



August **Classroom** Engagement Kit



How to use the kit

Welcome back, educators! Ready for another year of inspiring young minds?

This guide is a curated selection of resources chosen to help you engage learners, communicate with caregivers, celebrate with your community, and more.

How to use the kit:

- Access the [daily content calendar](#), [monthly reading challenge](#), and [scavenger hunt](#) for ready-to-use classroom activities.
- Download the [caregiver letters](#) and [social media graphics](#) to engage your school community.
- Print the [annotations posters](#) to hang in your teacher's lounge.
- Share the [community](#) and [Newsela Certified Educator](#) pages with your colleagues, and join the [Newsela Facebook community](#).
- [Fill out the survey](#) to let us know what resources you would like to see next month!

Cheers to a fun and fabulous school year ahead!



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Daily Content Calendar

Newsela’s daily content calendars provide teachers, parents, and caregivers with **ready-to-go resources for immediate implementation**, either in the classroom or at home for independent reading. The content for each day is **relevant, engaging, and diverse**—meaning there’s something for every classroom. For each weekday, teachers can find something to celebrate: A holiday, a monumental day in history, or a high-interest topic for students.

JULY

Monday	Tuesday	Wednesday	Thursday	Friday
3 Fourth of July Activities	4 INDEPENDENCE DAY Independence Day 2023	5 Video: Crucial Days That Changed The Revolutionary War	6 Are Sea Monsters Real or Just Legends?	7 Exploring Data with Texas Roller Coasters
10 Review: Key Concepts and Skills	11 ELA in the Real World: Teen Art Zone Connects Community	12 Lesson: Planning Careers	13 Podcasts and Projects: Recess 101	14 Lesson: Self-Confident Surfers
17 ELA in the Real World: Youth Poets Flows and Feels	18 Everyday Mysteries: Why Do Mosquitoes Bite?	19 Lesson: Voyaging from Home	20 CS Enhanced Teachers Inquiries: Civics	21 Video: Animal Tricksters!
24 Virtual Field Trip: Smithsonian National Museum of History	25 Lesson: Budgeting	26 SUMMER WORKSHOP Teacher Learning: Register for our free virtual event!	27 Social Studies Projects and Cornerstone Activities	28 ELA in the Real World: Writing as Therapy
31 To Graffiti or Not to Graffiti...	<p>Content available with Newsela ELA</p> <p>Content available with Newsela Social Studies</p>		<p>Content available with Newsela SEL</p> <p>Content available with Newsela Science</p>	

AUGUST

Monday	Tuesday	Wednesday	Thursday	Friday
31 TEACHER TIP Explore the Newsela Teacher Resource Hub.	1 This Week in History: Jesse Owens Wins Gold	2 EVENT: NEWSLA LITE Novel Study: "Bud, Not Buddy"	3 Social Studies Icebreakers	4 Video: Why Do People Get So Anxious About Math?
7 This Week in History: Building The Leaning Tower of Pisa	8 Novel Study: "The Crossover"	9 EVENT: TEACH WITH NEWSLA Let's Take an "Awe" Walk	10 Paired Texts: "The Retake" and Self-Compassion	11 Studying History
14 Debate: When is The Best Time For School To Start?	15 Video: History of Voting Rights in the United States	16 Building Community with Science WeWow	17 This Week in History: The Ratification of 19th Amendment	18 Novel Study: Esperanza Rising
21 Brain Break: Power of Music for Self-Care	22 Five Themes of Geography	23 EVENT: TEACH WITH NEWSLA ELA Back to School Units	24 This Week in History: The Demotion of Pluto	25 Novel Study: "Percy Jackson and the Lightning Thief"
28 Novel Study: "Summer of the Mariposas"	29 Review Key Concepts and Skills	30 Novel Study: "Out of the Dust"	31 Hygiene: The Science and Importance of Healthy Habits	1 Labor Day

Scan the QR code to access the most recent content calendar or visit newsela.com



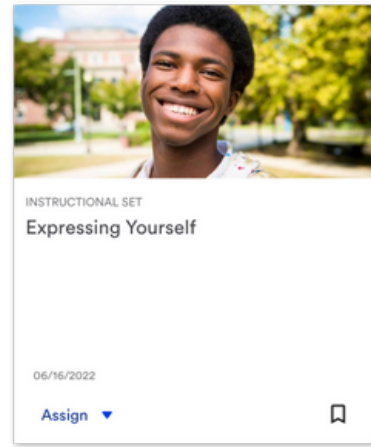
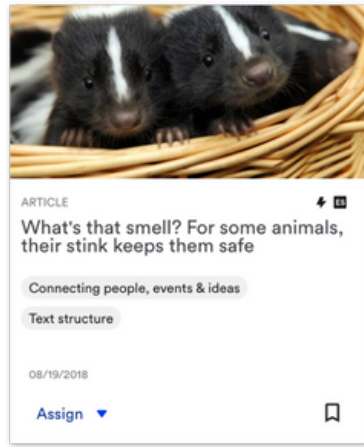


Get Students Reading With Our Monthly Reading Challenges!

Each month, students can read articles that interest them most and earn tokens for every quiz and Power Words activity they complete. Students earn a badge when they reach their monthly reading goal.

Reading Challenge: July 15 - August 30

ELA Topics	Social Studies Topics	Science Topics	Social Emotional Topics
Summer Olympics	President Profiles	Activists and Earth Heroes	Be an Upstander
Poems and America	Trade Around the World	Creatures of the Deep	Express Yourself!
Swimming	Court Is in Season	What's That Smell?	Summer Fun!



*Students have access to the topics that align with the accompanying license, i.e., ELA topics are included with any Newsela ELA license.

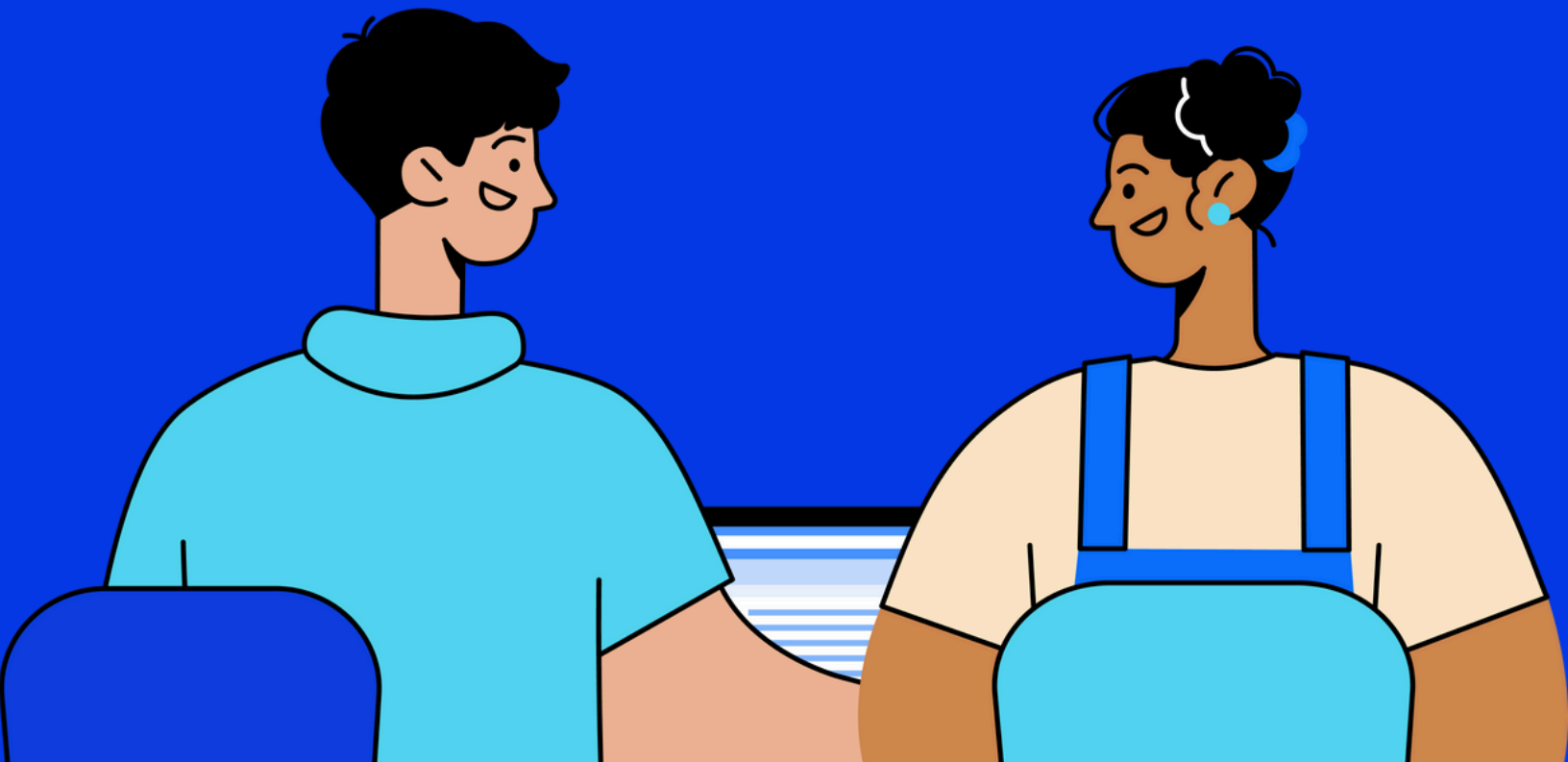




Back-to-School Scavenger Hunt

Get students excited about learning with a Newsela lesson designed for back to school! Students will learn to navigate Newsela confidently and explore features by completing a scavenger hunt with a partner.

[Scan the QR code or log into your account to access the lesson.](#)





Caregiver Letters

Introduce parents and caregivers to Newsela with messaging created just for them!

Download and print the following materials in English and/or Spanish to share in all your back-to-school family communications.





Caregivers Support for Newsela

Welcome Caregivers! We're so excited to introduce you to Newsela so you can best support your student and read alongside them.

What is Newsela?

Newsela is an online platform that takes articles, videos, and other content and makes it accessible and engaging for students. Texts are available at five reading levels, many in both English and Spanish.

How does my student login to Newsela?

Students can access Newsela through their school portal or instructions provided by their teacher.

The mobile app is available to students as well.

Scan the QR code to login.



What is a Caregiver account?

A Caregiver account allows you to login to Newsela to read alongside your student.

[Click here](#) to create your account and scan the QR code for step-by-step instructions.



How can I support my student with Newsela?

When students read on Newsela, encourage them to use the annotation tool to summarize, find the main idea, or make text to self connections.

Scan the QR code for more tips.



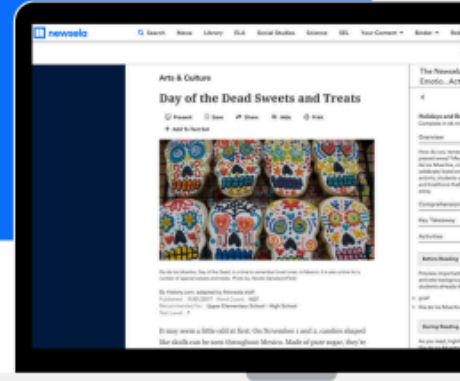
How can I manage student assignments?

Students can access their teachers' assignments on the Assignments page.

Scan the QR code to access the page.



Meaningful connection and conversation through Newsela



Welcome to Newsela! We are excited to join you on your student's learning journey. We have a few ideas to help you get started using Newsela with your student(s).

- **Read aloud together:** Set a time everyday and build a routine to read together, whether it's a text the teacher assigned or independent reading. Use Newsela's Read Aloud tool as well!
- **Help students make connections:** While reading, relate the content to family memories or the world around you.
- **Encourage independent reading on Newsela:** Encourage students to search or use the homepage to find articles about topics they love -- from basketball to marine biology, we have something for every student!
- **Review teacher instructions:** If you are working on a reading that was assigned by your student's teacher, be sure to view the instructions at the top of the assignment.

Sentence starters for great conversation

To spark conversation

Before Reading:

- Why did you select this article?
- What do you think this article is going to be about?

During Reading:

- What do you think will happen next?
- If you were the person in this article, what would you have done differently in that situation?

After Reading:

- What was the most interesting thing you learned from the article?
- Why do you think the author wrote this article?

To spark connection

- Can you relate to the person/people in the article? How?
- Have you ever felt like how the person in the article felt? When?
- Does the article remind you of anything else you've already read or seen?
- Would you be friends with the person/people from the article?
- What surprised you from this article?

Adapted from Lexile.com (2020, April 9)



Apoyo a Caregivers para utilizar Newsela

¡Bienvenidos, Caregivers (cuidadores)! Estamos muy contentos de presentarles Newsela para que puedan brindar más ayuda a los estudiantes y leer con ellos.

¿Qué es Newsela?

Newsela es una plataforma en línea que toma artículos, videos y otros contenidos y los hace accesibles y atractivos para los estudiantes. Los textos están disponibles en cinco niveles de lectura, muchos de ellos en inglés y español.

¿Cómo ingresan los estudiantes a Newsela?

Los estudiantes pueden ingresar a Newsela a través del portal de su escuela o de las instrucciones del maestro.

La aplicación móvil también está disponible para los estudiantes.

Escaneen el código QR para iniciar sesión.



¿Qué es una cuenta de Caregiver?

Una cuenta de Caregiver les permite ingresar a Newsela para leer con los estudiantes.

Hagan clic aquí para crear una cuenta y escaneen el código QR para ver las instrucciones paso a paso.



¿Cómo se puede ayudar a los estudiantes con Newsela?

Cuando los estudiantes lean en Newsela, anímenlos a utilizar la herramienta de Annotation (comentarios) para resumir, identificar la idea principal o establecer relaciones entre el texto y sus propias experiencias.

Escaneen el código QR para ver más consejos.



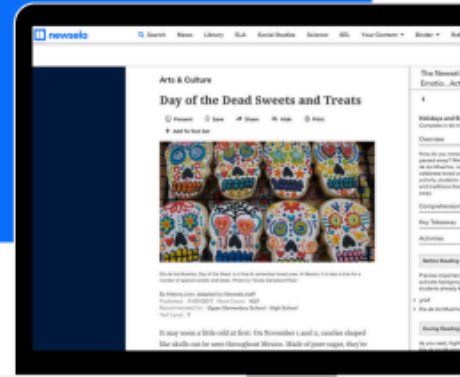
¿Cómo se pueden ver las tareas de los estudiantes?

Los estudiantes pueden ver las tareas asignadas por sus maestros en la página de Assignments (tareas).

Escaneen el código QR para visitar la página.



Conexiones y conversaciones valiosas a través de Newsela



¡Bienvenidos a Newsela! Estamos encantados de acompañarlos en el viaje de aprendizaje de los estudiantes. Tenemos algunas ideas para ayudarlos a empezar a utilizar Newsela con ellos.

- **Lean juntos en voz alta:** Fijen una hora todos los días y establezcan una rutina para leer juntos, ya sea un texto que les haya asignado el maestro o una lectura de su preferencia. Utilicen también la herramienta de Read Aloud (lectura en voz alta) de Newsela.
- **Ayuden a los estudiantes a establecer conexiones:** Mientras leen, relacionen el contenido con recuerdos familiares o con el mundo que los rodea.
- **Fomenten la lectura independiente en Newsela:** Motiven a los estudiantes a que busquen o utilicen la página de inicio para encontrar artículos sobre los temas que les gustan. Desde baloncesto hasta biología marina, ¡tenemos algo para cada estudiante!
- **Revisen las instrucciones del maestro:** Si están trabajando en una lectura que fue asignada por el maestro, no dejen de leer las instrucciones en la parte superior de la tarea.

Frases para iniciar una buena conversación

Para empezar una conversación

Antes de leer:

- ¿Por qué elegiste este artículo?
- ¿De qué crees que va a tratar este artículo?

Durante la lectura:

- ¿Qué crees que pasará después?
- Si fueras la persona que aparece en este artículo, ¿qué habrías hecho de forma diferente en esa situación?

Después de leer:

- ¿Qué fue lo más interesante que aprendiste del artículo?
- ¿Por qué crees que se escribió este artículo?

Para encontrar una conexión

- ¿Te sientes identificado(a) con la persona o las personas que aparecen en el artículo? ¿Cómo?
- ¿Te has sentido alguna vez como la persona del artículo? ¿Cuándo?
- ¿Te recuerda el artículo a algo que ya hayas leído o visto?
- ¿Serías amigo(a) de la persona o las personas que aparecen en el artículo?
- ¿Qué te sorprendió de este artículo?

Adaptado de Lexile.com (9 de abril de 2020)

Social Media Templates

Download social media graphics and Canva templates to use on your school, district, or personal Facebook, Instagram, or X (formerly Twitter) pages.

We have graphics to help you shout out your Newsela Certified Educators and tell your community that you're a Newsela district!





Social Media Templates

Click the links below to download, customize, and share the graphics and templates. Tag @newsela when you post!

We're a Newsela School!

X (formerly Twitter)		Facebook and Instagram Story		Instagram	
We're a Newsela School!		We're a Newsela School!		We're a Newsela School!	
We're a Newsela District!		We're a Newsela District!		We're a Newsela District!	

Congratulations to our Newsela Certified Educator

X (formerly Twitter)		Facebook and Instagram Story		Instagram	
Canva template		Canva template		Canva template	

Monthly Reading Challenge

X (formerly Twitter)		Facebook and Instagram Story		Instagram	
Download design		Download design		Download design	
Suggested caption:		Check out Newsela's monthly reading challenge: https://newsela.com/challenges/			

Downloadable Posters

Download and print these 11x17 posters with great tips for using Newsela’s annotations feature. Perfect for the teacher’s lounge or a classroom wall!

<p>Annotations in Practice: Social Studies</p>	
<p>Annotations in Practice: ELA</p>	
<p>Annotations in Practice: Science</p>	



Join the Newsela Community

The Newsela Community on Facebook is a space to connect more deeply with Newsela educators and foster dynamic conversations. It's also a space to engage with other educators, offer expertise and support, and share successes.

How to join the Newsela Community:

- [Newsela Community](#): Join the primary educator community group on Facebook to collaborate with other Newsela educators. Find a variety of voices from teachers, administrators, and instructional coaches.
- [Newsela Certified Educators](#): Have you completed the NCE course and want to connect with other NCEs? Join our Facebook group specifically for users who have earned their NCE credentials. Haven't completed the NCE course? Check out the next page in this kit!

Not on Facebook? Not a problem! You can still join the Newsela Community by following us on all social media platforms and subscribing to the [Weekly Planner Email](#). We want to connect with you where you are and hear your voice within our community.

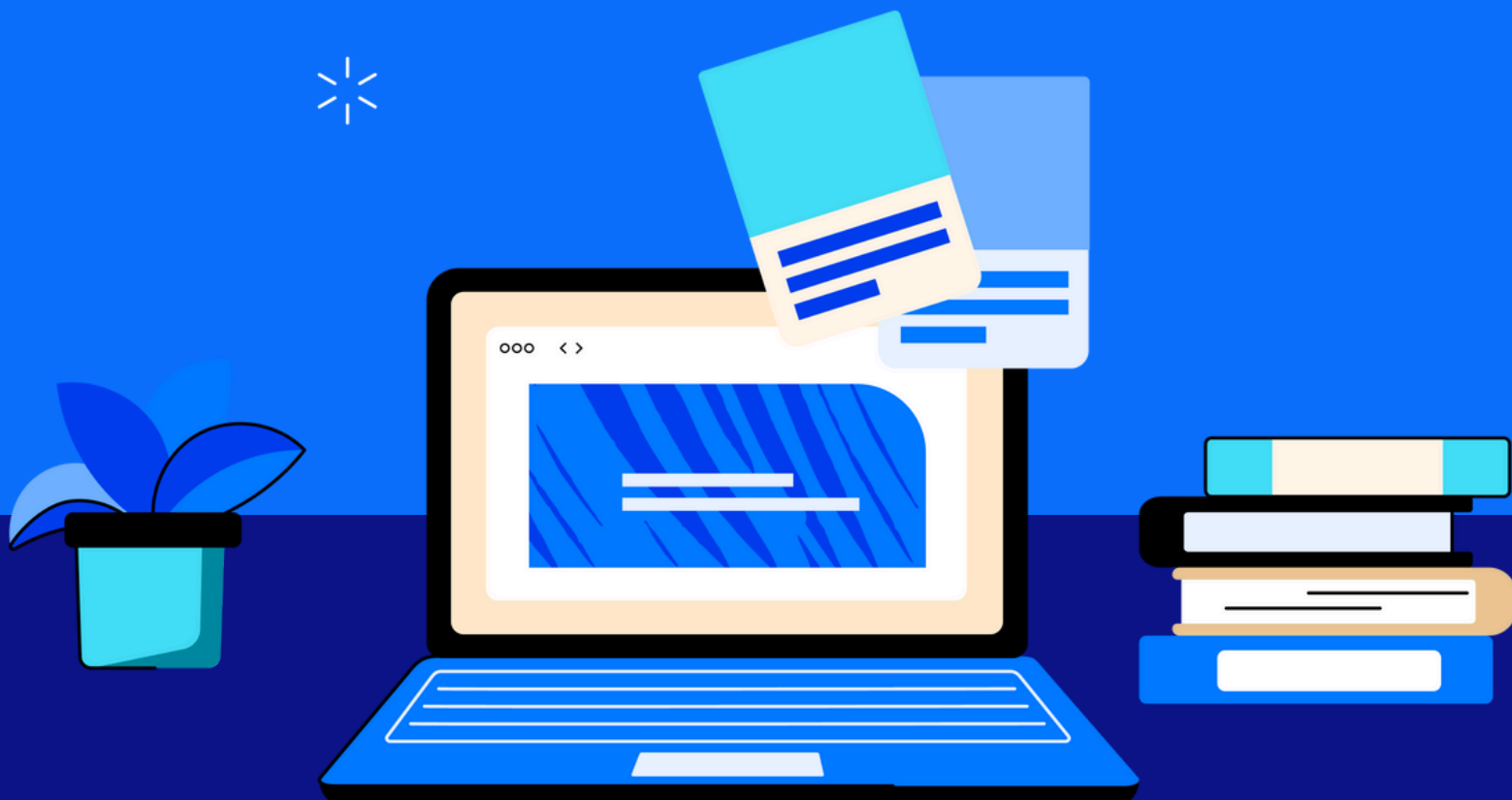




Newsela Certified Educator

Newsela certifications provide a pathway for professional growth and deepen your understanding of how Newsela works. Start your journey to practice literacy skills, build background knowledge, and include diverse perspectives in your lessons.

Scan the QR code or [visit us online](#) to start your certification today!





Engagement Kit Suggestions Form

No one knows your classroom better than you do. Tell us what content, lessons, or other assets would help you reach your goals!

[Click this link](#) or scan the QR code and give us your suggestions!

