

Professional Learning Delivery Options

Choose the delivery format that aligns with your professional learning schedules and purchase

In-Person Professional Learning

Collaborative, Immersive, and Impactful

When it comes to shifting instructional practices and building a cohesive plan for usage, nothing matches the energy and connection of being in the same room.

In-person sessions are highly adaptable to fit the specific scheduling needs of your district. Sessions can run from half-day workshops to full-day immersions. Throughout the day, we can partner across all tiers of your educational ecosystem to ensure systemic success - from meeting with Instructional Leaders and Coaches to collaborate on aligning resources to your district goals and priorities to grounding this work in the classroom by partnering with teachers, translating district initiatives into practice, day-to-day applications.

Our face-to-face sessions are planned and delivered by our expert facilitators and prioritize active engagement, interactive modeling, and hands-on practice.

USE FOR:

- Inservice Days
- Conferences
- New Teacher Orientation
- Leader Collaboration
- Choice Sessions



Live, Virtual Professional Learning

Flexible, Interactive, and Connected

Our live, virtual professional learning experiences combine the dynamic interaction of a face-to-face workshop with the flexibility and accessibility of online delivery. This isn't a passive webinar - it is an active, highly engaging digital workspace designed for modern educators.

Virtual sessions are planned and delivered by our expert facilitators and leverage digital tools to ensure educators are creating, collaborating, and reflecting throughout the session.

Virtual delivery allows for flexible sessions that minimize disruption to the instructional day. Sessions can run up to 90 minutes and include up to 250 educators. 45-60 minute micro-sessions are perfect for high-impact strategy bursts during prep-periods or quick after-school check-ins, while 90-minute standard workshops are optimal for introducing a core concept, exploring a digital resource, and engaging in focused collaboration.

USE FOR:

- Planning Time
- Early Release
- Dedicated PL Days
- Department Meetings
- Prep Periods



Ready to schedule? Contact your Customer Success Manager

Formative Professional Learning



Formative Foundations

Accelerate student growth by using Formative to inform your instruction, viewing assessment as a continuous process rather than just a product. You will configure your account by setting up classes and customizing settings for efficient implementation and accurate data. Then, build and assign a practical assessment to view student thinking and address misconceptions in real time.

Formative for Instruction

This session prepares you to build engaging lessons by integrating instructional content with Formative's interactive question types. Deliver these lessons and use real-time data from student responses to immediately inform and adjust your instruction. Finally, you will create and assign practice sets on instructional topics to reinforce concepts and skills.¹

Establishing Data Routines in Formative

In this session, you will prepare how to actively use Formative's Responses and Insights tabs to locate and analyze real-time student data, quickly identifying misconceptions and class-wide performance trends. Establish efficient data review cycles by leveraging Formative's auto-grading features, providing timely enhanced or bulk feedback, and utilizing Reports to monitor student progress against standards over time. Apply these established data routines to continuously inform instructional decisions, differentiate learning, and empower students to act on feedback for sustained growth

Differentiating Instruction with Formative - NEW

Overcome the time-consuming challenges of differentiation by using Formative to create tailored instructional materials. You will use AI-powered tools like Luna and Rigor Booster to generate assessments, add audio and visual support, and customize content for diverse learner needs. Act on real-time student data to organize small groups and implement targeted instructional next steps.

Supporting Multilingual Learners with Formative - NEW

Equip yourself with strategies to design and assess activities that make content more accessible for your multilingual learners (MLLs) while supporting their language development. You will scaffold reading activities with multimodal elements, incorporate audio content, and use Luna to determine appropriate, SIOP-informed language objectives. Enrich your assessment opportunities using varied question types, speaking tasks, and rubrics to ensure your MLLs can effectively demonstrate their knowledge.

Supporting Student Engagement with Formative - NEW

Increase student engagement by requiring active thinking, clarifying expectations, and ensuring effort leads to measurable improvement. Design Formative activities that require active thinking using question types like Free Response, Drawing, and Multi-Part, and use Luna to generate relevant contexts. Support clarity and growth by adding learning targets, using rubrics, and configuring assignment settings for revision, such as enabling multiple attempts or allowing edits after submission.

Leveraging Formative for the Math Classroom - NEW

Accelerate student growth by using Formative to inform your instruction, viewing assessment as a continuous process rather than just a product. You will configure your account by setting up classes and customizing settings for efficient implementation and accurate data. Then, build and assign a practical assessment to view student thinking and address misconceptions in real time.

Sessions for Administrators and Instructional Leaders

Maximizing Formative at Your Schools

This 45-minute session guides Admin to articulate Formative's benefits and align its diverse use cases with their school and district goals, effectively jumpstarting their subscription. Participants learn to implement Formative by setting account standards, utilizing the Library for resources, and creating new lessons or activities, including leveraging AI auto-generation tools. Administrators and teachers gain skills to continuously analyze student performance using data tabs and reports, enabling them to act on real-time insights and inform instructional priorities.

Intended Audience: District or Building Administrators

Train the Trainer: Formative Foundations

Equip yourself with the expertise to lead Formative training for educators in your district, configure your Formative account settings and leverage tools like the Item Bank or Luna AI to quickly build diverse, standards-aligned assessments. Master customizing assignment settings and utilize the real-time Responses tab to identify student work and misconceptions immediately. Review student data by question or standard, delivering personalized, multimedia feedback that drives timely instructional decisions.

Intended Audience: Instructional Leaders, Coaches, and Technology Leaders who are brand new to Newsela

Train the Trainer: Overseeing Common Assessments

Collaborate, build, and tag common assessments, then assign them to students with consistent settings for secure administration. Analyze Insights reports and Team Tracker data to guide targeted instruction and measure progress against specific standards.

Intended Audience: Individuals who will be building common assessments