



Launch your Newsela PRO Subscription

This guide provides you with best practices and steps for rolling Newsela out to your teachers.

1 Determine Sign-in Method

- Use a single sign-on and rostering platform for a seamless and integrated experience. Clever, Canvas, Google, Microsoft and Classlink allow for easy access and no password mishaps.
- Visit Newsela's [Educator Center](#) for step-by-step set up and sign-on instructions for teachers.

2 Designate a Newsela Coordinator

- Identify a teacher, instructional lead or director of curriculum and designate them as a Newsela Coordinator.
- Encourage them to complete the [Newsela Certified Educator](#) course.
- Ask them to support Newsela PRO rollout and demonstrate best practices during staff meetings, PLCs and professional development.

3 Set Goals and Expectations

- Assure teachers assign articles in the first month by establishing [administrator-set routines](#).
- [Empower Newsela champions](#) to provide individual support to their peers with best practices and classroom application
- [Incorporate relevant texts](#) on Newsela into year-long curriculum.

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4 Welcome Teachers

- Announce your Newsela PRO subscription with a [faculty letter](#).
- Ensure teachers have [created classes](#) and synced student rosters in order to assign articles within the platform.
- Encourage teachers to sign up for one of our [Getting Started Workshops](#) and to check out our on-demand in the [Educator Center](#).
- Monitor faculty set up in the School Performance tab of your "School or District Binder". If you don't have access to your Admin Binder, request it [here](#).

5 Continue to Inspire

- Connect with teachers and school leaders regularly about their Newsela PRO practices and challenges.
- Utilize the [Binder](#) to oversee teacher usage and student performance.
- Build Newsela endurance through continued professional learning opportunities, available in the [Educator Center](#).

Newsela in Varied Technology Settings



1:1

Assign simultaneous readings lessons across student devices that include articles, comprehensive quizzes, and customizable writing prompts. Teachers have visibility into student responses and prompt for revisions to submitted work.



Varied Setting

Ensure teachers have access to computer labs or technology carts. Newsela's flexible structure allows teachers to utilize presentation mode for direct instruction and group center activities.



On the go

Students can download the free Newsela App to use on their smartphones or iPads. The app even functions without Wi-Fi so students can complete articles wherever they are.

Checklist for Admins and District Leaders

First 30–60 Days

- Designate a Teacher Champion to take the [NCE](#) course and assist in individual school roll out.
- Decide on your [sign-on](#) method. Use Google, Clever, Canvas, Microsoft or a Newsela username and rostering.
- Ensure that all faculty sign up for Newsela PRO and send them the [Checklist for Teachers](#).
- Check out which teachers are registered at your school in the [Faculty tab](#) and remind others to register.
- Set school-wide goals and share them with faculty to enhance reading stamina.

Middle of the Year

- [Share](#) how your school will use Newsela in classrooms and at home with parents—your best allies in at-home reading.
- Meet with teachers or allow professional development time to discuss usage, progress, and classroom-support needs.
- Utilize [Eduoator Center](#) which includes webinars, videos, and support pages, and share faculty.
- Monitor how students and teachers are using Newsela with your [Admin Binder](#).
- Increase volume and build stamina through providing students grade-level texts to prepare them for testing season.

End of the Year

- Send insights about student engagement with nonfiction texts to their families throughout the year.
- Plan for next year with Newsela by offering faculty time to update lessons, explore new content, and find new resources.
- Keep students reading throughout the summer with a PRO Summer Reading Program.
- Reflect on your school's Newsela goals and celebrate your success. Award students and teachers who have demonstrated increased engagement or creative classroom practices.

Checklist for Teachers

First 30-60 Days

- Register for an educator account or [log in](#) to see what's new.
- [Create classes](#) and add your students, either on Newsela or through your district's chosen integration, like Google, Clever, or Canvas.
- Find [relevant content](#) for your classroom using the search bar or Library, News, or Text Sets tabs.
- Check out which other teachers are registered at your school in the School Summary tab of your [Binder](#). Ask veteran Newsela teachers for assistance or inspiration.
- Sign up for a [Getting Started Workshop](#) to learn more about finding the best content for your classroom with PRO.
- [Assign a text or text set](#) to your class, including instructions for which activities you'd like students to complete during and after reading.

Middle of the Year

- [Customize your lessons](#) with Newsela to cultivate reading engagement and ignite classroom conversations.
- Create your own [Text Set](#) that aligns to one of your units of study.
- Monitor student work and engagement by checking your [Binder](#).
- Check out the [Educator Center](#) for how-to videos, resources, and monthly webinars to support your classroom instruction. Register and attend a webinar.
- Conference with your students about their reading successes and set goals for independent reading.
- [Share a Newsela assignment](#) that engaged your students with your colleagues.

End of the Year

- Build student stamina by providing on-level texts and quizzes in preparing for standardized test season.
- Plan for next school year using the Newsela resources you've curated this year. Remember to check back for new texts, since they're added daily.
- Archive your classrooms to prepare for the upcoming school year.
- Maintain student engagement throughout the summer with the PRO Summer Reading Program.