

# Launch your Newsela Subscription

This guide provides you with the best practices and steps for rolling Newsela out to your teachers.



1

## Set Goals and Expectations

- Communicate your goals for Newsela to your Customer Success Manager
- Identify and empower Newsela champions to provide individual support to their peers with best practices and classroom application
- Incorporate relevant texts on Newsela into year-long curriculum

2

## Determine Sign-on Method

- Use a single sign-on and rostering platform for a seamless and integrated experience. [Clever](#), [Canvas](#), [Google](#), [Schoolology](#), [Microsoft](#), and [Classlink](#) allow for easy access and no password mishaps.
- Visit [Newsela Support](#) for step-by-step set up and sign-on instructions

3

## Welcome Teachers

- Announce your Newsela subscription with a faculty letter (attached)
- Send teachers our [Getting Started](#) pathway
- Ensure teachers have created classes and synced student rosters in order to assign articles and monitor student activity within the platform
- Encourage teachers to visit our [Educator Center](#) for support, professional learning, and access to other Newsela educators in our Community
- Assure teachers assign articles in the first month by establishing administrator-set routines

# Newsela for Hybrid Instruction

## In The Classroom

Educators need to prepare for Hybrid Instruction this school year. Newsela's content, instructional resources, and professional learning support can help as you navigate competing priorities such as transitioning between online and in-person instruction, scaffolding for all learners, focusing on student engagement, and aligning your curriculum to instructional objectives.

Leverage Newsela to build community with your students by offering [student choice](#) and tapping into our social times with our just-right content. Teach synchronously or asynchronously by [app-smashing Newsela](#) with tools like Zoom or Flipgrid. [Stay connected](#) to students by providing feedback in the Newsela Binder on annotations and writing responses.



## At Home

Students will be attending school from home in large numbers this Back to School. Educators can leverage Newsela to create assignments and offer feedback to engage and stay connected to students. [Support caregivers](#) in understanding Newsela and send students home with our [Student toolkit](#) so they can build independence.

## Limited Access

Students can download the free [Newsela Application](#) to use on their smartphones or iPads. The mobile app even functions without Wi-Fi so students can read articles wherever they are. Newsela enabled educators [to print Text Sets](#) to send packets of differentiated, high-interest reading home.

# Dear Faculty,

We're pleased to announce we have subscribed to Newsela! With over 15,000 articles, covering 20+ genres of content, from sources like the Washington Post, Scientific American, and Smithsonian.com, Newsela can support a wide range of daily instructional use cases, ensuring deeper student understanding and engagement.

## Unlimited access to content

Access to 20+ genres of content to support core instruction, sourced from over 100 of the most trusted names in publishing, including: primary sources, non-dominant narratives, reference texts, essays, fiction, and issue overviews. [How to search on Newsela](#) →

## Engaging for all students

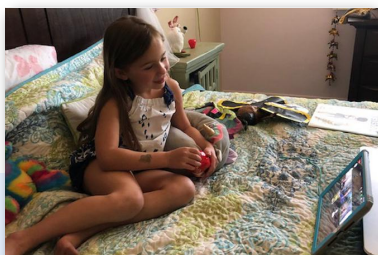
With every text at 5 reading levels combined with automatic differentiation, teachers can save time looking for accessible content and every student can access the curriculum. [How leveling works on Newsela](#) →

## Curation and customization

Teachers can use Newsela to teach to the standards and priorities of their school and district. Create custom activities, search for content by standard, curate Text Sets, and control the reading levels students see. [How to curate on Newsela](#) →

## Insights that inform instruction

Teachers can get insights on real-time student reading activity, independent reading preferences, assignment completion, and standards-aligned quiz scores to help drive literacy skills alongside core content knowledge. [How to use Newsela's insights](#) →



KIDS

7-year-old spreading hope for kids



ARTS

Music as therapy



SCIENCE

Animals take advantage during lockdown



# Dear Families,

We're pleased to announce we have subscribed to Newsela! Newsela curates content—current events, primary sources, topic overviews, opinion pieces, biographies, and more—from sources such as the Washington Post, Scientific American, and Smithsonian.com.

## Newsela in the Classroom

Every Newsela article is available at 5 reading levels. Newsela helps teachers ensure that all students receive texts at their level that connects to standards but is also highly engaging. This supports learners in making reading gains and allows them to push themselves academically. Some ways you might hear about Newsela being used in our classrooms:

1. As a part of class lesson
2. As a support to deepen students' understanding of a topic or period of history
3. As a resource students use for research projects
4. As independent reading
5. As a homework assignment

## Newsela at Home

Some ways you can get involved:

1. Sign up for a caregiver account to assign articles to your reader. Visit [www.newsela.com](http://www.newsela.com) to register.
2. Download the free Newsela app for iOS or Android in the app store on a device your student uses. They will be able to access Newsela offline, so assignments can be completed on the go!
3. Read articles together. Discuss current events and other nonfiction topics covered on Newsela, ask questions, and make connections. Encouraging your reader to choose topics of interest helps strengthen their love for reading and learning.

Now more than ever, educators need instructional resources that enable them to teach in-person and online. Newsela provides engaging, real-world content with the tools to also provide feedback on student learning.

We look forward to reading together this year! Let us know what questions you have about assignments. Your reader can sign into Newsela using their school log-in any time by visiting [www.newsela.com/signin](http://www.newsela.com/signin) or downloading the Newsela app.

# Estimados padres y representantes,

Por medio de la presente nos complace informarles que ¡nos hemos suscrito a Newsela! Newsela selecciona y organiza artículos excelentes sobre hechos reales: acontecimientos de actualidad, documentos de primera mano, resúmenes de diversos temas, escritos de opinión, biografías, y otros, que aparecen publicados en fuentes tales como el Washington Post, Scientific American, y Smithsonian.com.

## Newsela en el salón de clases

Cada artículo de Newsela está disponible en cinco niveles diferentes de lectura. Newsela ayuda a los maestros a garantizar que todos los estudiantes reciban textos a su nivel que se conecten a los estándares pero que también sea muy atractivo. Esto sirve de ayuda para quienes van progresando en su lectura y les permite esforzarse aún más académicamente. A continuación mencionamos algunas de las maneras en las que utilizamos Newsela en nuestros salones de enseñanza:

1. Como parte de la enseñanza en clase
2. Como apoyo para profundizar en algún tema o período específico de la historia
3. Como fuente de información en algún proyecto de investigación
4. Como una actividad complementaria o una lectura independiente
5. Como una actividad de tarea

## Newsela en casa

Algunas formas en las que usted puede participar:

1. Abra una cuenta para padres de familia para poder asignarle un artículo a su joven lector. Para registrarse visite [www.newsela.com](http://www.newsela.com).
2. Descargue la aplicación gratuita de Newsela para dispositivos Android o iOS de Apple de la tienda de aplicaciones en su equipo. Su estudiante puede acceder a Newsela aun sin conexión para poder completar las tareas ¡esté donde esté!
3. Lean artículos juntos. Conversen sobre los temas de actualidad y demás temas basados en hechos reales que aparecen publicados en Newsela. Formulen preguntas y establezcan conexiones. Al impulsar a su joven lector a elegir temas de interés le ayuda a fortalecer su amor por la lectura y por el aprendizaje.

Ahora más que nunca, los educadores necesitan recursos de instrucción que les permitan enseñar en persona y por el Internet. Newsela proporciona contenido atractivo y del mundo real con las herramientas para proporcionar también comentarios sobre el aprendizaje de los estudiantes.

¡Estamos deseosos de compartir la lectura con usted este año! Su joven lector podrá iniciar sesión en Newsela con su nombre de usuario escolar en todo momento a través de la página [www.newsela.com/signin](http://www.newsela.com/signin), o al descargar la aplicación de Newsela.



# Checklist for District and School Leaders

## First 30 to 60 Days

- Share your district and school goals for Newsela with faculty to provide a clear vision. Make a plan for which grade levels and subject areas will use Newsela.
- Think through how Newsela is a part of your [hybrid instruction model or distance learning plan](#).
- Decide on your sign-on method. [Use Google, Clever, Canvas, Microsoft, Schoology, or a Newsela username to sign in and roster](#).
- Designate Teacher Champion(s) to take the [Newsela Certified Educator](#) course and assist in individual school roll-out.
- Ensure that all faculty sign up for Newsela and send them the Checklist for Teachers.

## Middle of the Year

- Share Newsela with [caregivers](#)—your best allies in at-home learning.
- Send insights about student engagement with Newsela to their families throughout the year.
- Meet with teachers or allow professional learning time to discuss usage, progress, and classroom-support needs.
- Utilize the [Educator Center](#), which includes support, professional learning, and our educator Community.
- Monitor how students and teachers are using Newsela with your Customer Success Manager.



## End of the Year

- Plan for next year with Newsela by offering faculty time to update lessons, explore new content, and find new resources.
- Keep students reading throughout the summer with Newsela.
- Reflect on your district or schools' Newsela goals and celebrate your success. Award students and teachers who have demonstrated increased engagement or creative classroom practices.

# Checklist for Educators

## First 30 to 60 Days

- Register for an educator account or log in to see what's new.
- Create classes and add your students, with Newsela or through your district's chosen integrations, like [Google](#), [Clever](#), [Schoology](#), or [Canvas](#).
- Find relevant content for your classroom using search or browse.
- Save the content and instructional resources that align to your instructional priorities and standards.
- Plan for how Newsela fits into your units and your instructional model: [in-person](#), [hybrid](#), or [entirely online](#).
- [Assign](#) an article or text set to your class, including instructions for which activities you'd like students to complete during and after reading.

## Middle of the Year

- Want to be a Newsela leader? Start the [Newsela Certified Educator](#) course.
- Leverage our [distance learning resources and lesson sparks](#) to shift instruction in-person or distance learning.
- Monitor student work and engagement by checking your [Binder](#).
- Check out the [Educator Center](#) for professional learning webinars or our Community to collaborate with other educators.
- Conference with your students about their reading successes and set goals for growth.
- Share insights about student reading with administrators and caregivers throughout the year.

## End of the Year

- Celebrate student reading by awarding students who became experts in a topic or improved volume of text read.
- Plan for next school year using the [Newsela resources](#) you've curated this year. Remember to check back for new articles, since they're added daily.
- [Archive your classroom](#) to prepare for the upcoming school year.
- Maintain student engagement throughout the summer by sharing Newsela texts before the end of the year.

