"Pink is for girls."

"Only boys like to watch football."

Commercials on TV often make us think that these statements are true, even though you may know a boy who wears pink, or a girl who loves watching football. We learn a lot about gender stereotypes through watching TV or movies and looking at advertisements. Gender stereotypes are specific ideas about what girls and boys should be like. They say that girls should always look and act a certain way, and boys should look and act a different way. Often, gender stereotypes are especially unfair to girls.

In this Text Set, you'll look more closely at the idea of gender stereotypes and why they can cause problems for all people. You will also learn about kids and adults who are pushing back against gender stereotypes, and fighting for all people to have the freedom to look, dress and act however they want, no matter their gender.

## Guiding Questions

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*Keep the following questions in mind as you read articles and complete the packet.*

1. What are gender stereotypes and how do we learn about them?
2. What messages does the media (TV, movies, ads and more) send to girls, boys and all people about how they should act?
3. How can girls, boys and all people resist gender stereotypes, and gain more freedom to be themselves?

# Vocabulary

**Directions:** Use this Cognitive Content Dictionary (CCD) to track these key vocabulary words throughout the lessons.

Word	Prediction	Definition	Draw It
Gender stereotypes			
Gender-neutral			
Resist			
Representation			

What other key vocabulary words stand out to you throughout the lessons?