

Launch your Newsela Subscription

This guide provides you with the best practices and steps for rolling Newsela out to your teachers.



1

Set goals and expectations

- ☐ Establish how frequently you expect teachers to use Newsela (daily or weekly recommended)
- ☐ Identify how relevant content from Newsela can support your instructional goals this year

2

Configure integrations and technology

- ☐ Decide on your sign-on method. Use [Google](#), [Clever](#), [Canvas](#), [Microsoft](#), [Schoolology](#), or a Newsela username to sign in and roster
- ☐ Access step-by-step set up and sign-on instructions at [Newsela Support](#)
- ☐ Determine which devices teachers and students will use to access Newsela during instructional time

3

Onboard and excite teachers

- ☐ Announce this year's Newsela subscription with a [letter to faculty](#)
- ☐ Identify and empower Newsela champions who can [become Newsela Certified Educators](#) and share best practices with peers
- ☐ If applicable, [schedule Professional Learning sessions](#) for your teachers to provide further training on instructional use cases
- ☐ Ensure every teacher creates classes and syncs student rosters
- ☐ Encourage teachers to visit our [Educator Center](#) for support, professional learning, and to join the Newsela community

How Newsela can support students returning to school

Acceleration, not remediation

Newsela allows you to package just the concepts and standards that students will need for this school year into remixable assignments. With Newsela subject products, teachers can search for content by standard or skills to create flexible text sets, or leverage curated collections that support engaging, subject-specific lessons. Customizable annotations, leveled texts, and read aloud mode can help teachers scaffold instruction for struggling readers so that all students (regardless of reading level) can access grade-level content.



Social-emotional learning

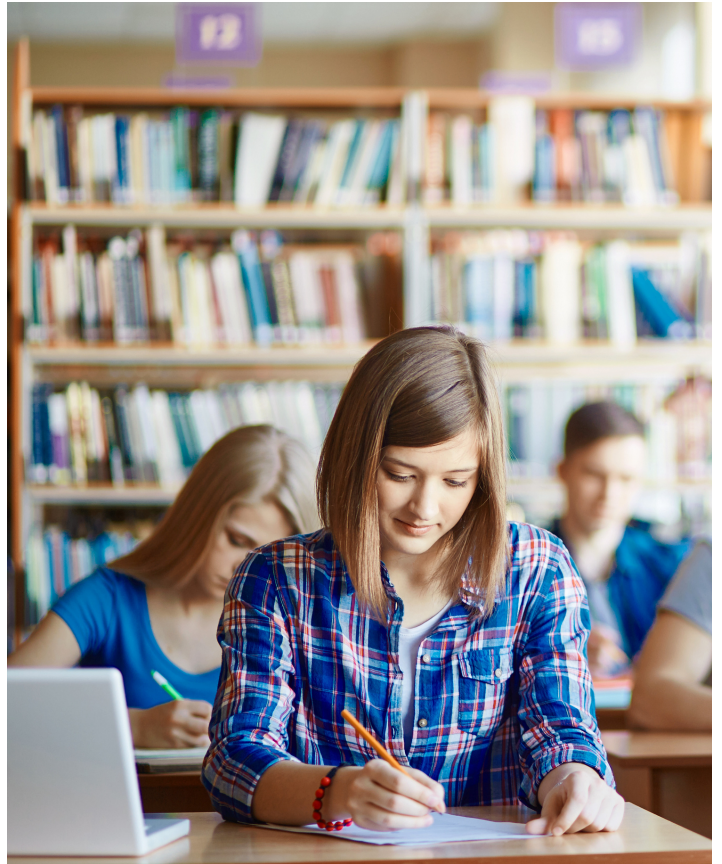
Following a year of disruption and trauma for many students, it's more important than ever that instruction focuses on recovering students' relationships and resilience. Use Newsela content to facilitate meaningful discussions and build teacher-to-student and student-to-student connections. Many Newsela collections also include embedded SEL supports that can help students process complex topics and get into the mindset to learn.

How Newsela can support students returning to school (cont'd)

Low-stakes formative assessments

Complement your existing assessment strategy with regular formative assessments that can be embedded in engaging lessons and give teachers the insights needed to keep every student engaged and challenged.

NWEA MAP Growth districts can integrate MAP Growth reading scores to set students' reading levels on Newsela. Newsela's standards-aligned quizzes, Write Prompts, annotations, and Power Words vocabulary activities formatively assess students from there.



Content that students love

At Newsela, student engagement drives everything we do. When schools and districts implement Newsela, teachers and students get access to thousands of vetted, standards-aligned pieces of content that are authentic and current, so students can learn about topics that are interesting and relevant to their lives. Content is organized into collections that teachers can assign directly to students, and include instructional resources that help teachers lead lively lessons.



Checklist for District and School Leaders

First 30 to 60 Days

- ☐ Share your district and school goals for Newsela with faculty, including which grade levels & subjects will use Newsela.
- ☐ Think through the role Newsela will play in accelerating learning as students return to school
- ☐ Decide on your sign-on method. Use [Google](#), [Clever](#), [Canvas](#), [Microsoft](#), [Schoolology](#), or a Newsela username to sign in and roster
- ☐ If applicable, start scheduling [professional learning sessions](#) for your teachers throughout the year
- ☐ Ensure that all faculty sign up for Newsela and send them the [Checklist for Educators](#)
- ☐ [Announce Newsela to families with this letter](#) to build excitement

Throughout the Year

- ☐ Send insights about student engagement with Newsela to their families throughout the year
- ☐ Meet with teachers or allow professional learning time to discuss usage, progress, and classroom-support needs
- ☐ Ensure teachers are utilizing the [Educator Center](#), which includes support, professional learning, and our educator Community
- ☐ Monitor how students and teachers are using Newsela to identify opportunities for deeper engagement

End of the Year

- ☐ Plan for next year with Newsela by offering faculty time to update lessons, explore new content, and find new resources
- ☐ Identify opportunities to include Newsela content in summer reading plans
- ☐ Reflect on your district or schools' Newsela goals and celebrate successes. Award students and teachers who have demonstrated increased engagement or creative classroom practices

